

William F. O'Brien, MBA, CPA

EXPERIENCE

January 1992 – Present:

Santa Clara University, Leavey College of Business Administration

Lecturer-Accounting

San Jose State University, College of Business

Adjunct Lecturer-Accounting and Finance

As a professionally qualified faculty member, I am responsible for instruction in both undergraduate and graduate programs. Chaired external relations sub-committee for the SJSU-COB Strategic Task Force. Co-chair of Silicon Valley Financial Management Institute. Developed comprehensive courses in Operational Auditing, Forensic Accounting, International Accounting and Government and Non-Profit Accounting.

January 1979 – Present:

Financial / Educational Consultant

Independent author and lecturer for national and multinational professional service firms. Over 500 presentations have been made in the United States and abroad. Areas of focus include: Performance Based Management, Operational and Performance Assessment, Business Partnering, Finance-oriented Strategic Planning, Forensic Accounting, Enterprise Risk Management and Operational Auditing.

Current and previous clients include:

- Accountants' Continuing Professional Education Network (ACPEN)
- Apple Computer
- American Institute of Certified Public Accountants
- California Society of CPA's
- Center for Professional Education
- Cisco Systems
- Electronic Arts, Inc.
- Executive Education Inc.
- Maryland Society of CPA's
- National Security Administration
- SAS Institute
- Technology Training Corporation
- Washington Society of CPA's

June 1975 – December 2006:

Board and Advisory Activity

- iFACE, Inc. (2007-present); Board Member of NFP Curriculum, Education and Professional Development organization.
- Product Acceleration, Inc. (2000-2006); Advisory Board Member of software design firm
- Bronco Bench Foundation, Inc. (1975-2003); Treasurer and Board Member of NFP athletic fund raising organization.
- California Province of the Sisters of the Holy Names (1982-1992); Advisory Board Member of religious order of service and teaching professionals.

June 1970 – December 1989:

Professional, full-time service in industry

Cadence Design Systems, San Jose, CA—VP & Corp. Controller, Chief Accounting Officer
Tangent Systems Corporation, Santa Clara, CA—VP & CFO
Superwave Technology, Inc., Santa Clara, CA—VP & CFO
ROLM Corporation, Mil-Spec Computer Division, San Jose, CA—Controller
General Instrument Corporation, Opto-electronics Division, Palo Alto, CA—Dir. of Finance
Intel Corporation, SPO Division, Santa Clara, CA—Controller
Price Waterhouse & Co., San Francisco and San Jose, CA

DEGREES and CERTIFICATIONS EARNED

Master of Business Administration (Management)--Pepperdine University, Malibu, CA
Bachelor of Science—Economics--Santa Clara University, Santa Clara, CA
Certified Public Accountant-State of California