

Day 3,200

Real World. Real Time. Real Leaders. Hope you've seen our ads featuring this focus on a weekly basis in the San Jose Mercury News, and so far have featured Finance Professor Hersh Shefrin, yours truly, and one of our MSIS program students. Listen for our message over the next six months on KQED, and for those of you traveling through the San Jose International Airport be on the lookout for our kiosk in Terminal C and banner ad in Terminal A (near Southwest Airlines). We're proud of our faculty, students, alumni and programs – and so should you!

Accreditation Report In fact, we just completed a Peer Review Team visit by our accreditation organization, AACSB-International. The team included the deans from St. Joseph's University (Philadelphia) and Babson College (Boston) and accounting department chairs from Notre Dame (South Bend) and BYU (Provo).....and we passed with flying colors. As University President **Paul Locatelli** wrote to us: "I am happy that the AACSB team were so favorable and that they saw and agreed that LSB is of such high quality... Congratulations to you and the faculty."

The review team cited as examples of our excellence:

- ** Faculty exhibit strong commitment to blending theory and practice, bringing their research into the classroom and ensuring connection to practice
- ** School excels at integrating Silicon Valley companies and their executives into the educational process
- ** School excels at establishing partnerships with industry through its institutes and centers
- ** EMBA program with theme-based curriculum effectively promotes learning integrative learning across functional boundaries
- ** ACE Program and Leavey Scholars are outstanding initiatives designed to challenge students to achieve high performance and enhance leadership development
- ** Systems in place to support junior faculty in their development as teacher-scholars
- ** Impressive commitment, energy, and enthusiasm of the members of the School's Advisory Boards and relationships with professional communities

and guess what? I now have to travel to Paris in the middle of this month to the annual meeting and receive their official proclamation. More on this journey next time.

Leadership Matters Meanwhile, more on the theme of leadership. Let me invite you to our last Leadership Briefing this academic year, in which I'm going to assert that "Dilbert is not the last word on leadership!" This will take place on campus, May 23 (7:30 - 9:00 a.m.), and you can make a reservation now at www.scu.edu/business/leadership-briefings/

Our entire Leadership Briefing series this year has been a great success with several sold-out venues, especially as we extended our each to Palo Alto and San Francisco. We're planning several more Leadership Briefings this Fall and over 15 in 2007, including still several more new locations. These have been a great time for alumni to connect and network and also to stay abreast of the latest (leadership) knowledge on topics critical to personal and organizational success.

Crab—and Pasta—Feast 2006 Speaking of sell-outs, many thanks to all of you who joined us for the 38th Annual Crab and Pasta Feast (400 people strong), which was great fun, and also raised over \$15,000 for the new business school building. Don't be left out in 2007, so mark your calendars now for the last Friday evening in January.

Senior Leadership Academy Makes a Difference This Spring Quarter our Senior Leadership Academy will focus on "Work-Life Balance." Nearly 10 percent of the seniors in the business school will have dinner, in small groups, with Silicon Valley "power couples." They will have the chance to talk about "making a life" and finding ways to integrate career and family, personal and professional relationships, reflection and action in creating a life that matters. This program in many ways takes our students full circle, from the question they are asked in their first year in their required leadership class: What difference are you going to make in this world? What will be your legacy?

A Leader's Legacy Preview My colleague Jim Kouzes and I recently completed a new book entitled *A Leader's Legacy*. We explore the important notion of legacy and the critical questions any leader must ask him or herself in order to leave a lasting impact. In a series of 22 short essays, grouped into four parts: significance, relationships, aspirations, and courage, we reflect on the thorny and often ambiguous issues that today's leaders grapple with including why: Leaders Serve and Sacrifice, We All Need Loving Critics, You Can't Take Trust for Granted, Failure Is Always an Option, Liberate the Leader in Everyone, and, ultimately, how The Legacy You Leave is Life You Lead. I thought you might be interested in taking an early look at one of the essays, "The Best Leaders are Teachers Too," which is enclosed.

It continues to be my pleasure to provide leadership for the Leavey School of Business, working and interacting with so many talented and spirited individuals. Thanks to you for being part of this adventure.

All the best,

A handwritten signature in cursive script, appearing to read "Barry".

Barry
Dean and Professor of Leadership