

# Mission Statement

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Graduate Business Programs' Career Management (GBPCM) offers resources and services to students and alumni. GBPCM offers consulting services, recruiting events, and skill development programs and resources to facilitate your career management and job search. Students are strongly encouraged to take advantage of these resources and services to increase marketability by clarifying their career objectives, developing effective job search skills, and expanding their networks.

## **GBPCM Mission:**

- Assist students and alumni in identifying their unique combination of skills, values, and interests.
- Assist students and alumni in exploring various academic and career options to best match their career and life plans.
- Educate and coach students and alumni in self-marketing techniques and job search strategies.
- Educate and coach students and alumni in strategies that will maximize their career success within organizations.
- Provide students and alumni with opportunities to build a strong SCU community.
- Foster a strong liaison role with the academic and business community to facilitate the ongoing integration of academics with industry experience.
- Promote and maintain strong relationships with employers in all areas of the business industry to develop employment opportunities for students and alumni.

## **GBPCM expects:**

- You are the person who cares the most about your career.
- Each person owns his or her own career and life success.
- Career management is a life-long process.

## **GBPCM Services:**

- Career consultation on all aspects of career management and the job search.
- Career development workshops with sessions including job search strategy, networking techniques, resume writing, and interviewing skills.
- Recruiting events that help connect students and alumni to Bay Area employers.
- Networking opportunities to help expand the personal and professional communities of our students and alumni.

Career consultations by appointment. Call our Office Manager at (408) 554-5485 to schedule an appointment with the Director of GBPCM.

Other questions? Contact  
Graduate Business Career Management  
Kenna Hall 223  
P: (408) 554-5485  
E: [GBPcareers@scu.edu](mailto:GBPcareers@scu.edu)