

POSITION ANNOUNCEMENT FACULTY OF MARKETING SANTA CLARA UNIVERSITY

Tenure-track position

SANTA CLARA UNIVERSITY anticipates one or more full-time tenure track faculty position in Marketing at the rank of Assistant or Associate Professor for current employment. The selected candidate must have the Ph.D. or be very near completion by time of employment.

The successful candidate will be a person with the commitment and skills required for a successful career in research and teaching. We seek a candidate who has strong research skills with the ability to publish in top journals regardless of the marketing sub-area. A particularly relevant research program would be applicable to: a) high technology markets, b) marketing channels and retailing, or c) internet marketing/e-business. Santa Clara University requires excellence in teaching as well. Therefore, strong teaching credentials or compelling evidence of potential at the undergraduate and MBA levels is required.

The Leavey School of Business has a collegial environment and resources to support active scholarly efforts by 65 full-time faculty. The school moves into a major new building for the Fall of 2008. Our evening MBA is ranked #13 and Executive MBA listed at #19 by *U.S. News and World Report*. The U/G Program is ranked #35 nationally by *Business Week*. We have strong linkages with the high tech community of Silicon Valley. Our MBA students are from outstanding companies such as Hewlett-Packard, Intel, e-Bay, Yahoo, Cisco, Google and hundreds of other highly respected companies whose headquarters surround our campus. Our Retail Management Institute (RMI) focuses research and teaching on the use of information technology in both Brick and Mortar and Internet Retailing. Our retail alumni hold leadership positions at top retailers such as Williams Sonoma, Macy's, Nordstrom's, Wal-Mart, and the Gap. We also have centers that focus on Science Technology and Society (STS) and Innovation and Entrepreneurship (CIE).

Santa Clara is a Jesuit Catholic university located near San Jose, in the heart of Silicon Valley, one hour south of San Francisco. The university enrolls 8,500 students (approximately equally divided between undergraduate and graduate programs, the latter in Engineering, Law, and Business). We enroll 1,100 MBA students and 1,500 undergraduate business majors.

Santa Clara University is an equal opportunity/affirmative action employer, and seeks applications from members of under-represented groups. Applicants should submit a letter of application, vita, and the names of three references electronically (preferred) to MarketingPosition@scu.edu or in hard copy to:



Recruiting Committee
c/o Professor Shelby McIntyre
Co-chair, Marketing Department
Leavey School of Business
Santa Clara University
Santa Clara, CA 95053