

Leavey School of Business

For cohort years 2001-2008

To see course descriptions for courses listed here go to:
<http://www.scu.edu/bulletin/undergraduate/busn.cfm>

Requirements Checklist - Marketing

Name:		Date Revised: 8/13/2009	Cohort Year:	
Student ID: 00	Cum GPA:	Dept GPA:	Transfer Units:	Test Units:
Major:	2nd Major:	Minor:	Grad Petition submitted for:	

University Core Requirements

ENGL 1:	<input type="text"/>
ENGL 2:	<input type="text"/>
3rd Writing:	<input type="text"/>
<small>Cohort 2005 or later must take ENGL 179 or ENGL 183.</small>	
Western Culture (1)	<input type="text"/>
Western Culture (2)	<input type="text"/>
<small>2 courses in same sequence: Hist - Eng - Arth - Phil - Musc - Thtr - Hhrs</small>	
2nd Language	<input type="text"/>
<small>course completion or proficiency to first-year, second course</small>	
Social Sci (ECON 1 or 11):	<input type="text"/>
MATH 11 or 30:	<input type="text"/>
MATH 12 or 31:	<input type="text"/>
Lab Science:	<input type="text"/>
Business Ethics:	<input type="text"/>
<small>Mgmt 6 or Phil 6</small>	
World Cultures/Societies:	<input type="text"/>
Global (MGMT 80):	<input type="text"/>
Area:	<input type="text"/>
Religion 1-19:	<input type="text"/>
Religion 20-99:	<input type="text"/>
Religion 100-199:	<input type="text"/>
Technology:	<input type="text"/>
<small>Fulfilled by the combination of Data Analysis and Informations Systems requirements</small>	
United States:	<input type="text"/>

An asterisk (*) Indicates current enrollment in a course that will meet the requirement.

Business Curriculum

Lower Division

Contemporary American Business (BUSN 70)	<input type="text"/>
Foundations of Leadership (BUSN 71):	<input type="text"/>
<small>Transfers to LSB w/44 + units take MGMT 174.</small>	
Business Leadership Skills (BUSN 72):	<input type="text"/>
Microeconomics (ECON 1 or 11):	<input type="text"/>
Macroeconomics (ECON 2 or 13):	<input type="text"/>
International Economics (ECON 3):	<input type="text"/>
<small>Cohort 2004 or earlier may meet the economics requirements with a prescribed combination of ECON 1, 2, 3 and 11, 12, 13.</small>	
Information for Business Decisions I (ACTG 11):	<input type="text"/>
Information for Business Decisions II (ACTG 12):	<input type="text"/>
Intro to Bus. Computing (OMIS 17):	<input type="text"/>
<small>(cohort 2005 or later)</small>	
Statistics and Data Analysis I (OMIS 40):	<input type="text"/>
Statistics and Data Analysis II (OMIS 41):	<input type="text"/>
Information Systems (OMIS 34):	<input type="text"/>
<small>Cohort 2004 or earlier choose from: COEN 6, 20, 44; MATH 10, 164; OMIS 30,31, 34; ACTG135. Cohort 2005 and later must take OMIS 34, but OMIS and AIS majors or MIS minors may use OMIS 30 or OMIS 31. ACTG majors in cohort 2004 or later may use ACTG 134.</small>	
Upper Division	
Organization/Management (MGMT 160):	<input type="text"/>
Principles of Marketing (MKTG 181):	<input type="text"/>
Financial Management (FNCE 121):	<input type="text"/>
Operations Management (OMIS 108):	<input type="text"/>
Business Capstone (BUSN or MGMT 162)	<input type="text"/>
Environment of Business:	<input type="text"/>

Cohort 2004 and earlier: Choose from: ECON 101, 120, 124, 126, 136, ENVS 120, HIST 183, MGMT 169, or SOCI 149. Not required for cohort 2005 or later.

Marketing Major Requirements

MKTG 182:	<input type="text"/>	MKTG 183:	<input type="text"/>
MKTG elec 1:	<input type="text"/>	MKTG elec 2:	<input type="text"/>
MKTG elec 3:	<input type="text"/>		

Cohort 2004 and earlier -Choose 3 upper-division marketing electives from: MKTG 165, 174, 175, 176, 178, 182, 184, 185, 186, 187, 188, 198, and 199 All upper-division courses must equal 5 units to meet a major requirement. Note: It is strongly recommended that students take MKTG 187 as one of their 3 electives.

Cohort 2005 and later - After completion of MKTG 182 and 183, choose 3 upper-division marketing electives from one of 3 emphasis areas:
 Business and Technology Emphasis: Strongly recommended - MKTG 185, 187, 188; recommended - MKTG 175, 176, 186.
 Consumer and Channel Marketing Emphasis: Strongly recommended - MKTG 165, 175, 186, 187; recommended - MKTG 176
 Individually Designed Marketing Emphasis: Must be approved by faculty advisor. Normally will include three (3) courses from the following:
 MKTG 165, 175, 176, 178, 185, 186, 187, and 188.

Note: All upper-division courses must equal 5 units to meet a major requirement.

Unit Requirements

Must complete 175 quarter units of credit, of which at least 60 must be in upper-division courses.

Lower-Div units completed:	<input type="text" value="0"/>	Upper-division units completed:	<input type="text" value="0"/>	Total Units Completed:	<input type="text" value="0"/>
Enr in Lower-Div-Curr Qtr:	<input type="text" value="0"/>	Enr in Upper-Div-Curr Qtr:	<input type="text" value="0"/>	Total Enrolled-Curr Qtr:	<input type="text" value="0"/>
Enr in Lower-Div-Next Qtr:	<input type="text" value="0"/>	Enr in Upper-Div-Next Qtr:	<input type="text" value="0"/>	Total Enrolled-Next Qtr:	<input type="text" value="0"/>
<small>Totals after successful completion of courses enrolled in for current and next quarter:</small>		<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
		<small>(Must equal 60)</small>		<small>(Must equal 175)</small>	

Notes:

Note: It is the responsibility of all students to know and fulfill the graduation requirements for their degree as outlined in the University Bulletin. If your records disagree with courses presented as complete on this checklist, it is your responsibility to contact the Undergraduate Business Programs office and request correction.