

Anthropology 190 – Advanced Seminar Virtual Santa Clara – History and Culture

T/TH 3:40-5:25
Classroom: O'Connor 107
Office Hours: 1-2 pm T & Th

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Description:

This class will produce the historical and cultural materials for the development of a virtual museum for Santa Clara. The overarching goal of the class is to introduce students to museum studies, including topics related to museum audiences, ethics, conservation, collection management, and theory. Students will research historically and culturally significant places, people, and objects on campus and produce short texts for creating an online application about the history and culture of the SCU campus. Students will read both about the history of the people that populated the campus and immediate environment over the last few thousand years and will learn about how to develop interpretive material for public outreach. In particular, we will focus on the diverse people who have settled in Santa Clara and the impacts they have had.

Format: lecture, site visits, and field work.

Core 2009: Diversity

- Goals: Diversity, Perspective, Social Justice, Complexity
- Objectives -- Students will
 - 1.1 Describe examples of diverse human experiences, identities, and cultures in the United States. (Diversity, Perspective)
 - 1.2 Identify and discuss paradigms that lead to inequity and injustice. (Perspective, Social Justice)
 - 1.3 Examine diversity as constituted through intersections of social categories such as race, gender, ethnicity, nationality, age, language, citizenship, religion, class, sexual orientation, physical ability, and so on. (Diversity, Complexity)
 - 1.4 Analyze differences in power and privilege related to race, gender, ethnicity, nationality, age, language, citizenship, religion, class, sexual orientation, or physical ability. (Diversity, Social Justice)

Course Goals:

- Professional-level production of interpretative materials.
- Professionalism in meeting deadlines.
- Improved ability to relate objects to their social, political, and historical contexts.
- Improved ability to engage with an object/person/place in front of a group.
- Understanding of appropriate museum practices and the theories underlying them.
- Development and mastery of appropriate vocabulary for discussing museological issues.
- Increased competence in using writing as a way of learning and knowing.
- Development of writing skills, familiarity with disciplinary writing conventions and increased professionalism in written work.
- Development of oral communication skills through presentations/discussion leadership, class participation and the peer editing process.
- Improved understanding of the importance of diversity in the creation of culture.

Requirements: All work must be completed to receive a passing grade.

1. Daily attendance. See below for policy.

2. Turn in all work ON TIME. **If you miss a deadline you will have to drop the class.**
3. The following items will be produced to professional standards. You will contribute to each of the following items:
 - Place biographies with short bibliographies for inclusion in the website version
 - Object biographies with short bibliographies for inclusion in the website version
 - Individual biographies with short bibliographies for inclusion in the website version
4. Short paper (3-5 pages) on object interpretation in relation to diversity issues
5. Short paper (3-5 pages) on open air museum interpretation and diverse audiences

Attendance/Deadline Policy:

You must come to every class meeting on time, prepared for the day's activities. More than two absences (for any reason) will negatively affect your final grade. Each absence beyond the second will deduct 3% from your final grade, *including the first two*. Thus your grade will deteriorate 9% with the third absence.

Texts: ERes articles.

Skowronek, Russell 2002. Telling the Santa Clara Story.

Recommended:

Anderson, Gail (ed). 2004. *Reinventing the Museum*. AltaMira Press: Walnut Creek, CA

Pearce, Susan. 1991 *Museum Studies in Material Culture*. Smithsonian Institution Press:

Washington

Thompson and West (1973) *Historical Atlas of Santa Clara County 1876* (on reserve)

Grading. Assignments will be weighted as follows:

Participation: 15%

Papers: 15% each = 30%

Bios: 15% each x 3 = 45%

Final presentation = 10%

ANGEL: password is app. Assorted course materials will be posted to ANGEL. There will also be communal spaces to facilitate communication and collaboration. It is your responsibility to check the Angel page for this course frequently and regularly.

Disability Accommodation Policy: To request academic accommodations for a disability, you must contact Disability Resource in the Drahmann Center (Benson 214, 554-4111). Students must provide documentation of a disability to Disability Resources prior to receiving accommodations. Accommodations must be arranged *at least two weeks* in advance of the event requiring special circumstances (e.g.: extended time exam.) This is *your* responsibility.

Academic Integrity: You are expected to honor and conform to SCU's academic integrity policies in good faith. See the Undergraduate Bulletin for details. Academic dishonesty is a violation of the SCU Code of Conduct—see the Community Handbook. You must distinguish between your intellectual work and that of others. This is more than a matter of honesty; it is a vital part of your intellectual development. Only when you have a clear view of what your opinion is, how you came by it, what its premises and logic are, and where and how it differs from the opinions of others, will you be approaching intellectual independence. When you have developed skills and expertise as a result of your own work, they are yours for life. Read the full Academic Integrity Statement on Angel.

Written Projects**Biographies (150 words plus selected bibliography)**

Carefully choose your subjects based on illustrating issues related to power and privilege/inequality and injustice. Think about the types of social diversity that existed during the period you are highlighting, and use your choice as the way to highlight the nature of the relationships between individuals/groups.

Briefly summarize the salient information about the place's/person's/object's history and significance. Ideally, this will contextualize the place in both long term history of the valley and in SCU history. Highlight the diverse human experiences and identities of those who lived in Santa Clara. Discuss issues related to social categories (race, ethnicity, religion, class, language, etc.). Interpret the person/place/object in light of paradigms related to inequality and injustice.

Selected bibliography: list the two or three most important publications for this period of the artist's work.

SCHEDULE

BIO DUE DATES	First Draft	Peer Review Due	Draft 2	Professor Review Due (to student)	Final Draft
Place	Tues 10/11	Thurs 10/13	Fri 10/14	Mon 10/17	Mon 10/24
Object	Tues 10/18	Thurs 10/20	Fri 10/21	Mon 10/24	Mon 10/31
Person	Tues 10/25	Thurs 10/27	Fri 10/28	Mon 10/31	Mon 11/7

		Topic	Activity	Reading
9/19-23		INTRODUCTION		
	Tues	Santa Clara History and Museum Studies		Skowronek 2002: Chaps 1-3, 8;
	Thurs		Campus tour Discussion of reading and bios	McKevitt 1979: Chaps 1-3, 7
9/26-30		History of Museums		
	Tues		Lecture/discussion	Alexander 1996 What is a Museum?; Schwarzer 2006 Introduction (1-27)
	Thurs		Visit SCU archive; library resources (research tools)	Fink 2006 Museum Archives; McTavish 2006: Visiting the Virtual Museum
10/3-7		New Museum Theory - Alternative Views		
	Tues		Bring in your choices of person, place and thing – be able to talk for 5 minutes – explaining why you made your choices (significance)	Marstine 2006: 1-28 Intro to New Museum Theory; Bennett 1995 Museums and the People

	Thurs		Discussion; Paper 1 due	Pearce 2004 Collections and Collecting; Lazzaro 2004 Collecting Animals (26 pg)
10/10-14		Audience and Diversity		
	Tues			Gable 2006: How we study history museums/Monticello Szekeres 2002: Representing Diversity
	Thurs	How to write interpretive material	Bring in interpretive content from other open air museums (or apps) – critical review of approaches; visit to offsite museum/visit virtual museums: critique; http://www.imow.org/home/index (international museum of women)	LJ Ravelli (1996) Successful text writing for museum visitors Gage 2006 selected pgs
10/17-21		Ethics and Museums		
	Tues		ARL collections tour Peer editing - historical pictures Discussion	Edson, G. (1997). Ethics and Museums McDonald 1997: Museum Ethics
	Thurs		peer editing- bring pics	Weil 2004: collecting ethics
10/24-28		Didactic Material		
	Tues		Discussion	Dean 1996 storytelling; Tilley, C. 1994 Interpreting Material Culture
	Thurs		LAB day – working with app; peer editing	
10/31-11/4		Conservation and Restoration		
	Tues		Guest speaker- DeSaisset (Jean MacDougall, Rebecca Schapp)	Keene, S. 2002 Preservation; Sease 1998
	Thurs			Carter and Grimwade 1997: Balancing preservation
11/7-11		Display		
	Tues		How to give a presentation; discussion	Baxandall 1991; Bennett 1998: Speaking to the eyes
	Thurs		Student organized tour of places on campus with app material discussion	
11/14-18		Museums and Community Diversity		
	Tues		discussion	Gaither (1992) 2004: pluralism in Am museums; Lavine 1992 relations with community
	Thurs		campus tour of objects and individuals led by students	
11/28-12/2		Into the future....		
	Tues		Paper 2 due ; discussion	Skramstad 1999 21st c museums; Weil 1999 Transformation ...

Thurs

Presentation of apps and their
significance to class, wrap up

Bibliography of readings

Alexander, E.P. (1996). What is a Museum? In E.P. Alexander (Ed.), *Museums in Motion*, An Introduction to the History and Functions of Museums (pp. 3-16). Walnut Creek: Altamira Press.

Baxandall, Michael (1991) Exhibiting intention: some preconditions of the visual display of culturally purposeful objects In *Exhibiting Cultures: The Poetics and Politics of Museum Displays*. I. Karp and S. Lavine (eds), 33-41. Smithsonian Press: Washington, DC.

Bennett, T. (1995). Chapter 4 Museums and the People. In T. Bennett (Ed.), *The Birth of the Museum: History, Theory, Politics* (pp. 109-127). London: Routledge.

Bennett, T. (1998). Speaking to the Eyes: Museums, Legibility and the Social Order. In S. MacDonald (Ed.), *The Politics of Display, Museums, Science, Culture* (pp. 25-52). London: Routledge.

Carter, B., & Grimwade, G. (1997). Balancing use and preservation in cultural heritage management. *International Journal of Heritage Studies*, 3(1), 45-53.

Dean, David (1996). Chapter 7 Storyline and Text Development. *Museum Exhibition: theory and practice*. Pp 103-131. Taylor and Francis. [2007 Kindle edition: Routledge: London]

Edson, G. (1997). Ethics and Museums In *Museum ethics*, 36-53. London: Routledge.

Fink, Lois M. 2006 Museum Archives as Resources for Scholarly Research and Institutional Identity. In *New Museum Theory and Practice* (pp. 292-307). Malden, MA: Blackwell.

Gable, E. (2006). How we study history museums: or, cultural studies at Monticello. In J. Marstine (Ed.), *New Museum Theory and Practice* (pp. 109-128). Malden, MA: Blackwell.

Gage, John T. (2006) "Writing in the College Community" (2-3), "Judgment and Writing" (3-4), "Ideas in Context: Audience" (56-58), "Stasis: Kinds of Questions at Issue" (58-60) In *The Shape of Reason: Argumentative Writing in College*, 4th ed. Longman.

Gaither, E. (2004). "Hey, that's mine!" Thoughts on Pluralism and American Museums. In G. Anderson (Ed.), *Reinventing the Museum: historical and contemporary perspectives on the* (pp. 110-117). Walnut Creek, CA: Alta Mira Press.

Keene, Suzanne 2002 Chapter 8, Preservation. In *Managing Conservation in Museums*. 2nd edition. 114-138. Butterworth Heinemann: Woburn MA.

Lavine, S.D. 1992 Audience, ownership, and authority: Designing relations between museums and communities. In *Museums and Communities: The Politics of Public Culture*. Karp, Ivan, Christine Mullen Kreamer, and Steven D. Lavine (eds), 137-157. Smithsonian Institution Press: Washington D.C.

Lazzaro, C. (2004). Animals as Cultural Signs: Collecting Animals in Sixteenth Century Medici Florence. In D. Preziosi & C. Farago (Eds.), *Grasping the World* (pp. 500-526). Burlington, VT: Ashgate.

Marstine, J. (2006). Introduction. In J. Marstine (Ed.), *New Museum Theory and Practice* (pp. 1-36). Malden, MA: Blackwell.

McDonald, Robert (1997) Museum Ethics: the Essence of Professionalism. In *Museums: A Place to Work*, edited by Glaser and Venetou, pp. 35-46. New York: Routledge. (includes Museums statement on ethics)

McKevitt, Gerald 1979. *University of Santa Clara: A History, 1851-1977*. Stanford University Press.

McTavish, L. (2006). Visiting the Virtual Museum: Art and Experience Online. In J. Marstine (Ed.), *New Museum Theory and Practice* (pp. 226-246). Malden, MA: Routledge.

Morris-Suzuki, Tessa (2005) "Random Access Memory: History in a Multi-Media Age," *The Past Within Us: Media, Memory, History*, Verso: 206-228.

Pearce, S. (2004). Collections and Collecting. In S. Knell (Ed.), *Museums and the Future of Collecting* (pp. 47-51). Burlington, VT: Ashgate.

Ravelli. L.J. 1996: "Making language accessible: Successful text writing for museum visitors." *Linguistics and Education* 8(4): 67-87

Schwarzer, Marjorie, 2006. Introduction. In *Riches, Rivals and Radicals: 100 Years of Museums in America*. 1-27. American Association of Museums: Washington, D.C.

Sease, C. (1998). Codes of ethics for conservation. *International Journal of Cultural Property*, 7(1), 98-115.

Skowronek, Russell (ed.) 2002 *Telling the Santa Clara Story Sesquicentennial Voices*. Santa Clara University, Santa Clara.

Skramstad, Harold (1999) An Agenda for American Museums in the Twenty-first Century. *Daedalus* 128(3): 109-128.

Szekeres, V. (2002). Representing Diversity and Challenging Racism. In R. Sandell (Ed.), *Museums, Society and Inequality* (pp. 142-152). Routledge: London

Tilley, Christopher 1994. Interpreting Material Culture In *Interpreting Objects and Collections*. S. Pearce (ed) 67-75. Routledge: London.

Weil, S.E. (1999). From Being about Something to Being for Somebody: The Ongoing Transformation of the American Museum. *Daedalus*, 128(3), 229-258.

Weil, Stephen 2004 Collecting then, Collecting today, what's the difference? In *Reinventing the Museum*. Gail Anderson (ed), 284-291. Alta Mira Press:Walnut Creek

Bibliography (additional resources)

- Anderson, Gail (ed). (2004) *Reinventing the Museum*. Walnut Creek, CA: AltaMira Press.
- Archibald, Robert R. (2004) *The New Town Square: Museums and Communities in Transition*. Walnut Creek, CA.
- Cameron, Fiona and Sarah Kenderdine, eds., (2007) *Theorizing Digital Cultural Heritage: A Critical Discourse (Media in Transition)*, The MIT Press.
- Carbonell, Bettina (2003) *Museum Studies: An Anthology of Contexts*, Blackwell Publishing.
- Carr, David (2003) *The Promise of Cultural Institutions*. Walnut Creek, CA: AltaMira Press.
- Chapman, Cristina Alviso (1959) "Early days at Mission Santa Clara." *California Historical Society Quarterly* 38(2):101-111.
- Czosek, Virginia C. (1994) Blessed with Orchards, Cheered with Vine: Ideologies of Agriculture in the Transformation of Alta California. *Research Manuscript Series on the Cultural and Natural History of Santa Clara*, No. 2, Santa Clara University, Santa Clara, CA.
- Dædalus: America's Museums*, 1999 Volume 128, Issue 3. Cambridge: American Academy of Arts and Sciences (dedicated issue)
- Din, Herminia and Phyllis Hecht, eds, (2007) *The Digital Museum: A Think Guide*, Amer Assn of Museums.
- Falk, John H. and Lynn D. Dierking, (2000) *Learning from Museums: Visitor Experience and the Making of Meaning*. AASLH,.
- Fink, L.M. (2006). Museum Archives as Resources for Scholarly Research and Institutional Identity. In J. Marstine (Ed.), *New Museum Theory and Practice: An Introduction* (pp. 292-307). Malden, MA: Blackwell.
- Garcia, Lorie (1997) Santa Clara, From Mission to Municipality. *Research Manuscript Series on the Cultural and Natural History of Santa Clara*, No. 8, Santa Clara University, Santa Clara, CA. Pps. 1-36.
- Genoways, Hugh H., (2006) *Museum Philosophy for the Twenty-first Century*, Rowman Altamira,
- Giacomini, George and Gerald McKeivitt (2000) Chapter 10. *Serving the Intellect, Touching the Heart: A Portrait of Santa Clara University, 1851-2001*. Santa Clara University, Santa Clara, CA.
- Glaser, J.R.with & Zenetou, A.A. (1996). *Museums: A Place to Work*. New York: Routledge.
- Glaser, Jane and Artemis Zenetou (2002) *Mastering Civic Engagement*. Washington, D.C.: American Association of Museums,

Gurian, Elaine Heumann. *Civilizing the Museum*. London and New York: Routledge, 2006

Harris, Samantha, Jennifer Geddes, Kate Hahn, Diane Chonette, and Russell Skowronek (1995) The Eberhard Privy: Archaeological and Historical Insights into Santa Clara History. *Research Manuscript Series on the Cultural and Natural History of Santa Clara*, No. 7, Santa Clara University, Santa Clara, CA.

Hirzy, Ellen Cochran, ed., (1992) *Excellence and Equity: Education and the Public Dimension of Museums*. American Association of Museums,

Hooper-Greenhill, Eilean. (2000) *Museums and the Interpretation of Visual Culture*. London and New York: Routledge,

Hooper-Greenhill, Eilean (1992). *Museums and the Shaping of Knowledge*. London and New York: Routledge,

Jacobson, Yvonne (1984) *Passing Farms, enduring Values: California's Santa Clara Valley*. William Kaufman, Los Altos, CA.

Karp, Ivan and Steven D. Lavine, eds. (1991) *Exhibiting Cultures: The Poetics and Politics of Museum Display*. Washington, D.C.: Smithsonian Institution Press in association with the American Association of Museums,

Karp, Ivan, Corinne A. Kratz, Lynne Szwaja, and Tomás Ybarra-Frausto (eds), (2006) *Museum Frictions: Public Cultures/Global Transformations*. Duke University Press,

Karp, Ivan, Christine Mullen Kreamer, and Steven D. Lavine, (1992) *Museums and Communities: The Politics of Public Culture*. Washington, D.C.: Smithsonian Institution Press,

Karp, Ivan and Fred Wilson (1996) "Constructing the Spectacle of Culture in Museums" *Thinking About Exhibitions*, pgs 251-267. Routledge,

Knell, Simon J, Sheila Watson and Suzanne MacLeod, (2007) *Museum Revolutions: How Museums Change and Are Changed*, London and New York, Routledge,

Lambert, Diane, Naomi Reinhart, Ludivina Russell, Gregory von Herzen, with Rose Marie Beebe, and Robert M. Senkewicz, S.J. (1998) A Year in the Life of a Spanish Colonial Pueblo, San José de Guadalupe in 1809, Official Correspondence. *Research Manuscript Series on the Cultural and Natural History of Santa Clara*, No. 9, Santa Clara University, Santa Clara, CA.

Levy, Richard. "Costanoan." In *California*, edited by R. Heizer, pps. 481-492. Handbook of North American Indians, vol. 8, William G. Sturtevant, general editor. Smithsonian Institution, Washington, D.C. 1978

Marstine, J.C. (Ed.). (2011). *The Routledge Companion to Museum Ethics: Redefining Ethics for the Twenty-First Century Museum*. London: Routledge.

- Marty Paul F., *Museum Informatics: People, Information, and Technology in Museums*, Routledge, 2008
- Milliken, Randall (1995) *A Time of Little Choice: The Disintegration of Tribal Culture in the San Francisco Bay Area, 1769-1810*. Ballena Press, Novato, CA. Read Chapter 10.
- Myers, FR (2001) *The empire of things: regimes of value and material culture*. Schools of American Research: Santa Fe.
- Phillips, Ruth B. and Christopher B. Steiner (1999) *Unpacking Culture: Art and Commodity in Colonial and Postcolonial Worlds*. Berkeley: University of California Press,
- Pitman, Bonnie (ed). (1999) *The Presence of Mind: Museums and the Spirit of Learning*. Washington, DC: American Association of Museums,
- Pollock, Griselda and Joyce Zemans (eds) (2007) *Museums After Modernism: Strategies of Engagement* (New Interventions in Art History. Wiley Blackwell: Malden, MA.
- Rape of Europa*, documentary film based on Lynn H. Nicholas's book; Written, Produced and Directed by Richard Berge, Nicole Newnham, and Bonni Cohen, menemshafilms.com 117 minutes)
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- Sayers, Ann Marie (1994) Noso-N, In Breath so it is in Spirit-The Story of Indian Canyon. *The Ohlone Past and Present*. Lowell John Bean, Editor, Ballena Press, Menlo Park, CA.
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- Skowronek, Russell K. (1998) "Sifting the Evidence: Perceptions of Life at the Ohlone (Costanoan) Missions of Alta California." *Ethnohistory* 45(4):45-78.
- Skowronek, Russell K. and Julie C. Wizorek (1997) "Archaeology at Santa Clara de Asís: The Slow Rediscovery of a Moveable Mission." *Pacific Coast Archaeological Society Quarterly* 33(3):54-92.
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- Weil, Stephen (1995) *A Cabinet of Curiosities: Inquiries into Museums and their Prospects*. Washington and London: Smithsonian Institution Press.