

Anthropology 112 – Anthropological Methods

Fall Quarter 2008
Tuesday and Thursday 1:45 to 3:30 pm, Sobrato Hall 19
Prof. Gregory Gullette
Office: O'Connor Hall 322
Office Hours: Wednesday 2:45 – 4:45 pm
Email: ggullette@scu.edu

Course Objectives:

“Anthropology is the most humanistic of the sciences and the most scientific of the humanities.”

--Eric Wolf, 1964

One of the central aims for an anthropologist is to, on the one hand, identify what types of data are needed to answer her/his research question and, on the other hand, correctly determine what methods would best suit those particular data. Anthropologists usually exhibit some flexibility when determining the appropriate methodologies in research design, data collection, and analysis. To explore what constitutes “flexibility in research” this course dissolves the divisions between qualitative and quantitative research and between positivism and humanism. We will follow an inclusive form of research methodology.

Both quantitative and qualitative methods provide alternative ways of understanding a given situation. This does not mean that we will mix and match or muddle methodologies, but that we will consider the multiple ways a problem might be explored and the alternative ways a research project could proceed. Different methods may, for example, emphasize issues of power and cognition in the production of knowledge; illustrate how various social structures impinge upon individual goals or aspirations; offer novel explanations on how people and place interrelate; or map patterns of cultural consensus / disagreement within groups.

We will also explore some of the theoretical and methodological issues embedded within cultural anthropology. For example, does qualitative research have difficulties with replicability? How might anthropologists deal with the problem of small N's? Or how might preconceived notions on a given situation color your approach to its study? By the end of the semester the goal is to provide you with 1) a survey of the methods and techniques used in anthropological research, 2) an understanding on the various types of quantitative research methodologies, and 3) the knowledge of when, where, how, and why you might choose particular methodologies over others.

Textbooks:

Becker, H.S. 1998. *Tricks of the Trade: How to Think about Your Research While You're Doing It*. Chicago: University of Chicago Press.

Bernard, R.H. 2005. *Research Methods in Anthropology: Qualitative and Quantitative Approaches*. Walnut Creek: AltaMira Press.

Anthropology 112 Digital Course Pack

* Note that the optional readings listed below are not required for the course. I don't expect you to read them. However, you will have access to them should you want to read them at some point in the future.

Exams and Participation:

The majority of your course grade will come from your midterm and final exam, which may be in-class or take-home. Late assignments lose one letter grade per day. You are also required to complete your readings prior to each class and actively participate in class discussions. You may miss one class without penalty. More than one absence negatively affects your grade. For each day missed after three absences, one letter grade is taken off your *final* course grade.

Class Activities and Discussions:

Students will be asked from time to time to give a brief report on a research experience or a particular method. These activities include conducting participant observation in a local setting, performing semi-structured interviews with an informant, exploring how theory influences research methodologies, so on and so forth. These are indicated below in the reading schedule as *assignments*.

Each student will also pick one day to lead class discussion (individually or in groups of two if need be). On your chosen day you will distribute a list of key questions to generate discussion. You must submit your questions to the class via email by 5:00 pm the day before you lead a class so your fellow students will have time to reflect on your questions.

Final Course Grade:

Your final grade will be weighted as follows (I apparently have a fixation on 8):

Participation	80
Class Activities	280
Leading Class Discussion	80
Midterm Exam	280
Final Exam	280

A = 1000 – 920

A- = 919 – 900

B+ = 899 – 870

B = 869 – 830

B- = 829 – 800

C+ = 799 – 760

C = 759 – 720

C- = 719 – 700

D+ = 699 – 660

D = 659 – 620

D- = 619 – 600

F = 599 and below

Some of the Fine Print:

Academic Integrity:

Plagiarism, cheating, and dishonesty are serious academic offenses and carry a range of penalties from failure of the course to suspension from the University. Students caught cheating will automatically receive an F and their name will be sent to the University for further possible action. By enrolling in this course and in SCU you have agreed to comply with the University's policies on academic integrity. For the complete policy visit: <http://www.scu.edu/studentlife/resources/academicintegrity/index.cfm>

Students with Disabilities:

If you have a disability that requires a classroom or test taking accommodation please see me as soon as possible, either after class or during scheduled office hours. Additionally, you must register with the Coordinator of Disability Services. Information collected from the Office of Disability Services is strictly confidential. For any accommodation to be made during this course, notification must be received by the Office of Disability Services.

Lecture Schedule and Readings:

Throughout the semester the topics within the “Lecture Schedule and Readings” are subject to change or substitution. Any readings listed below that are not in your required texts will be available as Adobe PDF files or in the department for checkout.

Sept. 23 – Introduction to the Course

Sept. 25 – Basic Concepts

Bernard, R.H. 2005. “Anthropology and the Social Science.” In *Research Methods in Anthropology: Qualitative and Quantitative Approaches*. Pp. 1-27. Walnut Creek: AltaMira Press.

---. 2005. “The Foundations of Social Research.” In *Research Methods in Anthropology: Qualitative and Quantitative Approaches*. Pp. 28-68. Walnut Creek: AltaMira Press.

Optional Readings:

Bernard, R.H. 2000. “Introduction: On Method and Methods in Anthropology.” In *Handbook of Methods in Cultural Anthropology*. R. Bernard, ed. Pp. 9-38. Lanham: Rowman & Littlefield Publishers.

Fernandez, J., and M. Herzfeld. 2000. “In Search of Meaningful Methods.” In *Handbook of Methods in Cultural Anthropology*. R. Bernard, ed. Pp. 89-130. Lanham: Rowman & Littlefield Publishers.

Roth, W.D., and J.D. Mehta. 2002. The Rashomon Effect. Combining Positivist and Interpretivist Approaches in the Analysis of Contested Events. *Sociological Methods and Research* 31(2): 131-173.

Schweizer, T. 2000. “Epistemology: The Nature and Validation of Anthropological Knowledge.” In *Handbook of Methods in Cultural Anthropology*. R. Bernard, ed. Pp. 39-88. Lanham: Rowman & Littlefield Publishers.

*Sobo, E.J., and V.C. de Munck. 1998. “The Forest of Methods.” In *Using Methods in the Field: A Practical Introduction and Casebook*. de Munck, V.C., and E.J. Sobo, eds. Pp. 13-38. London: AltaMira Press.

Sept. 30 – Ethics in Research

Sillitoe, P. 1998. The Development of Indigenous Knowledge: A New Applied Anthropology. *Current Anthropology* 39(2): 223-252.

Van Maanen, J. 2001. “The Moral Fix: On the Ethics of Field Work.” In *Contemporary Field Research*. R.M. Emerson, ed. Pp. 269-287. Prospect Heights: Waveland Press.

Optional Readings:

Brush, S.B. 1993. Indigenous Knowledge of Biological Resources and Intellectual Property-Rights – The Role of Anthropology. *American Anthropologist* 95:653-671.

Fluehr-Lobban, C. 2000. “Ethics.” In *Handbook of Methods in Cultural Anthropology*. R. Bernard, ed. Pp. 173-202. Lanham: Rowman & Littlefield Publishers.

Howell, J. 2004. Turning out Good Ethnography, or Talking out of Turn?: Gender, Violence, and Confidentiality in Southeastern Mexico. *Journal of Contemporary Ethnography* 33: 323.

Posey, D.A. 1998. "Diachronic Ecotones and Anthropogenic Landscapes in Amazonia: Contesting the Consciousness of Conservation." In *Advances in Historical Ecology*. W. Balée, ed. Pp. 104-118. New York: Columbia University Press.

Shea, C. 2000. Don't Talk to the Humans. *Lingua Franca* 10(6):26-34.

Oct. 2 – Images and Stereotypes in the Social Sciences

Becker, H.S. 1998. "Tricks." In *Tricks of the Trade: How to Think about Your Research While You're Doing It*. Pp. 1-9. Chicago: University of Chicago Press.

Becker, H.S. 1998. "Imagery." In *Tricks of the Trade: How to Think about Your Research While You're Doing It*. Pp. 10-66. Chicago: University of Chicago Press.

Assignment 1: Begin conceptualizing a brief, likely provisional, research design. You may want to go out and explore in real world settings various ideas that you find interesting if you haven't already thought of something. As with any proposed research project, make sure you anticipate its feasibility, the location, gaining access, etc. Guidelines: 2/3 page, single spaced, 11 point font, Times New Roman, 1 inch margins.

Oct. 7 – Sampling

Becker, H.S. 1998. "Sampling." In *Tricks of the Trade: How to Think about Your Research While You're Doing It*. Pp. 67-108. Chicago: University of Chicago Press.

Bernard, R.H. 2005. "Sampling." In *Research Methods in Anthropology: Qualitative and Quantitative Approaches*. Pp. 146-168. Walnut Creek: AltaMira Press.

Optional Readings:

Biernacki, P. and D. Waldorf. 1981. Snowball Sampling: Problems and Techniques in Chain Referral. *Sociological Methods and Research* 10(2): 141-163.

Lieberson, S. 2000. "Small N's and Big Conclusions: An Examination of the Reasoning in Comparative Studies Based on a Small Number of Cases." In *What is a Case? Exploring the Foundations of Social Inquiry*. C.C. Ragin and H.S. Becker, eds. Pp. 105-118. New York: Cambridge University Press.

Oct. 9 – From Operationalization to Conceptual Dilemmas

Becker, H.S. 1998. "Concepts." In *Tricks of the Trade: How to Think about Your Research While You're Doing It*. Pp. 109-145. Chicago: University of Chicago Press.

Luttrell, W. 2000. Good Enough Methods for Ethnographic Research. *Harvard Educational Review* 70(4): 499-523.

Optional Readings:

Atkinson, P. 2001 (1990). "Ethnography and the Representation of Reality." In *Contemporary Field Research: Perspectives and Formulations*. R.M. Emerson, ed. Pp. 89-101. Prospect Heights: Waveland Press.

Emerson, R.M., R.I. Fretz, and L.L. Shaw. 1995. "Pursuing Members' Meanings." In *Writing Ethnographic Fieldnotes*. Pp. 108-141. Chicago: The University of Chicago Press.

Krieger, S. 1996. "Beyond Subjectivity." In *Journeys Through Ethnography: Realistic Accounts of Fieldwork*. A. Lareau and J. Shultz, eds. Pp. 179-194. Boulder: Westview Press.

Oct. 14 – Logic in Research Designs

Becker, H.S. 1998. "Logic." In *Tricks of the Trade: How to Think about Your Research While You're Doing It*. Pp. 146-214. Chicago: University of Chicago Press.

Johnson, J.C. 2000. "Research Design and Research Strategies." In *Handbook of Methods in Cultural Anthropology*. R. Bernard, ed. Pp. 131-172. Lanham: Rowman & Littlefield Publishers.

Optional Readings:

Bernard, R.H. 2005. "Preparing for Research." In *Research Methods in Anthropology: Qualitative and Quantitative Approaches*. Pp. 69-95. Walnut Creek: AltaMira Press.

---. 2005. "Research Design: Experiments and Experimental Thinking." In *Research Methods in Anthropology: Qualitative and Quantitative Approaches*. Pp. 109-145. Walnut Creek: AltaMira Press.

Ragin, C.C. 2000. "Introduction: Cases of 'What is a Case?'" In *What is a Case?: Exploring the Foundations of Social Inquiry*. C.C. Ragin and H.S. Becker, eds. Pp. 1-17. New York: Cambridge University Press.

Walton, J. 2000. "Making the Theoretical Case." In *What is a Case?: Exploring the Foundations of Social Inquiry*. C.C. Ragin and H.S. Becker, eds. Pp. 121- 137. New York: Cambridge University Press.

Assignment 2: Substantially expand upon your provisional research design. As in assignment 1, keep in mind its feasibility, time constraints, importance, etc. I will hand back my comments on your draft at the beginning of the next class. Guidelines: 1-1.5 pages, single spaced, 11 point font, Times New Roman, 1 inch margins.

Oct. 16 – Multi-Sited Ethnography in Transnational, Borderless Communities

Brosius, J.P. 2001. "The Politics of Ethnographic Presence: Sites and Topologies in the Study of Transnational Movements." In *New Directions in Anthropology and Environment*. C.L. Crumley, ed. Pp. 150-176. Walnut Creek: Altamira Press.

Hannerz, U. 1989. Notes on the Global Ecumene. *Public Culture* 1(2):66-75.

Marcus, G.E. 1995. Ethnography In/Of the World System: The Emergence of Multi-Sited Ethnography. *Annual Review of Anthropology* 24: 95-117.

Optional Readings:

Ember, C.R., and M. Ember. 2000. "Cross-Cultural Research." In *Handbook of Methods in Cultural Anthropology*. R. Bernard, ed. Pp. 647-690. Lanham: Rowman & Littlefield Publishers.

Hannerz, U. 2003. "Being There... and There... and There!: Reflections on Multi-Site Ethnography." *Ethnography* 4(2): 201-216.

---. 2000. "Transnational Research." In *Handbook of Methods in Cultural Anthropology*. R. Bernard, ed. Pp. 235-258. Lanham: Rowman & Littlefield Publishers.

Li, T. 2001. "Boundary Work: Community, Market, and State Reconsidered." In *Communities and the Environment: Ethnicity, Gender, and the State in Community-based Conservation*. A. Agrawal and C.C. Gibson, eds. Pp. 157-179. New Brunswick: Rutgers University Press.

Oct. 21 – Critiquing the Research Design

Assignment 3: Take the comments from your previous draft and improve upon on your design. Present your hypothetical project to the class in a short presentation. You will also conduct a peer-to-peer critical evaluation of a partner's work. You will both discuss the complications and structure of your research. Use these critiques to improve your design. Submit your re-worked design at the beginning of the next class. Guidelines: 1.5-2 pages, single spaced, 11 point font, Times New Roman, 1 inch margins.

Oct. 23 – Midterm

Oct. 28 – Ethnography and Theory's Influence

Geertz, C. 2001 (1973). "Thick Description: Toward an Interpretive Theory of Culture." In *Contemporary Field Research*. R.M. Emerson, ed. Pp. 55-75. Prospect Heights: Waveland Press.

Optional Readings:

Escobar, A. Whose Knowledge, Whose Nature?: Biodiversity, Conservation, and the Political Ecology of Social Movements. *Journal of Political Ecology* 5: 53-82.

Ortner, S. 1974. Is Female to Male as Nature is to Culture?

Rappaport, R. 1967. Ritual Regulation of Environmental Relations among a New Guinea People. *Ethnology* 6(1): 17-30.

Assignment 4: Analyze an anthropological work and illustrate the ways in which the theoretical tradition shaped not only the collection of data but also how those data were portrayed and presented in the analysis. Present your study to the class and discuss its importance.

Oct. 30 – Using Visual Stimuli and Constructing Narratives through Images

Johnson, J.C., and D.C. Griffith. 1998. "Visual Data: Collection, Analysis, and Representation." In *Using Methods in the Field: A Practical Introduction and Casebook*. de Munck, V.C., and E.J. Sobo, eds. Pp. 211-228. London: AltaMira Press.

Morton, C. 2005. The Anthropologist as Photographer: Reading the Monograph and Reading the Archive. *Visual Anthropology* 18:389-405.

Wolbert, B. 2000. The Anthropologist as Photographer: The Visual Construction of Ethnographic Authority. *Visual Anthropology* 13:321-343.

Optional Readings:

Lalioti, V. 2005. Photographing the "Other": Immigration and New Images of the Greek Ethnic "Self". *Visual Anthropology* 18:439-456.

Malkki, L. 1992. National Geographic: The Rooting of Peoples and the Territorialization of National Identity Among Scholars and Refugees. *Cultural Anthropology* 7(1):24-44.

Nov. 4 – Participation and Making Sense of Activity

Bernard, R.H. 2005. "Participant Observation." In *Research Methods in Anthropology: Qualitative and Quantitative Approaches*. Pp. 342-386. Walnut Creek: AltaMira Press.

Emerson, R.M., R.I. Fretz, and L.L. Shaw. 1995. "Writing Up Fieldnotes II: Creating Scenes on the Page." In *Writing Ethnographic Fieldnotes*. Pp. 66-107. Chicago: The University of Chicago Press.

Optional Readings:

Bernard, R.H. 2005. "Fieldnotes: How to Take, Code, and Manage Them." In *Research Methods in Anthropology: Qualitative and Quantitative Approaches*. Pp. 387-412. Walnut Creek: AltaMira Press.

---. 2005. "Direct and Indirect Observation." In *Research Methods in Anthropology: Qualitative and Quantitative Approaches*. Pp. 413-450. Walnut Creek: AltaMira Press.

de Munck, V.C. 1998. "Participant Observation: A Thick Explanation of Conflict in a Sri Lankan Village." In *Using Methods in the Field: A Practical Introduction and Casebook*. de Munck, V.C., and E.J. Sobo, eds. Pp. 39-56. London: AltaMira Press.

Emerson, R.M. 2001. "Fieldwork Practice: Issues in Participant Observation." In *Contemporary Field Research: Perspectives and Formulations*. R.M. Emerson, ed. Pp. 113-151. Prospect Heights: Waveland Press.

Emerson, R.M., R.I. Fretz, and L.L. Shaw. 1995. "Writing Up Fieldnotes I: From Field to Desk." In *Writing Ethnographic Fieldnotes*. Pp. 39-65. Chicago: The University of Chicago Press.

---. 1995. "Fieldnotes in Ethnographic Research." In *Writing Ethnographic Fieldnotes*. Pp. 1-16. Chicago: The University of Chicago Press.

Narayan, K. 1993. How Native is a "Native" Anthropologist? *American Anthropologist* 95(3):671-686.

Richards, L. 1999. Data Alive! The Thinking behind NVivo. *Qualitative Health Research* 9(3):412-428.

Ryan, G., and T. Weisner. 1998. "Content Analysis of Words in Brief Descriptions: How Fathers and Mothers Describe their Children." In *Using Methods in the Field: A Practical Introduction and Casebook*. de Munck, V.C., and E.J. Sobo, eds. Pp. 57-68. London: AltaMira Press.

Straus, A., and J. Corbin. 1998. "Open Coding." In *Basics of Qualitative Research*. Pp. 101-121. Thousand Oaks, CA: Sage.

Assignment 5: Go out and conduct a participant observation exercise, ideally one related to your topic. Keep detailed fieldnotes regarding the activity. We will also explore how to use NVivo 2-7 in class.

Nov. 6 – Unstructured and Semi-structured Interviewing

Bernard, R.H. 2005. "Interviewing: Unstructured and Semistructured." In *Research Methods in Anthropology: Qualitative and Quantitative Approaches*. Pp. 210-250. Walnut Creek: AltaMira Press.

Weiss, R.S. 1994. "Interviewing." In *Learning from Strangers: The Art and Method of Qualitative Interview Studies*. Pp. 61-119. New York: The Free Press. (Skim this article)

Optional Readings:

Bernard, R.H. 2005. "Nonprobability Sampling and Choosing Informants." In *Research Methods in Anthropology: Qualitative and Quantitative Approaches*. Pp. 186-209. Walnut Creek: AltaMira Press.

Gottlieb, A., and P. Graham. 1996. "Choosing a Host." In *Journeys Through Ethnography: Realistic Accounts of Fieldwork*. A. Lareau and J. Shultz, eds. Pp. 75-110. Boulder: Westview Press.

Weiss, R.S. 1994. "Respondents: Choosing Them and Recruiting Them." In *Learning from Strangers: The Art and Method of Qualitative Interview Studies*. Pp. 15-37. New York: The Free Press.

Assignment 6: Find two people you don't know, yet are somehow connected to your research questions and interests. You will generate a list of questions oriented around a semi-structured interview, which should last approximately 30 minutes. Tape-record the interviews and keep fieldnotes.

Nov. 11 – Structured Interviewing and Modeling Culture

Bernard, R.H. 2005. "Structured Interviewing I: Cultural Domain Analysis." In *Research Methods in Anthropology: Qualitative and Quantitative Approaches*. Pp. 299-317. Walnut Creek: AltaMira Press.

Caulkins, G., and S.B. Hyatt. 1999. Using Consensus Analysis to Measure Cultural Diversity in Organizations and Social Movements. *Field Methods* 11(1): 5-26.

Flinn, J. 1998. "Freelists, Ratings, Averages, and Frequencies: Why So Few Students Study Anthropology." In *Using Methods in the Field: A Practical Introduction and Casebook*. de Munck, V.C., and E.J. Sobo, eds. Pp. 85-96. London: AltaMira Press.

Optional Readings:

Borgatti, S.P. 1996. *ANTHROPAC 4.0 Methods Guide*. Natick, MA: Analytic Technologies

---. 1996. *ANTHROPAC 4.0 Users Guide*. Natick, MA: Analytic Technologies

---. 1994. Cultural Domain Analysis. *Quantitative Anthropology* 4(4):261-278.

DiMaggio, P. 1997. Culture and Cognition. *Annual Review of Sociology* 23: 263-287.

Garcia de Alba Garcia, J., V.C. de Munck, A.L. Salcedo Rocha, G.L. Vargas, and T. Garro. "Consensus Analysis: High Blood Pressure in a Mexican Barrio." In *Using Methods in the Field: A Practical Introduction and Casebook*. de Munck, V.C., and E.J. Sobo, eds. Pp. 197-210. London: AltaMira Press.

Harman, R.C. 1998. "Triad Questionnaires: Old Age in Karen and Maya Cultures." In *Using Methods in the Field: A Practical Introduction and Casebook*. de Munck, V.C., and E.J. Sobo, eds. Pp. 121-138. London: AltaMira Press.

Hill, C.E. 1998. "Decision Modeling: Its Use in Medical Anthropology." In *Using Methods in the Field: A Practical Introduction and Casebook*. de Munck, V.C., and E.J. Sobo, eds. Pp. 139-164. London: AltaMira Press.

Roos, G. 1998. "Pile Sorting: 'Kids Like Candy.'" In *Using Methods in the Field: A Practical Introduction and Casebook*. de Munck, V.C., and E.J. Sobo, eds. Pp. 97-110. London: AltaMira Press.

Nov. 13 – Survey Research, Questionnaires, and Scaling

Bernard, R.H. 2005. "Structured Interviewing II: Questionnaires." In *Research Methods in Anthropology: Qualitative and Quantitative Approaches*. Pp. 251-298. Walnut Creek: AltaMira Press.

Bernard, R.H. 2005. "Scales and Scaling." In *Research Methods in Anthropology: Qualitative and Quantitative Approaches*. Pp. 318-341. Walnut Creek: AltaMira Press.

Optional Readings:

Johnson, A. 1998. Guttman Scaling: An Analysis of Matsigenka Men's Manufacturing Skills." In *Using Methods in the Field: A Practical Introduction and Casebook*. de Munck, V.C., and E.J. Sobo, eds. Pp. 111-120. London: AltaMira Press.

Clark, L., C.P. Vojir, N.O. Hester, R. Foster, and K.L. Miller. 1998. MDS and QAP: How do Children Rate Painful Experiences?" In *Using Methods in the Field: A Practical Introduction and Casebook*. de Munck, V.C., and E.J. Sobo, eds. Pp. 229-248. London: AltaMira Press.

Nov. 18– A Primer on Statistical Analysis: Exploring SPSS

Bernard, R.H. 2005. "Univariate Statistics: Describing a Variable." In *Research Methods in Anthropology: Qualitative and Quantitative Approaches*. Pp. 549-593. Walnut Creek: AltaMira Press.

Madrigal, L. 1998. "Descriptive Statistics: Measures of Central Tendency and Dispersion." In *Statistics for Anthropology*. Pp. 31-53. Cambridge: Cambridge University Press.

Optional Readings:

Handwerker, W.P., and S.P. Borgatti. 2000. "Reasoning with Numbers." In *Handbook of Methods in Cultural Anthropology*. R. Bernard, ed. Pp. 549-594. Lanham: Rowman & Littlefield Publishers.

Madrigal, L. 1998. "Introduction to Statistics." In *Statistics for Anthropology*. Pp. 1-14. Cambridge: Cambridge University Press.

---. 1998. "Frequency Distribution and Graphs." In *Statistics for Anthropology*. Pp. 15-30. Cambridge: Cambridge University Press.

Assignment 7: After we examine some of the methodological issues in statistical analysis and the basic functions of SPSS, you will be given a data set to analyze using the appropriate techniques in SPSS. Submit your work by Nov. 21, 5:00 pm in my office mailbox.

Nov. 20 – No Class: AAA Meetings

Nov. 24-28 – No Class: Thanksgiving Break

Dec. 2 – Applying Methods and Practicing Anthropologists

Western, J., and M. Lynch. 2000. "Overview of the Social Impact Assessment Process." In *Social Impact Analysis: An Applied Anthropology Manual*. L. Goldman, ed. Pp. 35-62. Oxford: Berg.

Liebow, E. 2000. "Environmental Health." In *Social Impact Analysis: An Applied Anthropology Manual*. L. Goldman, ed. Pp. 191-232. Oxford: Berg.

Optional Readings:

Howitt, R., and S. Jackson. 2000. "Social Impact Assessment and Linear Projects." In *Social Impact Analysis: An Applied Anthropology Manual*. L. Goldman, ed. Pp. 257-296. Oxford: Berg.

Simpson, G. 2000. "Social Impact Assessment Tools for Mitigation and Project Development." In *Social Impact Analysis: An Applied Anthropology Manual*. L. Goldman, ed. Pp. 129-152. Oxford: Berg.

Trotter, R.T., and J.J. Schensul. 2000. "Methods in Applied Anthropology." In *Handbook of Methods in Cultural Anthropology*. R. Bernard, ed. Pp. 691-736. Lanham: Rowman & Littlefield Publishers.

Western, D., and R.M. Wright. 1994. "The Background to Community-Based Conservation." In *Natural Connections: Perspectives in Community-Based Conservation*. D. Western and R.M. Wright, eds. Pp. 1-12. Washington D.C.: Island Press.

Dec. 4 – Linguistic Anthropology and Conversation Analysis

Dove, M.R. 2003. "Forest Discourses in South and Southeast Asia." In *Nature in the Global South: Environmental Projects in South and Southeast Asia*. P. Greenough and A.L. Tsing, eds. Pp. 103-123. Durham: Duke University Press.

Drew, P. 2005. "Conversation Analysis." In *Handbook of Language and Social Interaction*. K.L. Fitch and R.E. Sanders, eds. Pp. 71-102. Mahwah: Lawrence Erlbaum Associates.

Goodwin, C., and A. Duranti. 1992. "Rethinking Context: An Introduction." In *Rethinking Context: Language as an Interactive Phenomenon*. A. Duranti and C. Goodwin, eds. Pp. 1-42. New York: Cambridge University Press.

Optional Readings:

Bernard, R., and G.W. Ryan. 2000. "Text Analysis: Qualitative and Quantitative Methods." In *Handbook of Methods in Cultural Anthropology*. R. Bernard, ed. Pp. 595-646. Lanham: Rowman & Littlefield Publishers.

Duranti, A. 1992. "Language in Context and Language as Context: The Samoan Respect Vocabulary." In *Rethinking Context: Language as an Interactive Phenomenon*. A. Duranti and C. Goodwin, eds. Pp. 77-99. New York: Cambridge University Press.

Farnell, B., and L.R. Graham. 2000. "Discourse Centered Methods." In *Handbook of Methods in Cultural Anthropology*. R. Bernard, ed. Pp. 411-458. Lanham: Rowman & Littlefield Publishers.

Heritage, J. 2005. "Conversation Analysis and Institutional Talk." In *Handbook of Language and Social Interaction*. K.L. Fitch and R.E. Sanders, eds. Pp. 103-147. Mahwah: Lawrence Erlbaum Associates.

Meierkord, C. 2002. "'Language Stripped Bare' or 'Linguistic Masala'? Culture in Lingua Franca Communication." In *Lingua Franca Communication*. K. Knapp and C. Meierkord, eds. Pp. 109-133. New York: Peter Lang.

Meierkord, C., and K. Knapp. 2002. "Approaching Lingua Franca Communication." In *Lingua Franca Communication*. K. Knapp and C. Meierkord, eds. Pp. 9-128 New York: Peter Lang.

Final Exam: Due by December 11, 8:00 pm PST, via email only, preferably in PDF form.