

Hackworth Grant
Markkula Center for Applied Ethics
Dennis R. Gordon
Preliminary Project Report
December 28, 2010

Project Title: Ethical Challenges in International Immersion and Service Learning:
First Do No Harm

This project was undertaken during a Spring and Fall 2010 Quarter sabbatical. Activities included:

1. Literature and resource review: Reviewed of literature and relevant resources (public and private codes of conduct, ethical standards, best practices) relating to relations with hosts and host communities abroad.
2. Professional activities to attend relevant presentations and conduct formal and informal interviews:

- Annual Meeting, Forum on Education Abroad, March 24-26, Charlotte, N.C.

- Fireside Dialogue (Invited Workshop), "Institutional Leadership in Higher Education, Provosts and Deans, "Davidson College, March 27-28, 2010.

- Annual Meeting, National Association of Foreign Student Advisors, May 31-June 4, Kansas City, Kansas.

- National Advisory Board, College of Global Studies, Arcadia University, Oct. 6-9, Philadelphia, PA.

- Annual Conference, IES Abroad, Oct. 13-16, 2010, Chicago, IL.

- Academic Advisory Board meeting, Foundation for International Education, Philadelphia, November 10, 2010, Philadelphia, PA.

- Annual Conference, Council on Education Abroad, November 11-13, 2010, Philadelphia, PA.

3. Major Interviews:

- Dr. Ocatvio di Lio, Center Director, IES Abroad Rome, March 25, 2010

- Dr. Dennis Dutschke, Dean of Students and David Rudd, Director of Research and Assessment, College of Global Studies, Arcadia University, March 26, 2010.

-Dr. Mary Dwyer, President/CEO and Dr. Michael Steinberg, Senior Vice-President, IES Abroad, April 1-3, Chicago.

Dr. Joseph Finkhouse, Director of Institutional Relations, Boston University, June 3, 2010.

-Hania Rahman, President, John Pearson Vice-President, Dr. Stephanie Polsky, Acting Academic Director, Foundation for International Education (London), Sept. 21, 2010.

-Dr. Michael Woolf, Deputy President for Strategic growth and Dr. Anthony Gristwood, Principal Lecturer in Experiential Learning, CAPA International (London), September 24, 2010.

-John Ockey, Director IES Abroad London, September 21, 2010.

-Dr. Chiara Briganti, Director, Arcadia London, September 27, 2010.

-Kevin Yonkers-Talz, Co-Director, Casa de la Solidaridad (El Salvador), October 20, 2010.

4. Survey Research

Designed and administered on-line surveys to students and international education professionals domestically and abroad. The survey was administered in consultation with Vidalino Raator, Assistant Director of Study Abroad, Santa Clara University.

Survey 1: Study abroad and host communities:

<http://www.scu.edu/survey/?s=430>

password: globalstu

Result: 170 replies, survey closes 01-28-2011

Survey 2: Study/service abroad – host communities, program directors:

<http://www.scu.edu/survey/?s=436>

password: globalprog

Result: 10 replies, survey closes 01-29-2011

5. Global Research Fellows:

Ten Santa Clara undergraduates studying abroad during 2010 were recruited to administer the student survey and to reflect on and analyze the impact of U.S. students abroad via on-line “blog” entries. The students were trained in cross-cultural research with the assistance of Prof. Michelle Bezanson, Anthropology, Santa Clara University. Vidalino Raator also trained students and assisted with web management. Sample blog entries are available at:

<http://scu.edu/studyabroad/news-blog/index.cfm?c=8675>

Dissemination

Professional Conference Presentation:

Initial findings from survey research will be presented to the panel “(Un)Original Sin or, the Self-Inflicted Wound,”¹ Association of International Education Administrators, San Francisco, February 21-23, 2011.

Academic Papers in Preparation:

“Ethics, Best Practices, and the Impact of U.S. Students On Host Communities Abroad”
(working title)

“Realism versus Idealism in International Education: U.S. Students as the New Ugly Americans”

¹ The title refers to the fascination with non-traditional scholarship and learning abroad (service learning, non-academic immersion, travel study, etc. The “wound” being a loss of credibility of study abroad in traditional academic circles.