

**GRANT PROPOSAL COVER PAGE**

You can type information directly into the cells below.

		Date	April 30, 2007
1. Proposal Title    An Engagement in Cross-Cultural Understanding in El Salvador			
2. Name of Person submitting Proposal    Ashley Borchardt and Maureen McKenzie			
3. Phone    (920) 217-7286		E-Mail    mmckenzie@scu.edu	
FAX    N/A			
4. Type of Grant (Please check one): <input checked="" type="checkbox"/> Bannan Grant <input type="checkbox"/> Dialog and Design Grant			
5. Provide you <u>4 – 6 letter</u> Department ID or Program ID. ( <b>Not a Fund number!</b> ) This information <u>must</u> be provided. (e.g. ECON for Economics Department, LACLNC for Law Clinic.)			
T   H   T   R			
<b>SCU Department ID or Program ID</b>		<b>Contact Person</b>	
<i>* You must have an SCU Affiliation</i>		<b>Ext.</b>	
6. If your department does not provide administrative assistance to manage grants, we will provide help. Do you need for us to help manage your grant?		<input checked="" type="checkbox"/> <b>Yes</b>	<input type="checkbox"/> <b>No</b>
7. Total cost of proposed project .....		\$	<b>15050.00</b>
8. Amount of money requested from Bannan Center .....		\$	<b>5000.00</b>
9. Amount requested from other sources, if any (please list):		\$	
		\$	
		\$	
10. Please explain briefly what will happen to this project if you do not receive funding from the Bannan Center.			
Raising money for this project will be extremely difficult without this grant, allowing only students with the financial means to participate. We may also have to limit the number of people we bring on the trip.			
Department Chair or Supervisor Approval			
	Name (Type or Print)	Signature	Date

Submit All Proposals to: Bannan Institute, Sobrato Hall, Room 30, Santa Clara University, 500 El Camino Real, Santa Clara, CA 95053-0452. (Electronic **copies** of proposals via email are encouraged. We can email you this Cover Page or you can find it at <http://www.scu.edu/ignatiancenter/bannan/grants/index.cfm> )

**Proposed Budget  
Bannan Grant**

**Name:** Ashley Borchardt and Maureen McKenzie  
**Proposal Title:** Arts in Action: An Engagement in Cross-Cultural Understanding in El Salvador

**I estimate that I will spend the money I am requesting as follows:**

<u>PRIME ACCOUNT</u>		<u>AMOUNT</u>
<b>SUPPLY</b>	office, lab, or instruction supplies	
<b>PHONE</b>	telephone charges	
<b>REPROD</b>	copying, printing	
<b>MAIL</b>	postage, mailing, fax charges	
<b>TRAVEL</b>	domestic transport, lodging or meals	5000.00
<b>SPCEVT</b>	food charges, room charges for a special event	
<b>CONTRS</b>	guest speaker honoraria, research subject fees, professional services	
<b>MISC</b>	publications, subscriptions, membership dues	
<b>SWAGE</b>	student wages	
<b>STFSAL</b>	staff salary	
<b>FACSAL</b>	faculty salary	
<b>BENEXP</b>	student, staff, and faculty benefits	
<b>TOTAL</b>		<b><u>5000.00</u></b>

**Please note:**  
**In the event that this grant is awarded, your department is responsible for any overdrafts associated with this grant.**

**See Page 3.**

# Grant Proposal Evaluation Form

Date April 30, 2007

Proposal Title Arts in Action: Engagement in Cross-Cultural Understanding in El Salvador

Name of Grantee Ashley Borchardt and Maureen McKenzie

Phone (920) 217-7286

**Part I: [To be completed for submission along with your original grant proposal.]**

List the intended outcomes of this project: (Use additional pages if necessary)

Upon their return from this immersion, students will possess a better understanding of the ways in which their artistic talents can be used to improve their communities. They will come away with an understanding of Salvadoran culture and a recognition of the needs of our brothers and sisters across the globe. This immersion experience will generate a conversation about discerning vocations. Also, through the median of performance, students will share their experience and the stories of those they encounter in El Salvador with the Santa Clara community, hopefully mobilizing others to employ their talents in the struggle towards social justice and global solidarity.

**PENDING APPROVAL OF YOUR GRANT - PARTS II AND III ARE TO BE COMPLETED AT THE END OF YOUR GRANT PERIOD.**

**PROPOSAL BUDGET ACCOUNT NUMBER**

14006		RSCH	
Fund	Dept ID	Program	Project ID

**Part II**

Briefly describe the actual measurable outcomes of this project and the assessment tools you used. (Use additional pages if needed.)

Part III: Describe any other outcomes of your project.

Bannan Grant Proposal  
Submitted by  
Ashley Borchardt and Maureen McKenzie  
Santa Clara University Students  
May 1, 2007

“...with creation we break down barriers, we ease the energy, we collaborate ideas, we share our hands to create together to create in one, we advise, support and learn from each other. Art. Creation. These are the answers.”

-Christina Samuelson, Visiting Artist at Walls of Hope

**Project Title:** Arts in Action: An Engagement in Cross-Cultural Understanding in El Salvador

**Introduction:**

The arts suggest connections. They provide a unique and integrated format in which humanity's stories and ultimate concerns are expressed. Set against the backdrop of a conflicted and segregated world, art allows us a large palate to communicate our deepest concerns and enter into solidarity with others. The arts foster mutual respect, simultaneously breaking down barriers and constructing foundations of hope, nurturing communities through the powerful elements of art, music, dance, and drama.

Despite the quite evident power art has on communities, arts education is rarely given high priority. This neglect of the arts does not bode well for the future of the world and the ongoing struggle for peace. Artistic expression enables children to develop a sense of self-esteem, creativity, and knowledge in a healthy manner, which by extension, facilitates healthy relationship building. Because so much of the world's future depends upon today's youth, it is imperative that they receive all of the necessary tools to develop the skills to end injustice.

In response to this evident demand for the needs of children, Claudia Bernardi (an instructor at the California College of the Arts in San Francisco and Oakland) launched an art school and open studio in Perquin, El Salvador called Walls of Hope. Walls of Hope aims to educate children, youth, and adults, free of charge and in such a way that the arts permeate their every day lives. Because of the recent wartime atrocities the residents of Perquin have witnessed, one cannot expect that they will have the necessary funding to provide the tools and materials needed for arts education. Therefore, Walls of Hope has built strong relationships with international artists, the Mayor's office, and other institutions to support this important mission of arts education.

Centro Arte para la Paz provides another response to the needs of the Salvadoran community through the use of the arts. Focused mainly on youth and children, Centro Arte para la Paz promotes creative expression and cultural exchange in the process of building just and peaceful communities. The programs of Centro Arte para la Paz contribute to the culture of peace by “building cultural identity and unity within the community, teaching skills to support self-sufficiency and critical thinking, promoting environmental awareness, teaching gender equality, reviving cultural crafts, exploring nurturing spiritualities, as well as building bridges between cultures” ([www.centroartex.org](http://www.centroartex.org)).

The experiences and projects that have given birth to this project—ASTEP (Artists Striving to End Poverty), Walls of Hope, Centro Para La Paz, and Social Justice and the Arts (a new class at Santa Clara taught by Carolyn Silberman)—forced a group of Santa Clara artists to recognize the tremendous amount of untapped artistic talent that exists within the university. While Santa Clara encourages students to adopt a vision of lifelong service, oftentimes an “eye-opening experience” is needed to provide a catalyst for that quest.

The purpose of this trip to El Salvador is twofold: on the one hand, students will have the unique opportunity to reflect on their own cultures, values, and beliefs while confronted with a culture that seems to contrast their own in many ways, a process that is otherwise virtually impossible whilst in the midst of one’s own culture. On the other hand, immersing the students in a culture so completely different from their own and allowing them to engage in the collaborative process of art making will provide a foundation for a sort of global solidarity that is absolutely necessary in the fight for social justice.

### **Proposed Project:**

The goal of this project is to provide Santa Clara artists with an opportunity to explore the ways in which their artistic talents can be used as a tool to cultivate creative, knowledgeable, and just communities. Through this cultural immersion in El Salvador, students will be exposed to an entirely different culture that will challenge them to see the world from a new perspective and hopefully mobilize them to living an integrated life, striving towards social justice.

Rather than entering El Salvador with the intention of “serving those less fortunate,” students will be expected to acknowledge their own “personal poverty,” in the words of Carolyn Silberman. This merely means recognizing the weaknesses and vulnerability within each of us in order to facilitate connections. In doing so, students will more readily identify with the poverty of others, thereby entering into an equal relationship with those so seemingly different from themselves.

One potential (and hoped for) outcome of this trip would be providing children in El Salvador with the tools necessary to continue to create artistically in their own communities. Because of the tremendous amount of gang violence among youth in El Salvador, establishing or supporting any kinds of arts program would undoubtedly provide young people with a positive and enriching alternative to destructive activities. Also, Santa Clara students will hopefully serve as role models to the youth in El Salvador while they attempt to transmit their energy and passion for the arts.

### **Methods:**

The group will consist of approximately ten Santa Clara artists, both professors (Michael Zampelli, Greg Schultz, Aldo Billingslea, and Sherry Booth have all expressed genuine interest and excitement about the project) and students.

Students will work with arts foundations in both their home communities and the surrounding Bay Area to fundraise for this project. In addition, students are committed to raise additional funds individually to cover further costs.

Before departing for El Salvador, students will meet on a regular basis fall and winter quarters to create a performance that embodies the Santa Clara University community. They will then perform this piece in El Salvador with the aim of encouraging an open artistic dialogue for the remainder of the trip.

The trip will consist of two parts, the first of which will be spent in San Salvador at the CRISPAZ center. During this time, students will have the opportunity to travel to various sites in San Salvador and speak with Salvadorans about their culture and history. Some of the places students intend to visit that speak to the presence of Jesuit ideals in El Salvador are University of Central America (the site of the martyrdom of the six Jesuits and their housekeeper), Just Garments (a fair labor textile organization), Mothers of the Disappeared, and the residence of Mons. Oscar Romero, to name a few.

The second part of the trip will involve an arts education project at Walls of Hope and/or Centro Arte Para La Paz. Students will work closely with Salvadoran artists and educators to observe the ways in which the arts function in Salvadoran communities. At the same time, Santa Clara artists will work in solidarity with Salvadoran children to create an innovative piece of theater that will attempt to break down social barriers and empower both groups to envision a better, and more just, world.

Perhaps the most unique aspect of this trip will be the element of performance. Performing will be the median through which the students relay stories. Throughout the experience in El Salvador, students will participate in evening reflections that will help to foster the foundation for a performance students will create upon their return to the United States. This performance, in combination with a photo exhibit, will allow students to bring back their experiences and share them with the Santa Clara community in an artistic manner that will hopefully mobilize others to use their own talents in the fight for social justice.

### **Motivations/Qualifications:**

Having traveled to El Salvador and participated in numerous performance opportunities at Santa Clara University, both Ashley and myself have experienced the transformative power of the arts and the profound effect an immersion in El Salvador has on an individual. Recently we have both been trained by ASTEP (Artists Striving to End Poverty) in working with children through the arts, as well.

As a part of Carolyn Silberman's class, "Social Justice and the Arts," a small group of Santa Clara artists work weekly with kindergarten students at Estrella Family Services, using arts education as a means to promote creativity, respect, and trust. Clearly, our training and experience in working with children combined with our undeniable passion for social justice recommend us to this grant.

In preparation for writing this proposal, we have been in contact with CRISPAZ, Walls of Hope, and Centro Arte para la Paz in determining an exact itinerary for the trip. We are confident in the quality of these organizations and are encouraged by their enthusiasm for this project.

Lastly, we have contacted numerous students and faculty who have expressed their excitement about this project and desire to join us, which ensures that we will have the support and dedication needed to make this project a successful learning endeavor.

### **Relevance to Bannan Institute:**

Finding God in All Things: By helping artists grow in their appreciation for the gifts and talents they have been given, recognition of the ways in which the transcendent permeates those talents will inevitably ensue. Through solidarity and hope for social justice, students will be able to better realize the power of arts and individual expression.

The Education of the Whole Person: Through the implementation of the Jesuit ideals of compassion, competence, and conscience, students will be able to explore their own individuality and the ideal of living an integrated life. This immersion project allows artists to take what they have learned in a classroom setting, studio, or rehearsal hall and apply that knowledge to better society and explore their vocation.

The Spiritual Exercises: Evening reflection will allow for quiet meditation and spiritual growth. It will also give students time and space to express the ways in which they have been moved throughout the immersion trip.

Commitment to Faith Doing Justice: By working in a third world country, students will be confronted by many issues that they have not encountered in the United States. A country troubled with youth gang violence, among other problems, the arts provide an alternative to these activities. Striving to provide a more just society through art education, students will promote the Jesuit value of faith doing justice.

### **Tentative Timetable:**

September - November: Begin to spark interest among arts students about the trip and distribute applications

December: Select and notify participants; finalize travel and accommodation plans

January – March: Participants will meet on a regular basis in order to create a performance that in some way represents their own culture, study the history and cultural practices of El Salvador, and develop a lesson plan based on the apparent needs and wants of the Perquin community.

March: Immersion in El Salvador

April – May: Compile photos and create an exhibit; begin working on resulting performance

May – June: Perform for the Santa Clara community

### **Itemized Budget:**

Approximately 10 adults: March 21-30

Airfare: 10 @ approx. \$600 each	\$6,000
Lodging (with meals, translator, and transportation) @ \$95 a day	\$8,550
Project Expenses (art supplies, printing costs, performance materials, etc.)	\$500
	_____
Total	\$15,050

We would like to ask for a grant of \$5,000 to help cover our living expenses. To raise other funds, students will contact local art stores for donations, write letters to various arts foundations around the Bay Area and their home towns asking for funding, and cover additional costs through their own individual fundraising.