

## **ALTERNATIVE ENERGY: THE FUTURE IS NOW**

### **A panel discussion on the directions--and challenges--of alternative energy highlighting Silicon Valley-Israel high-tech cooperation**

SANTA CLARA UNIVERSITY, SANTA CLARA, CA -

Have alternative-energy solutions finally reached a tipping point? Or will plummeting oil prices and bailouts swamp the way forward? The panelists of "Alternative Energy: the Future Is Now" will share their visions and the innovative technologies that are driving their companies and organizations forward.

This panel discussion also highlights the high-tech connections between Silicon Valley and Israel, which both seek solutions to the issues of energy independence and global climate change. Organized by Santa Clara University's Jewish Student Union and Hillel of Silicon Valley, the discussion will take place January 29, 6-8 p.m. in the elegant Saint Clare Room of Santa Clara University's Learning Commons/Library\* in the heart of Silicon Valley.

#### **Panel:**

##### **Geoffrey Bowker, Moderator**

Executive director, Santa Clara University's Center for Science, Technology and Society, fostering a global network of scholars, activists, and leaders to understand social dimensions of technological change.

##### **Allison Kopf**

Student project manager of Santa Clara University's 2009 Solar Decathlon team. In their last outing, SCU's Solar Decathlon team won third place in the 2007 International Solar Decathlon, organized by the U.S. Department of Energy.

##### **Amit Nisenbaum**

Global operations and strategy, Better Place, leader in building an electric car network for sustainability and oil independence. Better Place was highlighted in the Jan. 11, 2009, San Jose Mercury News and by Thomas Friedman in the Dec. 10, 2008, New York Times.

##### **Udi Paret**

Vice president of business development & marketing. Pythagoras Solar, building cost-effective solar energy products through innovative photovoltaic technology and a winner of Scientific American's magazine's "50 most significant scientific breakthrough" awards.

#### **Cosponsors:**

Santa Clara University (SCU)

Jewish Student Union

Hillel of Silicon Valley

SCU Center for Science, Technology  
and Society

SCU School of Engineering  
SCU University Library  
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**Contact:**

Michal Strutin, campus advisor; SCU Jewish Student Union, mstrutin@scu.edu, 408-551-7021  
Hillel of Silicon Valley, studentlife@hillelsv.org, 408-286-6669

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January 29, 2009, 6-8 p.m. - Saint Clare Room (3rd floor)

\* Harrington Learning Commons - Sobrato Technology Center - Orradre Library

Light refreshments provided

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or call TTY-California Relay, at 1-800-735-2929 at least 48 hours prior to this event.