

Marissa C. Floro PhD, CST

she/her • San Francisco, CA • 510.585.8317 • mfloro@stanford.edu

CLINICAL EXPERIENCE

PSY #31362 – *licensed in California since 2019*

AASECT Certified Sex Therapist – *accredited since 2025*

Clinical Educator Assistant Faculty, Weiland Health Initiative, Stanford University

Sept. 2019-present, 40-50 hours

- Maintained ongoing caseload of clients with a diverse range of clinical concerns & demographics.
- Provided drop-in hours, hormone replacement therapy consultations & gender affirming surgery consults.
- Supervised GSI Postdoctoral Fellow in outreach, clinical work, and professional development.
- Facilitated discussion spaces, outreaches, and workshops focused on queer issues.
- Co-taught and co-facilitated gender and sexual identity rotation and consult group, respectively.
- Taught guest lectures and Wellness courses focused on sexuality, sex, gender, and other identity issues.
- Created marketing, psychoeducational, and informational materials for campus and beyond.
- Collaborated with campus partners, student activists, and organizations to create programming.
- Cultivated relationships across departments and beyond campus to connect students to resources.

Owner, Possibilities Psychological Services, Inc.

May 2024-present

- Maintained ongoing caseload of individuals and couples focusing on sexuality and intimacy issues.
- Created evidence-based backed psychoeducational materials focused on connection.
- Collaborated with other professionals to offer queer-focused consultation and educational content.
- Developed sex therapy skillset through over 100 hours of AASECT-approved education and supervision.
- Developed couples therapy skillset through queer-focused EFT & Gottman training and externship.
- Designed LGBTQ-focused training modules for SFSU Social Work and the Loveland Foundation.

APPIC Postdoctoral Fellowship: Stanford University CAPS, Gender & Sexual Identities specialty

Aug. 2018-Aug. 2019, 40-50 hours

- Maintained ongoing caseload of 30+ clients with a diverse range of clinical concerns & demographics.
- Provided same-day walk-in, workshop, triage, crisis, consultation, and intake services each week.
- Supervised HIV peer consult group and engaged in gender inclusive campus initiatives.
- Provided drop-in hours at LGBTQ designated housing and group services at LGBTQ student center.
- Facilitated outreach initiatives, especially with ethnic and LGBTQ student groups and departments.
- Received 7 hours of individual, group, specialty, crisis, & outreach/consultation supervision weekly.
- Created materials to streamline internal processes, be more accessible to students, and advertise events.
- Collaborated with social workers, psychiatrists, and university staff to inform treatment planning.

APA-Accredited Internship: UC Santa Barbara CAPS, Pre-doctoral Psychology Intern

Aug. 2017-Aug. 2018, 40-50 hours

- Maintained ongoing caseload of 30+ clients with a diverse range of clinical concerns & demographics.
- Provided same-day walk-in, triage, crisis, consultation, and intake services each week.
- Supervised an advanced doctoral student in their clinical and outreach work with college students.
- Co-led mindfulness group, True Selves (LGBTQ+) group, and Asian American discussion group.
- Facilitated outreach initiatives, especially with ethnic and LGBTQ student groups and departments.
- Received 7 hours of individual, group, supervision, crisis, & outreach/consultation supervision weekly.

EDUCATION & ADDITIONAL CLINICAL TRAINING

International Centre for Excellence in EFT

LGBTQ+ Couples EFT Externship, Spring 2025 cohort

Gottman Couples Training Level 1

LGBTQ+ Couples Specialized Training, Spring 2025

California Institute of Integral Studies

Sex Therapy Certificate, Spring 2024 cohort

Stanford Department of Psychiatry, YogaX

200hr Yoga Teacher Training cohort 2022 & 300hr Yoga Teacher Training cohort 2024

Loyola University Chicago

Doctor of Philosophy in *Counseling Psychology*, August 2018

Dissertation: In between: What the experiences of biracial, bisexual women tell us about identity formation.

Boston College

Master of Arts in *Counseling Psychology*, May 2013

University of California, Santa Barbara

Bachelor of Arts in *Classics, Renaissance Studies, & Applied Psychology*, June 2011

CLINICAL SUPERVISION EXPERIENCE

USF Traineeship I & II, Group Supervisor

MFT Practicum Program, University of San Francisco - *Aug. 2020 - June 2025*

- Provided group clinical supervision and individual consultation for MFT practicum students in a range of clinical settings including school, community health centers, and hospitals.
- Oversaw BBS paperwork, hours tracking, and other procedures throughout practicum year.

Gender & Sexual Identities Postdoctoral Fellow, Supervisor

Weiland Health Initiative Post-doctoral program, Stanford University - *Sept. 2019-Spring 2021*

- Supervised postdoc in clinical and outreach work focused on serving the LGBTQ+ community.
- Facilitated professional development, collaboration, and self-reflection within campus community.

HIV* Pact Peer Counseling, Guest Supervisor

HIV & STI peer counseling supervision - *Aug. 2018 - Dec. 2018*

- Provided group clinical consultation for peer educators providing HIV counseling.
- Contributed intersectional, clinical lens to conversations around relational and power dynamics.

UCSB CAPS Practicum 1st year Student, Supervisor

CAPS Doctoral Practicum program - *Aug. 2017 - June 2018*

- Supervised first year doctoral student during practicum at college counseling center
- Oversaw BBS paperwork, hours tracking, and other procedures throughout practicum year.

Loyola University Master's in Community Psychology Program

Group Supervisor- Practicum, Loyola University Chicago - *Aug. 2015 - June 2016*

- Provided group clinical supervision to two masters students throughout practicum year.

Teaching Assistant- Counseling Skills, Loyola University Chicago - *Aug. 2014 - June 2015*

- Taught and evaluated master's students around foundational clinical skills

SOCIAL JUSTICE & COMMUNITY WORK *(selected projects)*

Anti-Hate Website

Vaden Flourishing Alliance & Student Affairs collaboration, May 2020 – May 2022

- Authored content including fighting transphobia, homophobia, anti-Blackness & anti-Indigenous issues.
- Designed website structure, reviewed all content, managed project, and directed contributing writers.
- Collaborated with community partners for review and resource cultivation.

Queerness Across Asian History

Asian American Psychological Association Fellowship project

- Researched queer figures, myths, and identities throughout premodern Asia.
- Curated and presented collection for Stanford University students and AAPA.

Wiki-How *Notable Co-Author*

- Authored content discussing sexuality, gender, and race and actions steps in identity development.

Fighting Anti-Blackness within AAPI communities

Stanford University & Palo Alto Veterans Association collaboration, May 2020 – Aug 2020

- Co-created accessible resource and dialogue compilation for AAPI folks fighting anti-Blackness.
- Connected multiple AAPI community members, academics, and leaders for content & dissemination.

@PsychforthePeople *Instagram account*

- Co-created account to synthesize academic literature to aid people in their anti-racist journeys.

Harassment towards AAPI during COVID-19: Resource & Support Page

Vaden Flourishing Alliance & Student Affairs collaboration, May 2020 – present

- Created complete resource page for AAPI communities in wake of hate crimes and harassment.
- Design, content creation, and management prompted overarching Student Affairs anti-hate website.
- Continuously maintained site through ongoing review from community partner and resource update.

Diversity, Equity & Inclusion

Stanford University, January 2020 – present

ActionLab: part of Stanford's team in intercollegiate group with the goal of closing gaps in wellbeing outcomes among historically marginalized, oppressed, or excluded groups of students

BIPOC Flourishing: sat on advisory board for health and wellness initiatives for students of color.

DEI: participation in CAPS and Well-Being DEI weekly meetings.

VPSA facilitation: co-facilitated identity affinity groups to discuss anti-Blackness and racism on campus.

Greek Wellness Working Group: co-facilitated campus wide working group focused on Greek wellness.

Healing Spaces: led spaces for queer healing, election support, AAPI community support

Collaborative Community Programming

Stanford University, August 2019 – present

Asian American Activities Center:

- Presented on topics such as microaggressions towards AAPI folx and coming out to family.
- Facilitated discussion spaces for multiracial students, queer AAPI students, and queer AAPI grads.
- Collaborated on content and resource guide creation for AAPI issues and communities.

Queer Resource Center:

- Created weekly community drop-in space for those questioning romance, sexuality, gender, faith
- Collaborated with students and staff on guides for transgender students and community resilience.

Women's Community Center:

- Presented on topics such as microaggressions and self-care for queer people of color
- Facilitated workshops focusing on QTPOC self-care and identity policing within communities

Recreation & Wellness: presented 3-part psychoeducational series on queer identities and queer history including facilitation of panel discussing the intersection of sport and queerness.

YogaX: co-created a yoga series and drop-in yoga space for queer folk centering authenticity and community

Well-Being: facilitated drop-in office hours with nutritionists and intuitive eating workshop series

Digital & Psychoeducational Communications

Weiland Health Initiative, CAPS & Well-Being, Stanford University 2019-present

- Created branding tool kits and marketing materials for four Stanford wellness departments
- Crafted diversity, solidarity, and mission statements across campus organizations and projects
- Designed website and social media for departments and wellness initiatives

Therapy is Like Gardening: psychoeducational guide providing information, further reading, and resources around mental health, self-care, therapy, and campus resources.

Psychoeducational materials: created materials raising awareness and providing best practices around gender inclusivity, identity fluidity, PrEP information, questions around different identities, etc.

<https://weiland.stanford.edu/resources>

Weiland Health Initiative Consultation & CEs

Counseling & Psychological Services collaboration, Stanford University 2019-2023

Continuing Education: Managed CE certification, co-created and co-facilitated CE workshops focused on queer-affirming care, letters of support and gender affirming care, community & mental health topics.

Clinicians in Community Consult group: Created space for folks who work within their own communities to share, connect, and consult around transference, countertransference, and shared trauma.

Gender & Sexual identities Consult group: Facilitated consult group for trainees and staff to discuss cases, transference/countertransference, and values around the intersection of identities.

World Sexual Health Day North America

World Association for Sexual Health & Stanford University collaboration, September 26, 2019-2023

- Facilitated day-of conference and all MC duties.
- Organized topics, speakers, marketing materials, and administrative details.
- Managed CE process, topic and speaker selection, and overall yearly theme.

TEACHING, CLINICAL DIDACTICS & WORKSHOPS *(selected projects)*

Stanford University Palo Alto, CA, current & recent courses

Peer Counseling on Comprehensive Sexual Health, Course Instructor *Anesthesiology, School of Med.*

Spring 2020 - present

- Updated class foundations and course content with themes of sex positivity, pleasure, and sexual health from an intersectional, gender-inclusive, and evidence-based approach.

Queering Foundations, Course Instructor *Department of Psychiatry, School of Medicine*

Winter 2020 - present

- Co-created curriculum rooted in queer theory, evidence-based practice, and clinical expertise to prepare psychiatry residents to provide culturally-humble care to LGBTQ+ clients.

Wellness through Queerness, Course Instructor *Wellness Department*

Fall 2021 - Spring 2025

- Created and taught curriculum integrating experiential learning, multiple knowledges of wellness, and queer theory to empower students to create self-care plans rooted in self-acceptance.

Meeting the Moment, Course Co-Instructor *LifeWorks Department*

Fall 2023 - Spring 2025

- Co-created and taught curriculum focused on integrating evidence-based psychology research into class content to encourage student wellness, mental health, and coping.

Gender and Sexual Identities CAPS specialty seminar, Co-Facilitator

Stanford University, Palo Alto, CA- *Spring 2020- present*

- Co-taught year-long seminar focused on sex, sexuality, attraction, and gender for doctoral trainees.
- Facilitated conversations and case consultations to support trainee self-awareness and skill development.
- Updated curriculum every year to stay abreast of empirical research, trainee needs, and cultural shifts.

University of San Francisco, *Marriage & Family Therapy Masters program*, San Francisco, CA

Traineeship I & II, Course Instructor

Fall 2020 - 2025

- Supervised MFT students through their first practicum experience focusing on conceptualization, treatment planning, interventions, and community advocacy.
- Centered issues of social justice and liberation theology within group supervision and conceptualization.

Sexuality and Gender Issues in Therapy, Course Instructor

Spring 2019 - 2025

- Integrated intersectional issues of identity with core values of sex positivity and pleasure to create inclusive, expansive introduction to thinking about sex, sexuality, intimacy, and gender.
- Encouraged personal reflection on the intersections of sex & gender and potential clinical impact.

Selected List of Lectures/Workshops given:

Stanford University & Stanford Hospital, Palo Alto, CA

San Francisco State University Social Work Masters Program, San Francisco, CA

Loveland Foundation

Queer 101 & 102

White Supremacy within the Queer Community

AAPI Queer Identity

Gatekeeping within Marginalized Communities

Microaggressions against AAPIs in COVID-19

Asian Queer Ancestry

Gender Identity & Pronouns

Sexual Fluidity

Sex, Sexuality & Sexual Orientation

Biracial, Bisexual, Non-Binary Experiences

Coming Out vs. Inviting In

Graduate Student Mental Health

PUBLICATIONS (*selected projects*)

Floro, M., Wong, S. & Wang, J (in progress). *Queering Asian America*. ABC-CLIO/Bloomsbury Academic Inc.

Floro, M., Nakamura, N. & Kumar, S. (in progress). Asian American LGBTQ+ Immigrants. In Estrellado, J., Felipe, L., Breen, A. & Rider, N. (Ed.) *Queer Asian Americans: A practitioner's guide for working with LGBTQ+ Asian American communities*.

Floro, M., Wong, S., Wang, J., Estrellado, J. & Rider, N. (in progress). LGBTQ+ Asian Sexualities. In Estrellado, J., Felipe, L., Breen, A. & Rider, N. (Ed.) *Queer Asian Americans: A practitioner's guide for working with LGBTQ+ Asian American communities*.

Floro, M. & Wong, S. (2022). Queer Communities. In Wilson, H & Khan, C. (Ed.) *Facing Campus Sexual Assault and Relationship Violence with Courage: A Guide to Prevention, Healing, and Recovery*.

Rivera, A. M. & **Floro, M.** (2021). Sexual Stereotypes. In Armstrong, H. (Ed.) *Encyclopedia of Sex and Sexuality: Understanding Biology, Psychology, and Culture*. Santa Barbara, California: ABC-CLIO.

PROFESSIONAL PRESENTATIONS (*selected projects*)

Floro, M, Cruz, M. & Hsu, H.. (June 2022). *Flourishing collaboration: Navigating Community Needs Across Systems*. Presentation given at the 2022 Association for University and College Counseling Center Outreach Convention, San Francisco, CA.

Abreu, R. L., Hunter, E., **Floro, M.**, Conner, K. J., Lee, K., Aranda, E., De La Rue, L., Sun, S., Cheng, J., & Williams, T. (2021, August). *ECPs in academia: Addressing and coping with Covid-19 and anti-Blackness within the ivory tower*. In R. Abreu (Chair), *ECPs in 2020: Survival, resilience, and perseverance*. Symposium accepted for the meeting of the American Psychological Association (APA), San Diego, CA.

Hsu, H. & **Floro, M.** (June 2021). *Creating Virtual Healing Spaces & Outreach for Marginalized Communities*. Presentation given at the 2021 Association for University and College Counseling Center Outreach Convention, virtual.

Floro, M. (October 2019). *Questioning, exploring, and connecting in the LGBTQIA+ community*. Presentation given at the 2019 World Association for Sexual Health Congress, Mexico City, MX.

Floro, M. (October 2019). *Exploring the experiences of biracial, bisexual, and non-binary students*. Presentation given at the 2019 World Association for Sexual Health Congress, Mexico City, MX.

LEADERSHIP POSITIONS & AWARDS

AAPA Division on LGBTQ+ Issues Co-Chair 2023-present

APA Society of Counseling Psychology (Division 17) Early Career Psychologist Committee 2020-2023

AAPA Association Leadership Fellows Program 2020-2022

2020-2021 Stanford Psychiatry YogaX Teacher Training Diversity Scholarship awardee

2020 APA Division 17's Supervision & Training Section Award for Outstanding Counseling Supervisor

APA Society of Counseling Psychology (Division 17) Leadership Academy 2017 Cohort

PROFESSIONAL MEMBERSHIPS

American Psychological Association (APA)

Asian American Psychological Association (AAPA)

American Association of Sexuality Educators, Counselors and Therapists (AASECT)

International Centre for Excellence in Emotionally Focused Therapy (ICEEFT)

Society of Counseling Psychology (Division 17)

Yoga Alliance Registered Yoga Teacher

International Association of Yoga Therapists

Re-imagining Healing Program selected member