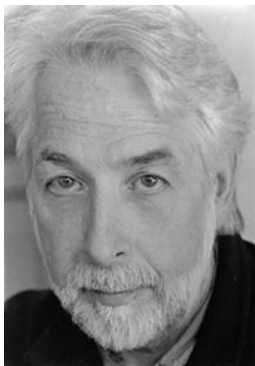


BIOS OF VIDEO PRESENTERS



Joaquin Alvarado
Sr VP for Digital Innovation
American Public Media

Joaquin Alvarado joined American Public Media I Minnesota Public Radio in January 2010 as Senior Vice President for Digital Innovation. Alvarado leads strategic development of APM's Public Insight initiatives, as well as developing models for deepening audience engagement, widening digital reach and increasing digital revenue growth across all operating divisions. Alvarado came to APMIMPR from the Corporation for Public Broadcasting, where he led successful initiatives in broadening the reach and diversity within public media as Senior Vice President for Diversity and Innovation. Prior to joining the CPB Alvarado spearheaded many key projects and companies furthering new frameworks for public media, education and community leadership in the Internet age. In 2008, he initiated CoCo Studios, promoting media collaboration and information sharing for fiber and mobile networks. Alvarado was the founding director of the Institute for Next Generation Internet, which launched in 2005 from San Francisco State University. During his time leading INGI, the group developed the Digital Media Advisory Council and Digital Sister Cities initiatives, enabling communities across the globe to connect and further advance digital growth, diversity and economic development. In 2004, Alvarado began the National Public Lightpath, advocating high-speed fiber optic network as the next generation of the internet with public media, education and community leadership. Alvarado holds B.A. in Chicano Studies from U.C. Berkeley and an M.F.A. from the UCLA School of Film, Television, and Digital Media and has served on the boards of the California Council for the Humanities, TechSoup Global and Latino Public Broadcasting. In 2011, he was named in the top 100 Hispanic Influentials by Hispanic Business Magazine.



Richard Gingras
Head of News Products
Google, Inc

For nearly thirty years, Richard Gingras has led highly-regarded efforts in the development of online services, software, and new media. These endeavors range from pioneering uses of satellite networking for television, the first applications of television signals for data distribution, both pre-Web and Web-based online services, and the creation of various platform technologies. Recently Gingras has focused his attention on the [transformation of the news business](#). Gingras is currently head of news products for Google.

Until July 2011, Gingras was CEO of Salon Media, publisher of *Salon.com*. Gingras has had a long association with Salon having assembled its initial seed financing in 1995. Gingras also served, during 2007 and 2008, as a strategic advisor to the executive team at Google focusing on strategies relating to the evolution of news and television.

Gingras has long guided the development of new products, new technologies, and new companies, often as an active board member and strategic advisor with early stage ventures. Gingras also has explored the intersection of public policy, online commerce and parody with the creation of the Total

Information Awareness Gift Shop, a satirical poke at government efforts to secretly mine data from vast arrays of corporate and governmental databases. Proceeds go to the ACLU. In the non-profit arena, Gingras serves on the board of the World Computer Exchange.

From early 1996 to mid 2000, Gingras led online service efforts at Excite@Home as senior vice president and general manager of the company's consumer-focused product division, Excite Studios. @Home was founded by the venture capital firm Kleiner Perkins and major cable companies to offer high-speed Internet access using the infrastructure of cable television systems. Gingras launched broadband online services in the United States, Canada, Australia, and the Netherlands.

At Apple Computer in the early 1990s Gingras led the development of the online service *eWorld*, a pre-Web online service. He was the founder and president of MediaWorks, an Apple-funded startup. His first endeavor in the digital world was a travel software title, *City-to-City*, published by Activision in 1986. Before that, Gingras assembled and managed a network of television stations in the top fifty U.S. markets to provide distribution for a news and advertising service on electronic displays in retail locations. In 1979, he was the creator of the first interactive online news magazine in partnership with CBS, NBC and PBS and delivered to test households using interactive TV set-top box technology. Gingras began his career in television, holding various positions with PBS, KCET/Los Angeles, and NBC.



Jane McDonnell
Executive Director
ONA, Online News Association

Jane McDonnell has a long history of creating and promoting digital journalism in the commercial, independent and nonprofit worlds. She most recently served as consulting senior editor for the Project for Excellence in Journalism's 2008 State of the News Media Report. In 2006-2007, she oversaw the communications, marketing and digital efforts at the Center for Public Integrity and was part of a CPI team that won online awards from the Society of Professional Journalists, Investigative Reporters and Editors, the National Press Foundation, the Society of Environmental Journalists, the Association of Healthcare Journalists and Harvard's Joan Shorenstein Center on the Press, Politics and Public Policy. She started up Public Access Journalism in 2001 to examine social issues in print, broadcast and themed public Web sites featuring webchats, blogs, videos, podcasts and interactive resources. As a managing editor at Knight Ridder/Tribune Information Services (now McClatchy-Tribune), McDonnell created the Special Sections department and worked on Knight Ridder's nascent digital projects. She received the company's Excellence Award for her work as president of Partners in Journalism, a volunteer group that helped Washington, D.C., public high schools produce newspapers.



Bryan Monroe

Editor
CNN.com

Bryan Monroe is editor of the Politics section for CNN Digital. In this role, Monroe leads the editorial planning and content strategy for all online and mobile political coverage and is charged with coordinating across platforms. Monroe is based in CNN's Washington, D.C. bureau, where he works closely with

Sam Feist, senior vice president and bureau chief. Monroe reports to Meredith Artley, vice president and managing editor of CNN.com. Before joining CNN in January 2011, Monroe was a visiting professor at Northwestern University's Medill School of Journalism, and is a former president of the National Association of Black Journalists. Monroe also served as vice president and editorial director at Ebony and Jet magazines, where he led the coverage of the 2008 presidential elections and conducted the first interview with then President-elect Barack Obama following his November victory. He also secured and conducted the last major interview with pop star Michael Jackson before his death. As assistant vice president of news at Knight Ridder, he helped lead the team at the Biloxi Sun Herald that won the 2006 Pulitzer Prize for Public Service for their coverage of Hurricane Katrina. Monroe earned his bachelor's degree in communications with an emphasis in journalism at the University of Washington in Seattle and received a Nieman fellowship from Harvard University.



Christine Montgomery

Chief Digital Officer
Center for Public Integrity

Christine Montgomery is the chief digital officer at the Center for Public Integrity, where she leads the organization's digital strategy. She's also serving her second term as president of the Online News Association, the largest organization of digital journalists in the world.

Previously, Montgomery was the managing editor of PBS.org. Her role included developing digital content strategies aimed toward expanding audiences nationally as well as locally for PBS stations across the country.

From 2003 to July 2009, Montgomery led editorial, strategy and site development for the *St. Petersburg Times'* digital properties as the director of electronic publishing/managing editor. Under her leadership, the Times was recognized by numerous awards, including the 2009 Pulitzer Prize for national reporting given to the Times staff for *Politifact.com*, a website that tests the validity of political statements.

Montgomery made the transition from print to web in 1999, when she became a deputy managing editor for *USATODAY.com*. Prior to that, she had been a reporter and editor in Florida and Washington, D.C.



Scott Rosenberg

Executive Editor

Grist

Scott Rosenberg recently joined *Grist* as executive editor after many years as a journalist and online innovator. He was a co-founder of Salon.com, where he originally served as technology editor, and from 1999 to 2004, as managing editor and vice president for editorial operations.

Rosenberg also started the Salon Blogs program in 2002 and began his own blog as part of it. Before leaving Salon in 2007 to write *Say Everything: How Blogging Began, What It's Becoming and Why It Matters*, he conceived and prototyped the [Open Salon](#) blogging community. He is author of [Dreaming in Code: Two Dozen Programmers, Three Years, 4,732 Bugs, and One Quest For Transcendent Software](#).

Before Salon he wrote on theater, movies, and technology for the *San Francisco Examiner* for a decade and was honored with the George Jean Nathan Award for his reviews. His writing has appeared in the *New York Times*, *Wired*, and many other publications.