



Bronco Venture Accelerator Demo Day 2020



Formed by Santa Clara University and its Ciocca Center for Innovation and Entrepreneurship, the Bronco Venture Accelerator (BVA) combines the hands-on learning and growth for founders that traditional accelerators offer with the resources and network of the Santa Clara community.

The BVA's second cohort started in July 2020 with 16 promising early stage startups founded by Santa Clara alumni, faculty, staff, and students receiving four months of business assistance and mentorship focused on refinement and validation of business models, improving product development by working with customers, building partnerships, and pitching early-stage financing.

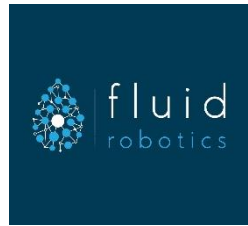
The BVA also has two feeder programs: an Idea School in the fall for founders at the cusp of creating their companies, and an Accelerator Prep School in the spring to help prepare fledgling startups for the BVA or other summer accelerator program.

Please reach out to me if you'd like to mentor, advise, or invest in our companies or sponsor any of our programs or services.

Morgan Slain

Director, Bronco Venture Accelerator
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<https://www.scu.edu/cioccacenter/bronco-venture-accelerator/>



Cities globally struggle with urban water pollution. In developing nations, more than 80% of wastewater remains untreated, contaminating lakes, rivers and coastlines. Even the US sees about 2.4B gallons of sanitary sewer overflows daily. These issues have a significant impact on the environment and on public health. Our FluidHealth system allows cities to map, inspect and optimize wastewater systems, helping eliminate water pollution.

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Fluid Robotics: *Helping keep water bodies pollution free and cities safe, through advanced wastewater surveillance technologies*



CloudSpend is an AI-powered platform that helps companies research and manage SaaS. We are tackling the problem of unused and underutilized apps in an enterprise, amounting to \$30bn of wasted software spend in the US alone.

Our unique differentiator is that we start at the root cause of IT spend wastage - help customers research and select the best software upfront. We are a data-first AI company. Our platform is powered by our proprietary SaaSGraph, a map of the SaaS vendors publicly available info like customers, reviews, case studies, competitors, security info etc.

The founders have deep research and ML experience building enterprise products at Goldman Sachs, Box, AWS, and Lexis Nexis.

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Cloudspend.ai: AI-powered platform that helps companies manage software vendors and reduce costs



envite

envite is a universal collaboration platform that rapidly connects disparate business applications and workflows without disruption.

With *envite*, you can enable your preferred collaboration application to instantly connect with users in another application for messaging, voice, video and files without switching back and forth.

We envision *envite* to become the first cross-app collaboration platform. The integrated experience with AI/ML enriched context can quickly expand across verticals in the healthcare, financial and e-commerce markets.

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Envite: *Business collaboration platform that enables your preferred application to rapidly connect with other applications without switching*



Hydration Automation is a smart IoT solution for water management that helps farmers and ranchers reduce labor costs, protect the environment, and save water through automation, cost-effective green devices, and water data analytics.

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Intelenz is an AI process automation SaaS solution that enables nontechnical users to automate repetitive and inefficient tasks, enabling employees to focus on activities that drive innovation and revenue.

We have received a patent for our disruptive AI/machine learning technology.

Our customers have reported that they can lower costs by 25% to 50%, increase staff productivity by 35% to 50%, and reduce process cycle times by up to 90%.

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Whiznook reimagines outdated team building options by offering an integrated online platform. We use deep learning and behavioral analytics combined with gamification techniques to deliver fun and collaborative games that improve corporate teams' performance. We earn revenue selling to corporations using a subscription model. Whiznook's founders have over 30 years of combined leadership experience and have put together a skilled team energized about changing the future of work culture.

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Whiznook: *Intelligent games for virtual team building*



Align Money brings "Banking as a Benefit" to employees through an online subscription by giving them access to the best financial products and services at their workplace.

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Align Money: *Banking as a benefit*



NeoBloom develops software to enable employers to make and close unbiased job offers faster. We do this by embedding highly accurate job data in the offer formulation process and replacing the offer letter with an interactive portfolio on the candidate's mobile device. We charge per job offer and are targeting small medical practices first.

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NeoBloom: *Enabling employers to make and close job offers faster*



Sisu VR delivers dramatically better anti-harassment training through virtual reality. We are poised to lead in a growing market with a product that employers are legally mandated to provide to their employees.

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Sisu VR: *Improving mandatory anti-harassment training*



With Talentfly, individual professionals can create impressive 360-degree visual profiles with AI and pro-led video interviews. Employers and headhunters have an array of tools to scout talent and weed out wrong candidates early to cut down the costs associated with not only bad hires but also lengthy talent acquisition process. Fresh graduates can use Talentfly to hone their communication skills, overcome the fear of interviews and have their recorded interviews reviewed by peers or mentors.

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Kracked Screens

Kracked Screens has been serving mobile repair shops for more than 5 years as a wholesale distributor of cell phone parts. We noticed that what repair shops struggle with the most is customer acquisition. With our unique drop-detection algorithm, we can drive traffic to local repair shops at the point of impact, well before customers search on Google. Repair shops pay us a monthly subscription for a listing, and B2B vendors pay a platform fee on each transaction. Through our developer partnerships, we can acquire users at scale without requiring them to download our application.

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Kracked Screens: Drop detection app for smartphones that helps repair shops acquire new customers and customers get streamlined service



Opal is developing a “Tinder for Mentorship” mobile app to match college students with mentors as the students navigate their college-to-career journey. Our matchmaking algorithm creates smart cohorts that are affiliated by demographics, industry interests, or university attended.

We make money through advertisements and subscriptions. As recent grads, we’re passionate about solving this problem as we are familiar with the struggles of finding the right advisors in defining a career path. We want to ensure a brighter future for students and are dedicated to bring the Opal vision to life.

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Opal: *Tinder for Mentorship*



PANTERIX

Panterix is developing an algorithm that ranks roads by safety to help drivers avoid dangerous routes. We use a propriety global accident dataset 10x larger than existing public datasets. We make money by running ads on our website and mobile app and selling data to insurance and real estate agencies. We're a team of experienced engineers on a mission to create an industry standard for ranking dangerous roads.

Stephen Mistele

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Panterix: *Better road safety analytics*



PURITAS HEALTH

Puritas Health is developing a telehealth one-step platform to help doctors and clinics service their patients from a remote and virtual setting. Our team is positioned to execute since we have prior experience in both the technology and medical sectors. We earn revenue by providing our cloud software as a service for clinics and receiving Medicare/Health Insurance reimbursements for our services.

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Tress is a search platform that connects women with personalized hair care resources like style tutorials and products. We based recommendations on our users' self-reported hair profile which includes hair features like curl pattern, length, and porosity. We're monetizing the platform through digital ads; memberships are free. As business leaders in tech and women of color, we know first-hand how difficult it can be to find easy, efficient and economical hair care.

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Tress: Making hair care easy and efficient for women of color



ZARELLA

Zarella is the Amazon of sustainable and ethical products, helping Gen Z consumers conveniently shop from a variety of responsible brands. We are growing quickly with a targeted network of student ambassadors. Our retail partners pay us a commission on each purchase for unique access to the Gen Z market.

With previous start-up experience and as a first mover in our space, we are positioned to capitalize on the growing demand for responsibly made products. Our team comes with a background in data analytics, youth engagement, and access to over 500,000 students looking for a new way to shop.

Alexa DeSanctis
Drew Descourouz

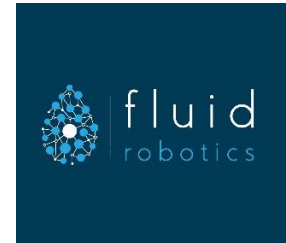
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www.shopzarella.com

Zarella: Amazon of responsible products, making sustainable and ethical shopping easy



~ NOTES ~



Kracked Screens



PANTERIX

PURITAS HEALTH



ZARELLA