John Ifcher, Ph.D.

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IZA (Institute for the Study of Labor)

Global Labor Organization
https://glabor.org/user/jifcher/

Publications


“Spend or Save? Study or Party? Smoke or Quit?” (with Homa Zarghamee). In “Shift & Reset” (Brian Reich, ed.). John Wiley & Sons, Inc.: Hoboken, NJ (2011).

“The Impact of District Charter School Enrollment on Student Achievement at District-Run Schools” (with Adrien Bouguen).


**Work in Progress**

“Competitive Preferences of Asian Americans” (with Homa Zarghamee).

“Economics Instruction and Government- and Market-Attitudes” (with Sandra Goff and Homa Zarghamee).

“The Impact of District Charter School Enrollment on Student Achievement at District-Run Schools” (with Adrien Bouguen).

“The impact of narratives on opinions: Evidence regarding negative externalities” (with Sandra Goff).

“The Subtext of Introductory Economics Textbooks” (with Homa Zarghamee and Sandra Goff)

**Professional experience**

Santa Clara University, Santa Clara, CA

Chair, Department of Economics, 2022-present

Associate Professor of Economics, 2017-present

Assistant Professor of Economics, 2011-2017

Courses: Behavioral Economics, Economics of Poverty & Inequality, Economics of the Public Sector, Economics Research Seminar, Intermediate Microeconomics, Principles of Microeconomics

Research Fellow, IZA (Institute for the Study of Labor), 2016-present

Fellow, Global Labor Organization (GLO), 2020-present
Faculty Director, Undergraduate Business Programs, Leavey School of Business, Santa Clara University, 2018-2022
Director, Civil Society Institute, Leavey School of Business, Santa Clara University, 2018-2022
Scholar, Economic Justice and the Common Good Institute, Bannan Institute, Santa Clara University, 2016-2018
Faculty Associate, Collaborative for Teaching Innovation, Santa Clara University, 2016-2017
Visiting Fellow, Brookings Institution, Washington, DC, Summer 2013
Visiting Faculty, George Mason University, Fairfax, VA, Summer 2013
Adjunct Assistant Professor of Economics, Santa Clara University, Santa Clara, CA, 2008-2011
Lecturer & Senior Lecturer, Santa Clara University, Santa Clara, CA, 2005-2008
Principal Economic Analyst, UC Office of the President, Berkeley, CA, 2003-2004
Consultant, Human Resources Administration, New York, NY, 2001-2002
Teaching Assistant, Department of Economics, University of California, Berkeley, CA, 1998-2001
Courses: Econometrics, Graduate Microeconomics, Introduction to Economics, Macroeconomics, Public Finance
Senior Advisor to the Commissioner, Department of Parks & Recreation, New York, NY, 1993-1998
Adjunct Assistant Professor of Urban Planning, Columbia University, New York, NY, 1993-1997
Course: Quantitative Techniques
Adjunct Assistant Professor of Public Affairs, Columbia University, New York, NY, 1996-1997
Course: Advanced Analytic Techniques for Public Policy Analysis
Teaching Assistant, Columbia University, New York, NY, 1992-1993
Course: Microeconomics and Policy Analysis
Research Assistant, Center for Clean Air Policy, Washington, DC, Summer 1992
Research Assistant, Department of Psychology, University of Michigan, Ann Arbor, 1989-1990

Awards and honors
Recipient, Faculty Summer Stipend Program Grant, Santa Clara University, 2022
Recipient, Sustainability Grant, Santa Clara University, 2021
Recipient, Faculty Research Course Release Program Grant, Santa Clara University, 2023, 2020
Recipient, University Research Grant, Santa Clara University, 2017
Recipient, Exceptional Teaching Award, Leavey School of Business, Santa Clara University, 2015, 2013, 2009, 2008
Recipient, Exceptional Service Award, Leavey School of Business, Santa Clara University, 2015, 2014
Recipient, Faculty-Student Research Assistance Program, Santa Clara University, 2012
Recipient, Hackworth Grant, Markkula Center for Applied Ethics, Santa Clara University, 2010, 2009
Recipient, Award for Best Public Policy Dissertation, Economics Department, Univ. of California, Berkeley, 2004
Recipient, Burch Center Dissertation Fellowship, Department of Economics, Univ. of California, Berkeley, 2002
Recipient, Dean’s Normative Time Fellowship, Univ. of California, Berkeley, 2001
Recipient, Outstanding Graduate Student Instructor Award, Univ. of California, Berkeley, 2000
James B. Angell Scholar, University of Michigan, Ann Arbor, 1985-1988

Education
Ph.D. in Economics, University of California, Berkeley, California, 2004
Dissertation: “Workfare, Job Training, and Welfare Caseloads”
Committee: Alan Auerbach (chair), Emmanuel Saez, and Steven Raphael
Fields: Public Finance and Advanced Microeconomic Theory
Conferences and seminars


Session organizer (6 sessions), presenter (1 session), and chair (3 sessions), Western Economic Association International Annual Conference, June 2022. Paper entitled: “A “Serendipitous Replication” of Choosing Competition on Behalf of Someone Else” (with Homa Zarghamee).


Co-organizer and presenter, Bay Area Behavioral and Experimental Economic Workshop (BABEEW), May 2022. 40 scholars participated in the workshop and 18 presented their research. Paper entitled: “A “Serendipitous Replication” of Choosing Competition on Behalf of Someone Else” (with Homa Zarghamee).


Session organizer (12 sessions), presenter (2 sessions), discussant (1 session), and chair (2 sessions), Western Economic Association International Annual Conference, Virtual, June 2021. Papers entitled: “Do nominations close the gender gap in competition?” (with Homa Zarghamee) and “Support for Bigger Government: The Principle-Implementation Gap and COVID-19” (with Sandra Goff, Homa Zarghamee, Alex Reents, and Patrick Wade).


Invited presenter, University of San Diego, San Diego, CA, November 23, 2020. Paper entitled “Do nominations close the gender gap in competition?” (with Homa Zarghamee)

Session organizer (11 sessions) and chair, Western Economic Association International Annual Conference, Denver, CO, June 2020. (CANCELLED DUE TO COVID).

Session organizer (16 sessions) and chair, Western Economic Association International Annual Conference, San Francisco, California, June 2019.

Co-organizer, Bay Area Behavioral and Experimental Economic Workshop (BABEEW), University of San Francisco, San Francisco, CA, May 2019. 30 scholars participated in the workshop and 18 presented their research.


Co-organizer, Bay Area Behavioral and Experimental Economic Workshop (BABEEW), Santa Cruz, CA, May 2015. 70 scholars participated in the workshop and 36 presented their research.


Co-organizer and presenter, Bay Area Behavioral and Experimental Economic Workshop (BABEEW), Palo Alto, CA, May 2014. 50 scholars participated in the workshop and 38 presented their research. Paper entitled: “Gender and Competition in a Task without Agency” (with Homa Zarghamee).


Session organizer (8 sessions), presenter, and chair, Western Economic Association International Annual Conference, Seattle, CA, June 2013. Papers entitled: ”The Life Satisfaction of Those Approaching Retirement Age and the Great Recession: Evidence from the Behavioral Risk Factor Surveillance System” (with Amanda Taylor) and “Positive Affect and Overconfidence: A Laboratory Investigation” (with Homa Zarghamee).


Co-organizer, Bay Area Behavioral and Experimental Economic Workshop (BABEEW), San Francisco, CA, May 2013. 50 scholars participated in the workshop and 36 presented their research. Paper entitled: “Positive Affect and Overconfidence: A Laboratory Investigation” (with Homa Zarghamee).


Participant, Teaching Innovations Program Workshop, San Antonio, TX, June 2008.

Professional service

External
Associate editor, Journal of Economic Behavior and Organization, 2019-present
Associate editor, International Review of Economics, 2019-present
Western Representative, Society for the Advancement of Behavioral Economics (SABE), 2013-present
Member, Organizing Committee, Bay Area Behavioral and Experimental Economics Workshop, 2010-present
External Referee for Promotion Cases
  Dr. Rong Rong (University of Massachusetts, Amherst, MA, September 2019)
  Dr. Sandra Goff (Skidmore College, Saratoga Springs, NY, August 2020)
  Dr. Prachi Jain (Loyola Marymount University, Los Angeles, CA, September 2022)
Committee member, Program Review of Minerva University (Social Science Program), 2020

Internal
Undergraduate Leadership Team, Leavey School of Business
  Chair, 2018-2022
  Department representative, 2014-2017
Member, Social Science Faculty Core Committee, Santa Clara University, 2020-present
Member, Promotion to Senior Lecturer Committee, Leavey School of Business, 2019-present
Member, Sabbatical Review Committee, Santa Clara University, 2019-present
Faculty Advisor, Economics Student Association, Santa Clara University, 2012-present
Course coordinator, Principles of Microeconomics (Economics 1), Santa Clara University, 2012-present
Member, Leavey School of Business Dean’s Search Committee, 2020-2021
Member, Academic Integrity Task Force, Santa Clara University, 2018-2020
Organizer, Department Seminar (“Yellow Pad”), 2013-2014
Undergraduate advising, Santa Clara University, 2011-present

Supervise honors theses
Shannon Johnston, “Economic Wage Returns to STEM Skills.” June 2013
Mitch Adler, “Priming in a Theoretical Payoff Economic Game.” June 2015

Reader honors theses
Maggie Doyle, “A Regressionary Analysis of Duchesne Academy’s Recruitment Program.” June 2020
Cate Ralph, “Scaled Ineffectively and Rooted in Inequality: A critical analysis of criminal pretrial processes and a feasible approach for reform.” June 2020


Community service
Board of Directors, Jewish Community Center of the East Bay, Berkeley, CA
  Director, 2009-2023
  Immediate Past President, 2016-2020
  President, 2013-2016
  Vice-president, 2011-2013
  Chair, Development committee, 2010-present

Flip the Vote (formerly Flip the House), Oakland, CA
  Founder and chair of advisory board, 2018-present (raised $10m to engage and turn out underrepresented voters)

Parent Teacher Association, Claremont Middle School, Oakland, CA
  Co-Vice President of Fundraising, 2016-2018
  Treasurer, 2014-2016
  Secretary, 2013-2014

Board of Directors, BlueSkies for Children, Oakland, CA
  Director, 2004-2013
  President, 2007-2010
  Co-Chair, Capital Campaign (raised $1.6m), 2005-2008
  Co-President, 2004-2007

Affiliations
Member, American Economic Association, Economics Sciences Association, Western Economic Association International