

**WILLIAM A. SUNDSTROM**  
**CURRICULUM VITAE**  
**JANUARY 10, 2021**

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### PROFESSIONAL EXPERIENCE

Santa Clara University: Associate Dean, Leavey School of Business, July 2020-present  
Professor of Economics, Sept. 2002-present  
Faculty Director of Undergraduate Business Programs, Sept. 2014-2017  
Chair, Economics Department, July 1999-August 2003, Sept. 2006-August 2007,  
Sept. 2011-March 2012  
Associate Provost for Faculty Development, August 2007-July 2010  
Associate Professor of Economics, Sept. 1993-August 2002  
Assistant Professor of Economics, Sept. 1987-August 1993

Stanford University: Instructor, Dept. of Economics, Sept. 1985-June 1987

Courses taught (selected):

Data Analysis and Econometrics; Applied Econometrics; Microeconomics (Principles, Intermediate, and MBA); American Economic History; 20<sup>th</sup> Century Economic History; History of Economic Thought; Labor Economics; Economics of Poverty; Economics of the Environment; Ethics and Economic Thought; Race, Ethnicity, and Gender in the U.S. Economy

### EDUCATION

Ph.D., Economics, Stanford University

B.A., Economics, University of Massachusetts, Amherst

### SCHOLARLY PUBLICATIONS

“The Effects of an ‘Urban Village’ Planning and Zoning Strategy in San Jose, California” (with C.J. Gabbe and Michael Kevane), *Regional Science and Urban Economics* (forthcoming).

“Bearers of Bad News: Heterogeneous Effects of Alternative Front-of-Package Labeling Schemes for Nutritional Information” (with Shelby McIntyre, Gregory Baker, and Brian Avants), *Journal of Agribusiness* 38, 1 (Spring 2020), 1-34.

- "Vulnerability to Cumulative Hazards: Coping with the Coffee Leaf Rust Outbreak, Drought, and Food Insecurity in Nicaragua" (with Christopher M. Bacon, et al), *World Development* (May 2017), 136-152.
- "The 'Hungry Farmer Paradox': Smallholders and Fair Trade Cooperatives Navigate Seasonality and Change in Nicaragua's Corn and Coffee Markets" (with Christopher M. Bacon, et al), *Global Environmental Change* 25 (March 2014), 133-149.
- "The Development of Public Libraries in the United States, 1870-1930: A Quantitative Assessment" (with Michael Kevane), *Information and Culture* 49:2 (2014), 117-144.
- "African Americans in the U.S. Economy Since Emancipation," in Randall Parker and Robert Whaples, eds., *Handbook of Modern Economic History* (Routledge, 2013), 316-340.
- "Labor-Market Regimes in U.S. Economic History," with Joshua L. Rosenbloom, in Paul W. Rhode, Joshua L. Rosenbloom, and David F. Weiman, eds., *Economic Evolution and Revolution in Historical Time* (Stanford, CA: Stanford University Press, 2011), 277-310; revision of NBER Working Paper 15055 (June 2009).
- "The Geography of Wage Discrimination in the Pre-Civil Rights South," *Journal of Economic History* 67:2 (June, 2007), 410-44.
- "Hours and Working Conditions," in Susan B. Carter, Scott S. Gartner, Michael Haines, Alan Olmstead, Richard Sutch, and Gavin Wright, eds., *Historical Statistics of the United States, Millennial Edition, Vol. 2* (New York: Cambridge University Press, 2006), 46-54, 301-330.
- "The Decline and Rise of Interstate Migration in the United States: Evidence from the IPUMS, 1850-1990" (with Joshua L. Rosenbloom), *Research in Economic History* 22 (2004), 289-325.
- "Introduction" (with Timothy W. Guinnane and Warren Whatley), in Timothy W. Guinnane, William A. Sundstrom, and Warren Whatley, eds., *History Matters: Essays on Economic Growth, Technology, and Demographic Change* (Stanford, CA: Stanford University Press, 2004), 1-19.
- "Discouraging Times: The Labor Force Participation of Married Black Women, 1930-1940," *Explorations in Economic History* 38:1 (January 2001), 123-146.
- "The Sources of Regional Variation in the Severity of the Great Depression: Evidence from U.S. Manufacturing, 1919-1937" (with Joshua L. Rosenbloom), *Journal of Economic History* 59:3 (September 1999), 714-47.
- "The Emergence, Persistence, and Recent Widening of the Racial Unemployment Gap" (with Robert W. Fairlie), *Industrial and Labor Relations Review* 52:2 (January 1999), 252-270.
- "The Decline of Labor Force Participation among Married Black Women, 1930-1940," *Proceedings of the Twelfth International Economic History Congress B17* (Sevilla, 1998), 151-165.
- "The Racial Unemployment Gap in Long-Run Perspective" (with Robert W. Fairlie), *American Economic Review Papers and Proceedings* 87:2 (May 1997), 306-310.
- "Explaining the Racial Unemployment Gap: Race, Region, and the Employment Status of Men, 1940," *Industrial and Labor Relations Review* 50:3 (April 1997), 460-77.

- "Down or Out: Changes in the Employment and Occupational Status of Urban Black Men During the Great Depression," *Research in Economic History* 16 (1996), 127-55.
- "The Color Line: Racial Norms and Discrimination in Urban Labor Markets, 1910-1950," *Journal of Economic History* 54:2 (June 1994), 382-96.
- "The Decline in Hours of Work in U.S. Labour Markets, 1890-1903" (with Joshua L. Rosenbloom), in George Grantham and Mary MacKinnon, eds., *Labour Market Evolution: The Economic History of Market Integration, Wage Flexibility and the Employment Relation* (London: Routledge, 1994), 161-84.
- "Occupational Differences in the Dispersion of Wages and Working Hours: Labor Market Integration in the United States, 1890-1903" (with Joshua L. Rosenbloom), *Explorations in Economic History* 30:4 (October 1993), 379-408.
- "Rigid Wages or Small Equilibrium Adjustments? Evidence from the Contraction of 1893," *Explorations in Economic History* 29:4 (October 1992), 430-55.
- "Last Hired, First Fired? Unemployment and Urban Black Workers During the Great Depression," *Journal of Economic History* 52:2 (June 1992), 415-29.
- "Half a Career: Discrimination and Railroad Internal Labor Markets," *Industrial Relations* 29:3 (Fall 1990), 423-40.
- "Was There a Golden Age of Flexible Wages? Evidence from Ohio Manufacturing, 1892-1910," *Journal of Economic History* 50:2 (June 1990), 309-20.
- "Organizational Failures and Wage Determination: A Historical Case Study," *Journal of Economic Behavior and Organization* 10:2 (September 1988), 201-24.
- "Internal Labor Markets before World War I: On-the-Job Training and Employee Promotion," *Explorations in Economic History* 25:4 (October 1988), 424-45.
- "Old-Age Security Motives, Labor Markets, and Farm-Family Fertility in Antebellum America" (with Paul A. David), *Explorations in Economic History* 25:2 (April 1988), 164-97.

## **BOOK EDITED**

*History Matters: Essays on Economic Growth, Technology, and Demographic Change* (with Timothy W. Guinnane and Warren Whatley). Stanford, CA: Stanford University Press, 2004.

## **SELECTED WORKING PAPERS**

- "Towards Smallholder Food and Water Security: Climate Variability in the Context of Multiple Livelihood Hazards in Nicaragua," with Christopher Bacon, Iris Stewart-Frey, Ed Maurer, and Lisa C. Kelley (June 2020).
- "State Promotion of Local Public Goods: The Case of Public Libraries, 1880-1929," with Michael Kevane (August 2017).
- "Public libraries and political participation, 1870-1940," with Michael Kevane (August 2016).

“Did the Great Depression leave a scar? The impact of exposure to high unemployment early in the career” (May 2012).

“The Challenge of Climate Change Policy: A White Paper for Teaching,” with Stephen Smith (May 2009).

“The College Gender Gap in Comparative Perspective, 1950-2000” (November 2004).

“The College Gender Gap in the United States, 1940-2000: Trends and International Comparisons” (March 2004).

“From Servants to Secretaries: The Occupations of African-American Women, 1940-1980” (May 2000).

“The Overworked American or the Overestimated Workweek? Trend and Bias in Recent Estimates of Weekly Work Hours in the United States” (April 1999).

“The Great Migration and the Economic Status of African-Americans Since the Great Depression: Puzzles and Paradoxes” (March 1998).

“Did the WPA Displace Private Employment? Evidence from the 1940 Census” (July 1996).

“Bargains, Bequests, and Births,” with Paul A. David (June 1984).

## BOOK REVIEWS

*From Neighborhoods to Nations: The Economics of Social Interactions*, by Yannis M. Ioannides, *Journal of Economic History* (September 2014), 938-939.

*Racial Integration in Corporate America, 1940-1990*, by Jennifer Delton, and *Inventing Equal Opportunity*, by Frank Dobbin, *Journal of Economic History* 72 (September 2012), 837-839.

*From Rights to Economics: The Ongoing Struggle for Black Equality in the U.S. South*, by Timothy J. Minchin, *Journal of Economic History* 68 (September 2008), 948-949.

*Polarized America: The Dance of Ideology and Unequal Riches*, by Nolan McCarty, Keith T. Poole, and Howard Rosenthal, on-line review, eh.net (August 2007).

*Inequality in America: What Role for Human Capital Policies?* by James J. Heckman and Alan B. Krueger, *Journal of Economic Literature* 43:2 (June 2005), 513-514.

*Strikebreaking and Intimidation: Mercenaries and Masculinity in Twentieth-Century America*, by Stephen H. Norwood, on-line review, eh.net (August 2003).

*On the Job: Is Long-Term Employment a Thing of the Past?*, edited by David Neumark, *Journal of Economic Literature* 41:1 (March 2003), 237-238.

*Coercion, Contract, and Free Labor in the Nineteenth Century*, by Robert J. Steinfield, *Business History Review* 76:2 (Summer 2002), 347-350.

*Capital, Labor, and State: The Battle for American Labor Markets from the Civil War to the New Deal*, by David Brian Robertson, on-line review, eh.res@eh.net (January 2002).

*Persistent Disparity: Race and Economic Inequality in the United States since 1945*, by William A. Darity, Jr., and Samuel L. Myers, Jr., on-line review, eh.res@eh.net (February 2000).

*Farm and Factory: Workers in the Midwest, 1880-1990*, by Daniel Nelson, on-line review, eh.res@eh.net (August 1997).

*Southern Labor and Black Civil Rights: Organizing Memphis Workers*, by Michael K. Honey, *Journal of Economic History* 55:1 (March 1995), 193-195.

*Soft Coal, Hard Choices: The Economic Welfare of Bituminous Coal Miners, 1890-1930*, by Price V. Fishback, *Journal of Economic Literature* 31:4 (December 1993), 2007-2008.

*Strategic Factors in Nineteenth Century American Economic History*, edited by Claudia Goldin and Hugh Rockoff, *Business History Review* 67:1 (Spring 1993), 151-153.

*Masters to Managers: Historical and Comparative Perspectives on American Employers*, edited by Sanford M. Jacoby, *Journal of Economic History* 52:3 (September 1992), 735-737.

## OTHER PUBLICATIONS

"Economic Justice: Fairness in Context," *Explore Journal* (Spring 2018).

*Guide to R for SCU Economics Students*, with Michael Kevane (Self-published guide, 2012-2018).

"Valuing our Common Home: Response to Gretchen Daily's Public Lecture, "Our Future on a Shared Planet," *Explore Journal* (Spring 2016).

*Intermediate Microeconomics I: Individual Behavior and Market Exchange* (Self-published textbook, 2009), <http://lsb.scu.edu/~wsundstrom/IM1/IM1.htm> .

"Nathan Rosenberg" (interview), in John S. Lyons, Louis P. Cain, and Samuel H. Williamson, eds., *Reflections on the Cliometrics Revolution: Conversations with Economic Historians* (London: Routledge, 2008), 248-58.

"The Income Gap," *Issues in Ethics* 9 (Santa Clara, CA: Markkula Center for Applied Ethics, Fall 1998), 12-17.

"The Poverty Challenge," *Santa Clara Magazine* 36 (Spring 1994), 24-25.

## EXTERNAL GRANTS

"RUI: Coping with Food and Water Insecurity: Vulnerability and Resilience of Small Farmers to Environmental Hazards" (with Christopher Bacon, Edwin P. Maurer, and Iris T. Stewart-Frey), National Science Foundation, \$272,555, 9/1/2015 – 2/28/2019.

## SELECTED PRESENTATIONS

"Smallholder Food and Water Security, Diversification and Global Change: Participatory Research and Integrative Methods" (panel session), AAG 2019 meeting, Washington DC, 4/6/2019.

- “Assessing Smallholder Food and Water Access in the Context of Cumulative Hazards and Stressors: An Integrated Approach” (with Christopher Bacon, Iris Stewart-Frey, Ed Maurer), AAG 2019 meeting, Washington DC, 4/4/2019.
- “Vulnerability and Response of Small Farmers to Environmental Hazards: A longitudinal analysis of agricultural livelihoods and access to food and water” (with Christopher Bacon, Iris Stewart-Frey, Ed Maurer, Lisa Kelley), AAG 2018 meeting, New Orleans, 4/13/2018.
- “Gender, Institutions, and Access to Food and Water in Lean Times: A Comparative Case Study in Northern Nicaragua” (with Lisa Kelley, Christopher Bacon, Iris Stewart-Frey), AAG 2018 meeting, New Orleans, 4/14/2018.
- “Smallholder solidarity and strategies to secure food and water access in Central America” (with C.M. Bacon, and I.T. Stewart-Frey, I.T.), panels on the Geographies of Bread and Water, AAG 2017 meeting, Boston, MA, 4/8/2017.
- “Climate Change and the Central American Mid-summer Drought – The Importance of Changing Precipitation Patterns for Food and Water Security” (with E.P. Maurer, I.T. Stewart-Frey, C. Bacon), presentation GC43C-1171 at AGU Fall 2016 meeting, San Francisco, CA, 12/15/2016.
- “Vulnerability or Resilience: Smallholders Respond to Drought and the Coffee Rust Outbreak in Nicaragua” (with C.M. Bacon, I. Stewart-Frey, D. Beezer), presented at the 2016 American Association of Geographers San Francisco, CA, 3/31/2016.
- “Smallholder Food and Water Security in the Face of Climatic Stress and the Coffee Leaf Rust” (with Christopher Bacon, Iris Stewart-Frey, and David Beezer), presented at the Fall Meetings of the American Geophysical Union, San Francisco, December 18, 2015.
- “The Coffee Leaf Rust Outbreak, Food Security Vulnerabilities, and Response in Nicaragua” (with Christopher M. Bacon, et al), presented at the Annual Meetings of the Association of American Geographers, Chicago, IL, April 22, 2015.
- “Public libraries and political participation, 1870-1940” (with Michael Kevane), presented to Santa Clara University Economics Yellow Pad Seminar, November 19, 2014.
- “State promotion of local public goods: The case of public libraries, 1880-1920” (with Michael Kevane), presented at annual meetings of the Western Economic Association International, San Francisco, July 1, 2012.
- “Did the Great Depression leave a scar? The impact of exposure to high unemployment early in the career,” presented to Santa Clara University Economics Yellow Pad Seminar, May 16, 2012.
- “From Quasi-Private to Quasi-Public: The Development of Local Libraries in the United States, 1870-1930” (with Michael Kevane), presented to Yale Economic History Workshop, April 2007.
- “Expansion of Public Libraries in the United States, 1870-1930” (with Michael Kevane), presented at the annual meetings of the Cliometric Society, Binghamton, NY, June 2006.
- “The Geography of Wage Discrimination in the Pre-Civil Rights South: Evidence from State Economic Areas, 1940,” Economic History Association Meetings, Toronto, September 2005.

- "The College Gender Gap in Comparative Perspective, 1950-2000," Social Science History Association Meetings, Chicago, November 2004.
- "The College Gender Gap in the United States, 1940-2000: Trends and International Comparisons," Stanford University, April 2004, and World Congress of Cliometrics, Venice, July 10, 2004.
- "The Decline and Rise of Interstate Migration in the United States: Evidence from the IPUMS, 1850-1990" (with Joshua L. Rosenbloom), presented at All-UC Group in Economic History Conference, Irvine, CA, November 10, 2002.
- "Long-Run Patterns of Interstate Migration in the United States: Evidence from the IPUMS, 1850-1990" (with Joshua L. Rosenbloom), presented at Annual Meeting of Allied Social Sciences Association, New Orleans, January 5, 2001, and National Bureau of Economic Research Development of the American Economy Program Meeting, Cambridge, MA, March 4, 2001.
- "From Servants to Secretaries: The Occupations of African-American Women, 1940-1980," presented at UC-Davis Economic History Seminar, May 30, 2000, and World Congress of Cliometrics, Montreal, July 7, 2000.
- "The Overworked American or the Overestimated Workweek? Trend and Bias in Recent Estimates of Weekly Work Hours in the United States," presented at the Bay Area Labor Economists (BALE) meeting, November 19, 1999, and at the Leavey School of Business, Santa Clara University, January 13, 2000.
- "Discouraging Times: The Labor Force Participation of Married Black Women, 1930-1940," presented at the conference, "One Kind of Freedom Reconsidered: African American Economic Life in the Segregation Era," Lehigh University, September 17-19, 1999.
- "The Great Migration and the Economic Status of African-Americans Since the Great Depression: Puzzles and Paradoxes," presented at the Annual Meeting of the Organization of American Historians, Indianapolis, April 2, 1998.
- "The Sources of Regional Variation in the Severity of the Great Depression: Evidence from U.S. Manufacturing, 1919-1937" (with Joshua L. Rosenbloom), presented at the annual meetings of the Economic History Association, New Brunswick, NJ, September 14, 1997. Paper issued as National Bureau of Economic Research Working Paper No. 6288 (November 1997).
- "Statistics on Hours and Working Conditions for the Millennial Edition of the Historical Statistics of the United States," presented at "Historical Statistics on Labor, Human Capital, and Labor Markets: A First Look," National Science Foundation Conference, Stanford University, June 7, 1997.
- "The Decline of Labor Force Participation Among Married Black Women, 1930-1940," presented at the Twelfth International Economic History Congress Pre-Conference on "The Microeconomic Analysis of the Household and the Labour Market, 1880-1930," Fondation des Treilles, France, April 27, 1997.
- "The Racial Unemployment Gap in Long-Run Perspective" (with Robert W. Fairlie), presented at the Western Economic Association Annual Meetings, San Francisco, June 29, 1996; Stanford University, October 1996; the Annual Meetings of the Social Science History Association, New Orleans, October 13, 1996; Annual Meetings of the American Economic Association, New Orleans, January 4, 1997.

- “Did the WPA Displace Private Employment? Evidence from the 1940 Census,” presented at economic history seminars at UC-Berkeley, October 1995, Northwestern University and the University of Illinois, December 1995; and at the Annual Meetings of the American Economic Association, San Francisco, January 6, 1996.
- “Down the Down Staircase: Changes in the Employment and Occupational Status of Urban Black Men During the Great Depression,” presented at economic history seminars at Stanford University and Harvard University, April 1993.
- “Responding to Labor Scarcity: The Development of American Labor Markets from the Civil War to World War I” (with Joshua L. Rosenbloom), presented at the Econometric Society Sessions of the Annual Meetings of the Allied Social Sciences Associations, New Orleans, December 1991; revised version presented at the Stanford Social Science History Workshop, January 1992, and at the U.C. Davis Economic History Workshop, April 1992.
- “Occupational Differences in the Dispersion of Wages and Working Hours: Labor Market Integration in the United States, 1890-1903” (with Joshua L. Rosenbloom), presented at the Cliometric Society Sessions of the Annual Meetings of the Allied Social Sciences Associations, New Orleans, December 1991.
- “Last Hired, First Fired? Unemployment and Urban Black Workers During the Great Depression,” presented at the Economic History Association Annual Meetings, Boulder, CO, September 1991; revised version presented at the University of Michigan and Indiana University Economic History Seminars, November 1991.
- “Hedonic Wages and Labor Market Integration: The United States, 1890-1903,” presented at the Western Economic Association Annual Meetings, Seattle, June 1991.
- “The Decline in Hours of Work in U.S. Labor Markets, 1890-1903” (with Joshua L. Rosenbloom), presented at the McGill Conference on the Evolution of Labour Markets, Montreal, February 1991.
- “Strikebreaking and Racial Exclusion by American Labor Unions: A Bargaining Approach,” presented at the Cliometric Society Sessions of the Allied Social Sciences Associations Annual Meetings, Washington, DC, December 1990; Stanford Social Science History Workshop, December 1990.
- “Was There a Golden Age of Flexible Wages? Cyclical Labor-Market Adjustments in Ohio Manufacturing, 1892-1910,” presented at the Economic History Association Annual Meetings, Washington, DC, September 22, 1989
- “Wage Flexibility and Labor-Market Adjustments in the Contraction of 1893: The Case of Cincinnati,” presented at the Second World Congress of Cliometrics, Santander, Spain, June 1989; revised version presented at the University of Kansas Economic History Seminar, November 1990.
- “Institutional Isomorphism: The Standardization of Rules and Contracts in Business Firms and Other Institutions,” presented at the Western Economic Association Annual Meetings, Los Angeles, July 2, 1988.
- “Half a Career: Racial Discrimination in the Internal Labor Markets of U.S. Railroads,” presented at the University of California Intercampus Group in Economic History Conference, “Railroads and Economic Development,” Sacramento, CA, November 14, 1987.



“On-the-Job Training, Establishment Size, and Employee Promotion: Internal Labor Markets before World War I,” presented at the Social Science History Association Annual Meetings, New Orleans, October 1987.

## **PROFESSIONAL SERVICE AND AFFILIATIONS**

### Editor:

Associate Editor, *Research in Economic History*, 1993-2010  
Editorial Board, *Explorations in Economic History*, January 2004-2010  
Associate Editor, *Historical Statistics of the United States, Millennial Edition*, 2006  
Board of Editors, *Journal of Economic History*, 1998-2001

### Referee / Reviewer:

Cambridge University Press, Economic & Social Research Council, National Science Foundation, University of North Carolina Press, *American Economic Review*, *Business History Review*, *Demography*, *Economic Inquiry*, *Economic Journal*, *Explorations in Economic History*, *Feminist Economics*, *Historical Methods*, *Industrial and Labor Relations Review*, *Industrial Relations*, *International Journal of Disaster Risk Reduction*, *Journal of Business*, *Journal of Development Economics*, *Journal of Economic Behavior and Organization*, *Journal of Economic History*, *Journal of Historical Demography*, *Journal of Labor Economics*, *Quarterly Journal of Economics*, *Research in Economic History*, *Social Science History*, *World Development*

National Science Foundation Economics Review Panel, 2008-2009

### Member:

American Economic Association  
Economic History Association  
Cliometric Society  
American Association of University Professors

## **SANTA CLARA UNIVERSITY SERVICE AND ADMINISTRATION (SELECTED)**

Leavey School of Business Graduate Policy Committee, 2018-2019  
Faculty Senate President, 2017-2018  
University Coordinating Committee, 2017-2018  
Bannan Faculty Fellow, 2016-2018  
Faculty Senate Executive Committee, 2015-2018  
Faculty Senate President-Elect, 2016-2017  
Faculty Director of Undergraduate Business Programs, Leavey School of Business, 2014-2017  
American Association of University Professors SCU Chapter, Executive Committee, 2014-2016  
Markkula Center for Applied Ethics, Scholar, 1993-present  
University Rank and Tenure Committee, 2013-2016 (Chair, 2016); 2004-2007 (Chair, 2007)  
Search Committee, Program Director for Diversity and Inclusion (Chair), 2013  
University Council on Inclusive Excellence, 2010-2013  
Leavey School of Business Undergraduate Leadership Team, 2010-2012  
Chair, Economics Department, 2011-2012, 2006-2007, 1999-2003  
Search Committee, University Provost, 2010-2011  
Associate Provost for Faculty Development, August 2007-July 2010  
Core Curriculum Implementation Team, 2008-2010  
Task Force on Gender Climate at Santa Clara University, 2000-2004  
Faculty Judicial Board, 2001-2003  
Steering Committee, Markkula Center for Applied Ethics, 1997-2000

University Task Force on Community of Scholars and Integrated Education, 1997-1999  
Levey School of Business Rank and Tenure Committee, 1996-1999 (Chair, 1997-1999)  
Futures Project, Faculty Fellow, 1995-1997  
Search Committee, Dean, Levey School of Business, 1995-97  
University Undergraduate Core Curriculum Committee, 1994 - 1997  
MBA Policy Committee, 1993- 1994, 1995-1996  
Faculty Senate Council, Economics Department representative, 1992-1994

**COMMUNITY SERVICE, ETC.**

Step Up Silicon Valley, Executive Leadership Council, 2016-2019