

# **Zoey (Zhengzheng) Wang**

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## **EDUCATION**

Ph.D. Economics, **Texas A&M University**, 2016

M.S. Economics, **University of Texas at Dallas**, 2012

B.A. Accountancy (minor in Auditing), **Nanjing Audit University**, 2009

## **WORK EXPERIENCE**

### ***Quarterly Lecturer, Santa Clara University, 2023 – present***

- Teach *Principles of Macroeconomics*, conducting all class meetings in a timely and well-prepared manner, demonstrating strong lecturing skills
- Create and design curriculum, incorporating innovative teaching methods and real-world applications to enhance student engagement and learning
- Assign and evaluate assignments that align with the course learning outcome, and provided prompt feedback to students
- Submit student grades that were appropriate, accurate and fair measures of student performance to the Office of the Registrar by the designated deadlines

### ***Subject Expert Teacher, Basis Independent Silicon Valley, 2021 – present***

- Develop lesson plans in economic and business subjects, including drafting syllabi, selecting textbooks and other learning and teaching resources
- Supervise and provide guidance to students working on research and projects to enhance lectures and establish real-world connections
- Develop and administer tests, submitting results as requested
- Participate in partnerships with other faculty to support student learning and extracurricular activities, e.g., advising the Investment Club and the National Economics Challenge Club

### ***Economic & Valuation Services / Innovation Lab Senior Consultant, KPMG, 2019 – 2021***

- Conducted business analyses and advised client on operational restructuring and performance improvement
- Built economic models and performed data analyses for “Mobility as a Service” project to improve employees’ quality of life
- Provided transfer pricing and tax dispute resolution services to multinational enterprises
- Established effective working relationships with both clients and team members

### ***Adjunct Professor, Ohlone College, 2018 – 2019***

- Taught courses in micro and macro economics
- Tutored students on course subjects, and provided mentorship on schooling and career
- Developed academic course materials and instructional plans aligned with school standards
- Served as faculty advisor to the Business Club

***Transfer Pricing Senior Consultant, Ernst & Young (EY), 2016 – 2017***

- Built valuation models and conducted data analyses to determine IP migration options and evaluated pricing strategies
- Supervised and mentored junior staff members
- Planned and organized firm events

## **TEACHING EXPERIENCE**

**Department of Economics, Santa Clara University**

*Quarterly Lecturer, ECON 2 – Principles of Macroeconomics*

**Upper School, BASIS Independent Silicon Valley**

*Subject Expert Teacher, AP Microeconomics and Macroeconomics; Capstone Course: Game Theory and Behavioral Economics; Capstone Course: Corporate Finance*

**Business Administration Department, Ohlone College**

*Instructor, BA-102A-07 – Principles of Economics-Macro; BA-102B-07 – Principles of Economics-Micro*

**Economics Department, Texas A&M University**

*Instructor, ECON 440 – Experimental Economics*

*Teaching Assistant, ECON 461 – Business/Economic Data Analysis; ECON 491 – Advanced Experimental Economics; Teaching Assistant, ECON 440 – Experimental Economics*

## **RESEARCH EXPERIENCE**

***Senior Consultant, KPMG Innovation Lab, 2021***

- Built economic models and performed data analyses for “Mobility as a Service” **project to improve employees’ quality of life**

***Graduate Student Staff, Economic Research Lab at TAMU, 2012 – 2016***

- Trained and mentored junior staff
- Research topics include public policy, health policy and public goods
- Developed research projects including selecting topics, designing experiments, programming, collecting and analyzing data, and writing papers based on the experimental results
- Interacted with human subjects in a professional manner, and served as an experimenter in dozens of projects covering topics including leadership, democracy, risk preference, etc.
- Managed budgets for conducting experiments

***Graduate Student Staff, Center for Behavioral and Experimental Economic Science at UTD, 2011 – 2012***

- Worked on “Contest Game” projects to derive best strategies and decisions to maximize profit
- Collected and analyzed the data, produced summary statistics, and presented results

## CONFERENCE PRESENTATIONS

“Help for the Helper: Can Blood-Donor Insurance Plans Inspire Greater Giving?”

2015 Southern Economic Association, New Orleans, LA, November

“Group Size and the Effectiveness of Punishment in Public Goods Games”

2015 Economic Science Association, Dallas, TX, October

“An Experimental Analysis of the Non-constant-sum Colonel Blotto Game”

2014 Southern Economic Association, Atlanta, GA, November

2014 Economic Science Association, Ft. Lauderdale, FL, October

“Externalities in the Colonel Blotto Game”

2014 Texas Experimental Association Symposium, College Station, TX, March

2013 Southern Economic Association, Tampa, FL, November

2013 Economic Science Association, Santa Cruz, CA, October

## SCHOLARSHIPS & AWARDS

KPMG Encore Award, 2021

EY Bravo Award, Three Times during 2016 - 2017

TAMU Graduate Assistantship, 2012 – 2016

Southern Economic Association Graduate Student Award, 2015

Summer Research Grant, 2015

UTD PPPE Research Assistantship, 2010 – 2012

Honor Student Scholarship, 2005 – 2009

Honors Graduate, 2009

## SKILLS

**Language skills:** English, Mandarin

**IT skills:** Experienced in Microsoft Office, MATLAB, STATA, Mathematica, *Z-tree*, SQL