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SILICON VALLEY EXECUTIVE CENTER

Black Corporate Board Readiness Program

Board Bio Book

Cohort Three

November - December, 2021



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Thane Kreiner, PhD

We imagined and launched the **Black Corporate Board Readiness** (BCBR) program to accelerate authentic diversity in corporate governance with consequent better business outcomes and racial justice.

In our inaugural year of 2021, we graduated three cohorts comprising 82 participants, testifying to the abundance of qualified, talented Black leaders ready to serve on public and private corporate boards. Our ambition is that 100% of BCBR participants find appropriate corporate board seats in less than 12 months. Thank you for opening your networks to the participants in BCBR Cohort 3 (C3) to achieve this outcome.

We are humbled by the many **facilitators, mentors, and advisors** who came together to accompany participants through the BCBR program and eternally grateful for the wisdom, guidance, and grace of our Program Advisory Council: Caretha Coleman, Mark Goodman, Almaz Negash, Desirée Stolar, Robin Washington, and Barry Lawson Williams. As a consequence of this amazing BCBR community, we achieved a 100% Net Promoter Score for all three inaugural year cohorts.

At a time of profound change in human history, the BCBR community offers evidence that through collective action, we can build a more just, humane, and sustainable world. Thank you for joining us on the journey.

We welcome you to the BCBR community and invite you to meet BCBR C3 with faith, hope, and love,
Dennis and Thane



Dennis Lanham, MS, MBA

Thane Kreiner, PhD
BCBR Co-Founder

Dennis Lanham, MS, MBA
BCBR Co-Founder





Will Allen

Will Allen has more than 10 years of experience as a business leader, investor, non-profit founder and professional athlete managing high-performing teams and producing outsized returns on investments. Mr. Allen has led investments and advised companies and start-ups on market growth strategy, business analytics, facilitation of strategic partnerships, and development of team/culture-oriented environment. Mr. Allen's direct leadership experience includes serving on a 10-county region CEO economic development organization, a \$24B multi-state healthcare organization and a regional workforce investment board.

In his current role, Mr. Allen is a founding partner at Magarac Venture Partners, an early-stage venture capital firm that invests in market-defining technology companies. As a founding partner, Mr. Allen brings strategic and analytic rigor to help scale portfolio companies for high performance. In addition he has led the design and integration of the firm's DEI and ESG investing initiatives, establishing the firm's financial commitment of \$50M to diverse entrepreneurs, architecting the term sheet hiring policy and assisting in crafting MVPs ESG policy.

Previously, Mr. Allen co-founded Nascent Group Holdings immediately following his career in the National Football League where he has led real estate investments through multiple business cycles.

During his collegiate and professional football career was when Will honed his skills in leadership, decisive analytical assessment, focus, discipline and driving a team/culture-oriented environment. He was member of the 2002 National Championship Team at The Ohio State University. He earned All-American honors his senior year. He competed at the highest professional football level, playing 12 years in the National Football League for the Pittsburgh Steelers and Tampa Bay Buccaneers.

Mr. Allen earned his master's degree in business management and analytics from the University of Dayton and a bachelor's degree in strategic communication from The Ohio State University. Mr. Allen resides in Pittsburgh, Pennsylvania and loves the game of golf.

Expertise:

Venture Capital, Investments, Leadership, Operations, Social Responsibility, Non-Profit Management

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Sheraun Britton-Parris

Ms. Sheraun Britton-Parris is a global marketing leader with more than 20 years of serving B2B and B2C companies across industries including technology, consumer packaged goods, financial services, travel, and beauty. Ms. Britton-Parris is a strategic thinker who leads with a customer-focused, data-centric approach to drive competitive advantage and yield sustainable results. Her knowledge of how internal company culture shapes, and is the basis for external brand development, brings insight into ESG factors and mindfulness of the broader impacts to leverage investment.

Ms. Britton-Parris currently serves as Chief Marketing Officer at VisionLabs B.V., where she is responsible for helping create a framework for ethical AI and developing and executing a comprehensive strategy to accelerate global growth of the firm's facial recognition products.

Ms. Britton-Parris also serves as Senior Advisor to startup social media platform Fanbase, where she is deploying her marketing tool kit to drive brand awareness in anticipation of the next rounds of funding. She is also instrumental in building an inclusive, global team to support its recent growth into 170 countries.

Previously, Ms. Britton-Parris was Head of Portfolio Marketing and Market and Competitive Intelligence at SITA, a technology company in the air travel industry. In her role, she led go-to-market strategy globally and oversaw product marketing execution across five portfolios that powered the digitization of customer experiences in airports, on airlines and across borders for four geographic regions - AMER, EURO, APAC and MEIA. Prior to that, she was Senior Vice President of Marketing and Communications at founder-led venture, Thanks Again LLC, a card-linked loyalty platform available across a network of airports. There she overhauled the digital experience as well as reinvigorated member and merchant/partner interaction, increasing membership acquisition and engagement.

Ms. Britton-Parris holds an M.B.A from The Simon Business School at The University of Rochester, where she was a Consortium for Graduate Study in Management Fellow, and a B.A. in Economics from Hampton University. She lives in Atlanta, GA with her husband and daughter.

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Kevin Brown

Kevin Brown is a global leader with three decades of accomplishment in the evolving and complex environment of high technology operations and procurement. As Executive Vice President of Global Operations and Chief Supply Chain Officer at Dell Technologies, a Fortune 50 corporation, he is responsible for a procurement budget of \$67 billion and a team of 7,700 members across 23 countries. Under his leadership, Dell has become recognized by leading research and advisory firms as having one of the most efficient, sustainable, and innovative supply chains across any industry worldwide.

Over the course of his career, Kevin has continuously innovated the supply chain to deliver

market-leading results and maintain cost leadership in the technology industry. Early in his tenure at Dell, Kevin established lean manufacturing systems in the United States and Southeast Asia. He also led a supply chain transition from a configure-to-order model to a customer segmented approach, positioning Dell for its current revenue share leadership across PCs, servers, and storage globally. Kevin has deployed strategies that have transformed Dell into a fully digital organization, improved factory productivity by 40 percent, and outsourced 65 percent of the global manufacturing footprint. In addition to pioneering measures to enhance supply chain efficiency and transparency, Kevin has also led the charge to strengthen global supplier relationships and precisely maneuver commodity markets, yielding nearly \$5 billion in COGS savings in 2019 alone. During his tenure as CSCO, Dell has improved working capital by \$4.5 billion, doubled annual spend with diverse suppliers, and strengthened its overall competitive advantage, all despite a steady progression of massive industry disruptions.

Kevin is the architect of innovations that have impacted all aspects of Dell's triple bottom line, even amid periods of vast organizational change. In the historic merger between Dell and EMC, the largest ever technology deal, he led the full integration of EMC operations, procurement, and logistics within the broader Dell organization. The integration was deeply focused on adopting best-in-class processes, which led to \$1 billion in savings and the industry's most advanced supply chain security and sustainability practices.

Kevin also is an authority on sustainability and circular economy business practices. He and his team led the establishment of Dell's closed-loop plastics supply chain, a first for the technology industry, and its ocean-bound plastics recycling program through the NextWave consortium. He also engineered a regional manufacturing model that optimizes logistics costs while providing resilience that has proved critical in withstanding natural disasters, trade war tariffs and global health crises. Drawing on his experience from prior international assignments - five years in Singapore and one year in Malaysia - his team orchestrated a unique partnership to generate ecofriendly ink used on Dell packaging in India. These strategic collaborations are on target to repurpose 100 million pounds of plastic ocean waste and purify the equivalent of air for one million people within the next few years.

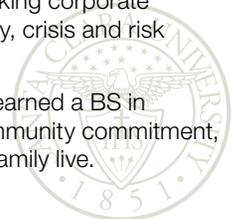
With strategic judgement and technical acumen honed by decades of progressive leadership responsibility and international experience, Kevin brings tremendous value to his board roles. He currently serves on the National Committee of the Council on Foreign Relations and the Board of the Congressional Black Caucus Foundation, where he held the role of Board Secretary and Finance Committee Chair for four years. He also serves on the Membership Committee of the Executive Leadership Council, and the Board of Advisors for the Center for Excellence in Supply Chain Management at Howard University. Kevin is actively seeking corporate board opportunities that will leverage his deep expertise in strategic and digital transformation; business continuity, crisis and risk management; and supply chain resilience, security, and sustainability.

Kevin is a graduate of George Washington University and the University of Massachusetts at Amherst, where he earned a BS in Mechanical Engineering and a MS in Engineering Management, respectively. Reflecting his philanthropic and community commitment, Kevin has also served on the boards of the Boys & Girls Clubs and LifeWorks in Austin, Texas, where he and his family live.

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Tina Rogers Brown

Tina Brown is a C-Suite executive and advisor with over 20 years of experience in Business Transformation, M&A Integration and Technology Product Lifecycle Management. She has a proven track record of transforming underperforming businesses and divisions into high-performance global organizations through a humanistic and inclusive approach. She has worked extensively with both public and private boards where her contributions included running Investor Relations for a publicly traded company as well as leading the global operational integration and synergies of multiple corporate mergers and acquisitions. Tina's deep experience in both business and technology enables her to bring both data-driven and "Voice of the Customer" insight into global change management and technology product innovation.

Currently, Tina is Chief Operating Officer for Overland-Tandberg, a Privately Held Data Protection and Cybersecurity Technology Company with a presence in over 90 countries, where she also serves as a Board Director for the company's wholly owned Japan subsidiary, Tandberg Data (Japan), Inc. As a strategic advisor and direct report into the CEO, Tina has global responsibility for their Program Management Office (PMO), Engineering, Supply Chain, Quality, Customer experience, IT Services, and social responsibility functions. Her most recent accomplishments include leading the completion of a global ERP transformation, as well as building a new supply chain infrastructure for a business vertical that doubled company revenue in a year.

During her 13-year tenure at Overland-Tandberg she has also held management roles in Product Management, Operations, Corporate strategy, Corporate Communications, Investor Relations, and Customer Experience. Before Overland-Tandberg, Tina spent six years at Texas Instruments (NASDAQ: TXN), a global semiconductor company, as a Director of Product Management where she grew her global P&L, from \$200 million to over \$400 million annually within 2 years.

Tina has past and current experience serving as a director on several non-profit boards based in the San Francisco Bay Area. She has also pursued her personal passion for financial literacy for over 15 years by holding various leadership and facilitation roles in the global non-profit Crown Financial Ministries. Tina holds an MBA from the University of Pennsylvania Wharton School, an M.S. in Electrical Engineering from the Georgia Institute of Technology, and a B.S. in Electrical Engineering from Stanford University.

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Cynthia Burks

Cynthia Burks is currently the Chief People and Culture Officer at Genentech, a member of the Roche Group. Advising the CEO, Cynthia delivers a people and culture strategy designed to ensure Genentech remains a premier employer for over 13,000 employees, in an extremely competitive talent market.

Cynthia is an innovative leader who applies system thinking to her work, and is adept at honing in on the most critical issues for action. She leverages her strong analytical, legal, and leadership skills and knowledge to create a holistic approach to achieve business results.

With over 25 years of experience, Cynthia brings expertise in all areas of human capital strategy including talent management, succession planning, compensation strategy, designing culture to increase competitive advantage, diversity, equity and inclusion, and organizational design. Current areas of focus include exploring and implementing flexible ways of working that maximize both individual and organizational performance.

Over the course of her career, Cynthia has held a number of roles of increasing responsibility across a variety of industries including biotech/pharma, media, consumer goods and technology. She has strong global experience, and is conversant in Spanish.

Cynthia earned her Bachelor of Science degree in Business Finance from Marquette University; a Master's in International Business from Thunderbird, School of Global Management; and a Juris Doctor from University of San Francisco School of Law. She is licensed to practice law in the state of California.

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BOARD EXPERIENCE

- Independent Director – Torch (scaling employee & leader development)
- Board Member – Genentech Foundation
- Sponsor, Diversity Equity & Inclusion Board – Genentech
- Sponsor, Women's Professional Network – Genentech

ANGEL INVESTING/ADVISORY ROLES

- Taltrics (Talent Acquisition)
- Gem (Talent Acquisition)

NON-PROFIT & COMMUNITY

- Board Member, Summer Search
- Board Member, Juma Ventures
- Executive Committee Member & Secretary, Bay Area Council
- Named San Francisco Business Time Influential Women of Year in 2021

KEY SKILLS

- Human Capital Strategy
- Culture Alignment & Employee Engagement
- Compensation Strategy & Succession Planning
- Diversity & Inclusion
- Global Leadership

CAREER HIGHLIGHTS

- Improved & maintained top ranking as employer of choice in competitive environments
- Reduced turnover & increased employee engagement throughout organizational transformations
- Led culture transformations to achieve business strategy
- Strategically led workforce transitions to align to emerging technology & market opportunities

INDUSTRY EXPERIENCE

- Biotech/Pharma
- Technology
- Semi-conductor
- Media
- Consumer Goods





Dorothy G. Capers

Dorothy G. Capers is recognized internationally for her executive expertise, her strategic vision for multinational companies and her ability to lead organizations through crisis and controversy with positive results. She has over 30 years of experience as a legal advisor and business leader, developing strategic initiatives and supporting corporations to move those concepts to reality. She is a professional advocate and partner to Board Chairs and Directors, and has extensive extra-curricular experience serving on various not for profit boards. Her C-Suite experience has developed excellent management skills as well as her ability to mitigate risk. She also has extensive experience in commercial litigation and M & A, leading multi-billion-dollar strategic acquisitions/dispositions, corporate restructurings, and entity transformations.

Dorothy currently serves as Executive Vice President and Global General Counsel of National Express Group (NEX), a FTSE 250 corporation with 50,000 employees and operations throughout North America, Europe, and the Middle East. As a member of the Executive team, Dorothy leads the legal, risk management, real estate, compliance, and environmental functions. She was co-creator of the Global Diversity and Inclusion counsel where she developed global hiring and development policies for all employees. Her environmental work built the foundation for the company's ESG strategy, as she coordinated reduction of carbon footprints by commercial contracting of electric vehicles. Through her merger and acquisition experience, Dorothy developed an integration strategy that resulted in significant increases in ROI for acquired companies. She has built a diverse legal department and brings a wealth of corporate social responsibility and human capital experience. Dorothy's professional board contributions include corporate board governance and regulatory compliance experience, as well as committee coordination, advice, and engagement (Audit, Nominations, Compensation and ESG).

Dorothy served as Chief Litigation and Bankruptcy counsel for U.S. Foods, Inc. (USFD), a publicly traded food distribution and manufacturing company with 30,000 employees, operating throughout the US. Dorothy led the litigation function and set up treasury and financial protocols for bankruptcy claim committees which resulted in a 50% increase in recoveries. She was a leader in the Company's proposed merger with its largest competitor, resulting in litigation with the FTC and Department of Justice. She reduced reserves for financial exposures by \$1M through early assessment and resolution of litigation.

Dorothy is a frequently sought-after speaker on ESG, litigation, immigration, governance, and compliance. Her last published article was in 2018 where she authored Immigration Changes Under the Trump Era for the International Law Journal. She is an experienced nonprofit board member, including the Board of Trustees of the Chicago State University Foundation where she serves as Secretary, the Illinois Equal Justice Foundation where she serves as Secretary and Children's Home and Aid where she sits on the Finance and Governance Committees.

Dorothy resides in Chicago with her husband and daughters.

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SECTOR

- Transportation
- Manufacturing
- Foodservice
- Distribution
- Hospitality

OWNERSHIP MODELS

- Publicly traded
- Private Equity Backed
- Privately Held
- Government Held/Supported
- Union/Non-Union

TRANSACTIONS

- M&A
- Divestiture
- Stock placement
- Restructuring

BUSINESS FUNCTIONS

- Legal
- ESG/Governance
- Government Affairs
- Compliance
- Human Resources
- Regulatory
- Enterprise Risk Management

EDUCATION

- J.D., Howard University School Of Law, Washington DC
- B.A., University Of Illinois, Champaign, IL





Mark Crawford

In **Mark Crawford's** twenty year career in venture capital and private equity, he has served as an investor, board member, and advisor to management teams seeking to build and scale highly profitable businesses. He has a demonstrated track record in value-creation across multiple industries and is particularly skilled in leading corporations through periods of transition and providing assistance in formulating plans aligned to pursuing growth opportunities outside of core. Mark is recognized in the tech and start-up ecosystem as an expert business strategist and analytical problem solver, who is adept at diagnosing root causes, implementing solutions, and energizing companies around mission-critical initiatives to maximize stakeholder value.

Throughout his career, Mark has served on 17 start-up boards and has been an interim CEO or CFO at numerous early-stage companies. In this capacity, he has thrived as a crisis and transition leader who manages under the principles of empathetic leadership with high ethical standards and a commitment to transparency. He is deeply committed corporate governance best practices and serves as an advocate for advancements in ESG, diversity, and equity.

Mark currently functions as a Managing Director (Head of the Silicon Valley Investment Practice) on the investment team at Stanley Ventures, the venture capital arm of Stanley Black & Decker, Inc. (NYSE: SWK). Stanley Ventures is committed to deploying capital into disruptive companies that advance corporate innovation and growth, while providing positive financial return. At the firm, he has developed a hybrid investment strategy where broad forward-looking theses are explored within themes aligned to Stanley Black & Decker. His current investment coverage areas include cybersecurity, manufacturing solutions, supply chain technology, autonomous-things, and marketplaces. Over the past four years, Stanley Ventures has invested over \$110 million into start-up companies globally.

Prior to opening Stanley Venture's San Francisco office, Mark was a Partner at Intel Capital. Intel Capital, the strategic investment fund of Intel Corporation (NYSE: INTC), is widely recognized as the largest and most active corporate venture capital investor in the world, and typically invests \$500 million per year into start-up companies around the world. At Intel Capital, he was the sole Partner targeting early-stage companies attempting to commercialize frontier technology in the mobility, digital healthcare, cleantech, cloud computing, and the financial technology sectors. His practice at Intel Capital was optimized to use the venture capital investment model to stimulate the development of the ecosystem that Intel Corporation operates within. Prior to leading the venture capital efforts at Stanley Black & Decker and Intel, Mark was the first CEO and Chief Investment Officer for Invest Nebraska Corporation, a state-sponsored impact-focused venture capital fund with approximately \$32 million in assets under management. Invest Nebraska's purpose is to maximize financial returns with an evergreen model while encouraging entrepreneurship, business development, and attraction of outside investors to the State of Nebraska. In 2019, Invest Nebraska was recognized by PitchBook as the 2nd most active venture capital firm in the Mountain and Midwest region. Mark was also a General Partner at Performant Capital Partners, a \$26 million venture capital fund focused on investing in urban-based direct to consumer enterprises.

Mark received his BA degree from Tufts University and a MBA from American University. He is a graduate of the Venture Capital Institute and the McKinsey Black Executive Leadership Program. In 2021, Mark was recognized by his peers as one of "The 50 Best Investors" by Global Corporate Venturing – representing the top 0.5% of more than 20,000 industry professionals across more than 2,500 corporate venturing units. Global Corpo

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Noni Ellison

Ms. Ellison serves as Senior Vice President, General Counsel and Corporate Secretary for Tractor Supply Company, a publicly traded \$27 billion market cap retail company. A JD/MBA, she has extensive management and business experience. Beyond her legal counsel and risk assessment responsibilities, she serves as a member of the Executive and Operating Committees and is a trusted advisor to the CEO and the Board. Ms. Ellison is a member of the Company’s Foundation Board and the Executive Sponsor of the RISE! Team Member Engagement Group. She is also responsible for company-wide environmental, social and governance “ESG” efforts.

Tractor Supply Company, with headquarters in Tennessee is the largest rural lifestyle retailer in the U.S. and has more than 47,000 employees. The Company operates 2,002 stores in 49 states and an e-commerce website. Ms. Ellison leads a department of 40 employees, including real estate, merchandising, intellectual property, marketing, labor and employment and litigation attorneys, risk management, government relations, sustainability, licensing, environmental, quality- assurance and customs compliance professionals. She manages corporate governance, including preparing agendas for Board meetings and advising the Board regarding shareholder proposals and other governance matters and prepares SEC filings such as the proxy statement, 10K, 8Ks, 10Qs annually. Ms. Ellison also facilitates insider trading compliance.

Ms. Ellison was previously with Carestream Dental, L.L.C. (8/2017 –1/2021) serving as General Counsel, Chief Compliance Officer & Corporate Secretary. A privately held global technology and medical device company based in Georgia, Carestream has offices in 25 countries as well as international manufacturing and distribution operations generating annual sales excess of \$1B. During her tenure with Carestream, Ms. Ellison managed nine direct reports and over 50 business and legal professionals in Europe, North and South America and Asia. She played a leading role in the carve-out of Carestream Dental from Carestream Health which created an independent company with 45 international legal entities. Ms. Ellison served as Corporate Secretary and trusted adviser to the Board; built the company’s global legal, compliance and corporate governance functions; led several compliance investigations and was responsible for legal, compliance, data privacy, intellectual property, security, quality assurance, regulatory affairs and Environment Health & Safety (EHS) departments worldwide.

Ms. Ellison’s previous legal and business roles include time with W.W. Grainger, Inc. (1/2015 – 7/2017) as Associate General Counsel & Assistant Corporate Secretary. While with this Illinois based industrial distribution company, Ms. Ellison led the financing for and acquisition of Cromwell, the largest independent MRO distributor in the UK. She managed corporate governance and regulatory compliance for 140 subsidiaries in 45 countries; advised the finance, treasury, audit, tax and executive compensation functions; and drafted board minutes, resolutions and memos and Prepared and filed SEC filings such as the proxy statement, 10K, 8Ks, 10Qs annually.

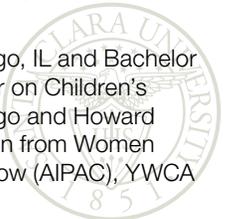
Ms. Ellison’s early career experience round out her understanding of sophisticated commercial transactions, marketing and intellectual property transfers as a result of her work with Turner Broadcasting Systems, Inc. (7/2004 – 12/2014) as Head of Global Music Division & Assistant General Counsel, at Scripps Networks Interactive, Inc. (12/2001 – 6/2004) as Director, Legal Affairs and with two national law firms.

Ms. Ellison’s educational accomplishments and honors include a JD/MBA from the University of Chicago in Chicago, IL and Bachelor of Arts, Magna Cum Laude from Howard University in Washington, D.C. She is active in her community as a leader on Children’s Healthcare of Atlanta Foundation Board, the Rotary Club of Atlanta Foundation Board, and the University of Chicago and Howard University Law School Boards of Visitors. Ms. Ellison’s accomplishments have been acknowledged with recognition from Women Inc. Top Corporate Counsel, The Legal 500 General Counsel Powerlist, American Israel Education Foundation Fellow (AIPAC), YWCA Woman of Achievement and State Bar of Georgia’s Justice Benham Service to Community Award.

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Gabrielle Finley-Hazle

Gabrielle Finley-Hazle is a chief executive officer and board member, whose 20+ years of experience in both the investor-owned and non-profit healthcare sector has led to notable achievement in creating mission-driven, high-performance cultures to consistently exceed goals, lead through crises, and create focused growth strategies with measurable outcomes.

She oversees a \$1.7+ billion dollar enterprise including world renowned institutes and joint ventures as President & CEO for a flagship market with the largest non-profit healthcare system in the country, CommonSpirit Health.

CAREER HIGHLIGHTS

Gabrielle is a recognized thought leader on multicultural consumers and patients, strategic planning, Go-to-Market, and Cultural Transformation. She has extensive knowledge from hands-on participation in physician joint ventures, clinical research, contract negotiations, and regulatory compliance.

Gabrielle is known for leading high performance teams in healthcare transformation, innovation and collaboration, strategic and service line development, operational efficiency, market share growth, and shareholder value growth.

Results include increasing physician satisfaction scores by 70%, improving employee engagement scores by 17%, improving quality, safety, and experience by 15%, growing EBITDA by 23%, and developing joint ventures to produce ROI of 35%. She received a Special Achievement Award for Outstanding Operational Performance, the 2021 Pandemic HEROES Award from Cornell University and the Outstanding Achievement in Leadership Award from AZ Business Magazine.

BOARD SERVICE

Gabrielle currently serves as the Vice Chair of the Creighton University Arizona Health Education Alliance Board, the largest provider of graduate medical education in the state of Arizona. She is also the Founding Board Member of a joint venture to reduce risk and create independence in the healthcare supply chain and an Executive Board Member for Barrow Neurological Institute, LLC. She has served on multiple non-profit and joint venture boards and has led various committees. She is also active in the community.

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PERSONAL MANTRA

“BE the change you wish to see in the world.” – Gandhi

EDUCATION

CORNELL UNIVERSITY
Masters of Healthcare Administration

CORNELL UNIVERSITY
Bachelors of Science, Human Biology, Health, and Society

CERTIFICATIONS

SANTA CLARA UNIVERSITY
Silicon Valley Executive Center Corporate Board Readiness

FUN FACT

Completed the 26.2 mile Alaska Marathon for the Leukemia and Lymphoma Society, South Florida Chapter.

AREAS OF EXPERTISE

- Strategy & Operations
- Crisis Risk Management
- Asset Utilization
- Regulatory Compliance
- Digital Innovation & Artificial Intelligence





Jerilan Denise Greene

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Jerilan Greene is a global corporate affairs and brand executive with 25 years of experience leading strategic initiatives for Fortune 500 companies and transformational pivots integrating corporate strategy, purpose, brand reputation and human capital. As a board member, Ms. Greene brings insight into ESG, business transformation, culture and enterprise risk factors to companies being disrupted or looking to disrupt the status quo, along with governance, strategic communications and transaction experience in complex, globally diversified businesses. An agile leader in corporate, PR agency and management consulting roles, she has a unique ability to galvanize companies and stakeholders around a sharpened vision, values and cross-functional strategy while navigating risks and building up systemic capability to communicate and operate at scale. Her public and private company experience spans consumer, global franchising, pharmaceuticals, biotech, technology, energy and financial sectors.

Currently, Ms. Greene is the Senior Vice President, Chief Communications and Public Affairs Officer for Yum! Brands (NYSE: YUM), global franchisor of Taco Bell, KFC and Pizza Hut with more than 50,000 global restaurants and system sales exceeding \$50 billion. Working across a globally diversified, 98% franchised system with 290+ brand-country combinations, she leads strategy, governance and integration of the company's ESG, global communications and government affairs functions. She and her team lead public policy and issues management that protect franchise economics and mitigate enterprise risks inherent in operating a fast-paced retail business and opening an industry-leading global average of eight new restaurants per day. Ms. Greene catalyzed and led Yum's COVID-19 response and communications ahead of the full market reaction, which minimized business disruption and facilitated a rapid pivot of 100+ markets to contactless restaurant delivery and carryout, resulting in \$17 billion record digital sales.

Ms. Greene is known as an active champion of forward-thinking and results-focused approaches that optimize growth and balance the interests of business, society and the planet. Under her leadership, Yum!'s portfolio of iconic brands was consistently named to the Dow Jones North America Sustainability Index for leading sustainability practices to address climate change. She is the architect of Yum!'s corporate purpose strategy to invest \$100 million over five years, inside and beyond Yum!'s global business, to fight inequality and unlock opportunity for frontline restaurant workers and communities, in three core areas: equity and inclusion, education and entrepreneurship. As Chairman and CEO of the Yum! Foundation, she shapes the philanthropic, grant-making and social impact investment priorities to deliver corporate purpose. For six years, she was a non-profit Board Director for Kentucky's Fund for the Arts as it transformed into an impact-driven venture and raised \$50 million, serving on the Executive and Finance Committees.

Ms. Greene is a sought-after business leader whose impact and thought leadership transcend the functions she oversees and influences the strategy, operations and culture of the company. In 2016, after an activist investor joined the board of directors, she led critical issues management and communications for the landmark spinoff and tax-free reorganization of Yum!'s China business into a NYSE-traded growth company, which included a \$460 million cornerstone investment and culminated in a \$9 billion valuation at spin. During this time, she advocated for a sharpened business strategy and narrative for the US and international businesses and architected with the C-Suite the development and communication of a three-year transformation strategy to achieve the pivot from company-owned restaurant builder to pure play franchisor and brand builder. This effort helped return more than \$9 billion to shareholders and resulted in an asset-light and capital-light business positioned for global growth and strategic investments in customer experience and technology.

Known for creating a collaborative, inclusive culture of learning and support for her team, Ms. Greene has been consistently recognized by her peers through the 2021 PRWeek Hall of Femme, 2021 PRWeek Power Player, 2019-2021 PRovokeMedia Influence 100, 2018 PRWeek In-House Team Best Place to Work and 2018 Savoy Magazine as one of the Most Influential Blacks in Corporate America. She is also an invited member of the Fast Company Impact Council, Arthur W. Page Society and the Economic Club of Chicago and serves on the Board of Trustees for the Institute for Public Relations.

Prior to her 10 years at Yum! Brands, she was Executive Vice President at Edelman and held leadership positions at Deloitte, Burson-Marsteller and Towers Watson where she started her career. A trained leadership coach, she is a two-time graduate of Northwestern University with a MBA from the Kellogg School of Management and a BS from the School of Communication.





Zerihun Haile-Selassie

Zerihun Haile-Selassie is a distinguished financial executive, a strategic leader agile non-profit organization through transformational leadership for long-term sustainable growth, diversified revenue, business continuity plan, and risk management.

Mr. Zerihun has over 15 years of experience of leading organizational financial sustainability, corporate investment strategy, trade association, human capital management, and growth oriented financial management.

Zerihun is currently the Chief Financial Officer of Inteleos, non-profit certification organization that delivers rigorous assessments and cultivates a global community of professionals dedicated to the highest standards in healthcare and patient safety. In this role, Zerihun executes strategies that drive innovation, financial sustainability, global market expansion, legal risk management, strategize investment policy, and human capital management. He works closely with the Finance and Audit committee on financial strategies, revenue diversity, compliance management.

Zerihun previously served as Chief Operating Officer (COO)- Chief Financial Officer (CFO) at ACTFL, a non-profit language association. On his role, he transformed the information technology footprint, advanced Human capital management, and breakthrough business efficiency. He built and executed the strategy that drove two-fold growth by aligning technology and finance.

Prior to ACTFL, Zerihun was the member of Finance leadership team at American Israel Public Affairs Committee, AIPAC, at this role he actively engaged and managed planned-giving and endowment initiatives.

Zerihun also brings multi-industry non-profit leadership experience through his work with lobbying organization 501C (4), charity foundation and educational association 501C (3), and trade associations 501C (6). He built a strong financial foundation for mission impact and led cross-functional initiatives driving profitable growth.

Zerihun was recognized for his exceptional financial executive expertise and awarded CFO of The Year “2018 Rising Star” by Non-Profit CFO industry and recognized for his leadership that transform the organization revenue diversification and increase revenue by two folds and increase long-term reserve investment portfolio by three folds.

Zerihun continues to embrace opportunities to implement creative solutions to earn several successful clean external financial audit engagements. He successfully established a philanthropic arm for the organization by establishing subsidiary entities for strategic growth for domestic and globally.

Zerihun is a Certified Association Executive (CAE), who has demonstrated the wide range of knowledge essential to lead an association in today’s challenging environment. As CAE, Zerihun is experienced in executing board’s strategic priorities, partnered with the board and sub committees to achieve organizational goal. He ensures comply with laws and regulations for effective board responsibility, meetings, and governance.

Zerihun earned his Master’s degree in Accounting and Information Technology from University of Maryland Global Campus and earned certification from Santa Clara University-Leavey School of Business (Black Corporate Board Readiness).

Zerihun resides in Gaithersburg, Maryland with his wife, Habtam, and their three kids. He is a chess enthusiast and active member of US Chess Federation.

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Quita Beeler Highsmith

Quita Highsmith is a distinguished Global Executive in Life Sciences. She is a visionary leader skilled at realizing business potential through demonstrated ability to anticipate trends, unlock strategic opportunities and generate long term value.

At Genentech (\$25B+ Revenue), Ms. Highsmith was selected as the first Chief Diversity Officer in the 46-year history of the company and reports to the CEO. She is responsible for enterprise-wide strategic initiatives that drive business impact by: investing in commercial efforts, stakeholder engagement, research innovation and presentations to the Genentech Board of Directors.

Ms. Highsmith brings a wealth of brand marketing, business development and global leadership insight. Prior to becoming the CDO, the majority of her career was spent in leadership roles in Commercial (Sales and Marketing) and Government Affairs of several companies (Genentech, Sanofi, Aventis) where she drove strategic initiatives that improved revenues. While being the Franchise Head for Tamiflu, she increased profitability and led the organization's first Direct-to-Consumer campaign. She was specifically brought in to turnaround a product launch that was not meeting demand forecasts. Working with partnering, she was able to secure a new product deal with a Japanese firm. Because she recognized the need to diversify clinical research, she co-founded Advancing Inclusive Research™ an initiative to embrace equitable access. Now she is using her expertise to be a bold changemaker for ESG and the evolving workforce.

As a business leader, Ms. Highsmith has also co-authored several publications regarding health disparities in peer reviewed journals. In 2021, Ms. Highsmith was named the Inspire Award Winner by San Francisco Business Times, honored as the inaugural Visionary Award winner by Women of Color in Pharma (WOCIP), named PharmaVOICE Magazine Top 100 Most Inspiring and selected as Top 15 Champions by Diversity Global Magazine. She is routinely requested to address members of Congress, speak at national and international forums, and give media interviews with both large and small outlets (WSJ, STAT, The Atlantic, Katie Couric, HuffPost).

Ms. Highsmith is an advisor to the for-profit investment firm Artis Ventures and is committed to community service by working with non-profit boards such as, GenenPAC, a nonpartisan Political Action Committee, The Genentech Patient Foundation (Audit Committee), Delta San Francisco-Peninsula Scholarship Foundation and Leadership Council San Mateo County.

Ms. Highsmith received both a Master of Business Administration Degree and an Advanced Diversity and Inclusion Certificate from Cornell University, as well as her undergraduate degree from the University of Kentucky.

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Deidra Jackson

Deidra Jackson is an experienced, vision-driven executive with a successful career within Fortune 500 companies, trade associations, government agencies and nonprofits organizations. Ms. Jackson is a dynamic leader with deep expertise in public affairs, government relations, community engagement, corporate philanthropy, crisis management and workforce development. Throughout Ms. Jackson's career, she has established a leadership track record of driving results across operations, communications, and program development.

Currently, Ms. Jackson is a Senior Advisor at FTI Consulting (NYSE: FCN), a global business advisory firm dedicated to helping organizations manage change, mitigate risk and resolve disputes: financial, legal, operational, political & regulatory, reputational and transactional. In FTI's Strategic Communications practice, she is responsible for advising clients across industries, particularly in complex situations where government, commercial, and financial markets are increasingly intersecting such as environmental justice, sustainability, and talent.

Ms. Jackson is also the Managing Partner at Opus Strategies, a public affairs firm specializing in strategic communications, event planning, issues management, grassroots and PAC advocacy, government relations, corporate philanthropy planning, community engagement and K-16 career readiness consulting.

For over 23 years, Ms. Jackson has provided counsel to various industry clients such as BASF (OTC: BASFY), Huntsman (NYSE: HUN), PriceWaterhouseCoopers, Shell (RDS-B), ExxonMobil (NYSE: XOM), Sepco III, ICF (NASDAQ: ICFI), JP Morgan Chase Foundation, Lumina Foundation, Louisiana Department of Education, Baltimore City Public Schools, Louisiana Workforce Commission, NASA, and the United States Department of Justice.

Ms. Jackson received her B.A. in Communications from Howard University and a B.S. in Political Science from the University of Maryland. She resides in Washington, DC.

Expertise:

Strategic Communications, Talent Development, Innovation, Operations, ESG, Corporate Social Responsibility, Government Affairs (Legislative and Regulatory), M&A Integrations, Crisis Management

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Jean Harvey Johnson

Jean Harvey Johnson is an accomplished global leader with 20 years' experience in eCommerce, payments, and product management. She is known for developing strategies that grow revenue and improve profitability for digital businesses. Her knowledge of the eCommerce ecosystem is comprehensive, having worked in both F100 companies and late-stage startups, and covers the end-to-end cycle of digital commerce including front end website and app development, back-end transaction processing and global payment offerings. Jean is an expert in customer conversion, brings an incisive vision to shortening the payment funnel, and expands commerce opportunities through locally preferred methods of payment.

Jean is Senior Vice President and General Manager, PNC Merchant Services for Fiserv. She leads and has P&L responsibility for the merchant acquiring joint venture between PNC Bank and Fiserv, which provides fintech solutions and processes transactions for nearly 100,000 SMB and enterprise PNC business clients. Jean led the technical integration of the 2021 PNC acquisition of BBVA US Bancshares for the joint venture and certifies this middle market sized business' quarterly financial results. During her tenure with Fiserv, Jean led the firm's 150-currency, mature eCommerce processing platform to a 67% five-year CAGR for transaction processing, launched award-winning alternative payments and digital wallet products, and established partnerships with global FAANG companies and their payment apps.

Jean started her career in Investment Banking for Morgan Stanley where she supported diligence on a variety of M&A and corporate funding transactions. She also developed Strategic Planning expertise within PepsiCo's international restaurants business (now YUM! Brands) under Indra Nooyi. Jean transitioned to B2C operating roles in Product Management for vanguard consumer internet companies including Netscape, EarthLink, and Excite@Home where she launched and managed numerous consumer communications products – open web email and instant messaging apps, integrated contact management systems, Netscape.com (under AOL), and online advertising products. At Victoria's Secret, Jean owned customer experience responsibility for its multi-billion-dollar Direct-to-Consumer website. She has a sophisticated understanding of social media tools for commerce, engagement, and monitoring. Her diverse experiences have built a broad and complementary understanding of how to build and expand online technology for maximum revenue growth. Combined with her merchant acquiring experience, Jean's insights inform and elevate growth strategies across consumer and enterprise sectors.

Jean is passionate about supporting women and Black people in Retail and FinTech industries. She has led conference sessions for Women in Retail Leadership Circle and the National Black MBA Association. She also volunteers for Girls Who Code and Girl Scouts of Greater Atlanta.

Jean earned a Master of Business Administration from Stanford Business School and a Bachelor of Arts in Economics from Spelman College. She is on the Board of the Catholic Foundation of North Georgia, and she lives in Atlanta, GA.

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Edward Magee

Ed Magee is a C-Suite executive and combat veteran with 17 years of global supply chain management and factory operations leadership roles. Mr. Magee has extensive experience building and developing global leadership teams that drive organizational and culture change within high-profile brands, including Harley-Davidson Motor Company, ABB where he managed a \$1 billion P&L and Fender Musical Instruments Corporation.

Currently, Mr. Magee is the Executive Vice President of Operations at Fender, a privately held musical instruments company owned by Servco Pacific Inc. with over \$1B in annual revenue. Mr. Magee is responsible for every aspect of manufacturing, sustainability, new product introduction, supply chain, planning, logistics and distribution functions, leading over 3,000 employees in the Americas, Europe and Asia and managing over 120 contract and raw materials manufacturers in Asia and Latin America. Under Mr. Magee's leadership at Fender, revenue has increased over 102% and EBITDA by over 419%. Ed also serves as Co-President of the Fender Play Foundation and is the inaugural Executive Sponsor of the "Black in Business" Employee Resource Group at Fender.

Previously, Mr. Magee was a senior executive at Harley-Davidson where he led the largest manufacturing and cultural transformation in the history of the company. He was selected as a Diversity MBA Magazine Top 100 Under 50 Diverse Executive Leaders in 2009 and Savoy Magazine Top 100 Most Influential Blacks in Corporate America in 2010. Prior to his executive experience, Ed was a combat-decorated, Lieutenant Colonel in the U.S. Marine Corps.

Mr. Magee also has extensive non-profit board experience including the Board of Visitors at Duke University's Fuqua School of Business, Boys & Girls Clubs of Metro LA and an advisory role for the National Association of Manufacturers, "Heroes MAKE America" veterans transition program.

Mr. Magee holds a Master of Business of Administration from the Fuqua School of Business at Duke University, a Master of Public Administration from George Mason University and a Bachelor of Science in Mathematics from the U.S Naval Academy. He resides in Los Angeles with his wife and youngest daughter.

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Karesha McGee

Karesha McGee is an award-winning global communications leader, with more than 20 years experience in the high-tech industry. She has advised C-level and senior executives at large multinationals, high-growth start-ups and venture capital firms including: Slack (NYSE: WORK; now Salesforce: NYSE: CRM); Cisco (NASDAQ: CSCO); Oracle (NYSE: ORCL); Uber (NYSE: UBER); Hello Tractor; BEA Systems (now Oracle) and VestedWorld.

Karesha currently serves as VP, Communications at Slack, overseeing Corporate, Executive & Internal Communications. She joined the company to build the first Global Corporate Communications function, recruiting and managing a team responsible for financial, crisis and executive communications, as well as PR and media activities in support of policy, security, diversity and corporate social responsibility. She helped lead communications for multiple funding rounds, board appointments, executive hires, the company’s direct listing on the New York Stock Exchange (NYSE: WORK), a debt raise and the acquisition of Slack by Salesforce (NYSE: CRM).

Prior to Slack, Karesha was a Partner at the Pramana Collective where she developed PR, executive and crisis communications strategies for clients including Cisco, Pivotal, and Management Leadership for Tomorrow (MLT). Previously, she led Executive Communications at Uber focused on building thought-leadership programs for several members of the executive team. Prior to that, Karesha spent six and a half years as a member of the Executive Communications team for John Chambers, former Chairman & CEO of Cisco. Part chief-of-staff, part speechwriter, she supported Mr. Chambers in numerous high-profile business opportunities including the World Economic Forum (WEF/Davos) and the Clinton Global Initiative, as well as engagements with global heads of state.

In addition to her professional pursuits, Karesha is an Associate Board Member of MindsMatter SF, an education non-profit serving low income high school students of color in the Bay Area. She is also a member of The Links, Inc., an African-American women’s service organization, an alumna of the Rotary International Group Study Program in Brazil and a sought-after public speaker. Karesha graduated cum laude from Cornell University with a B.A. in Anthropology, and received an executive MBA from the joint UC Berkeley Haas School of Business and Columbia Graduate School of Business program. She has traveled extensively to countries throughout Europe, Asia, Africa, the Middle East and Latin America. She speaks Spanish, has a working knowledge of Portuguese, and enjoys Cuban salsa dancing in the rueda style.

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AREAS OF EXPERTISE INCLUDE:

- Storytelling; Narrative and message development; Company positioning
- Communications strategy for public and private company milestones including: fundraises, quarterly earnings, executive hires and transitions, board appointments, public offerings (Direct Listing), M&A transactions and company restructurings
- Crisis Communications and Reputation management
- Executive Communications for CEO, CFO, CIO, CTO, CPO, CHRO, GC, Founders & Co-Founders
- Multiple communications disciplines including: Corporate, Product, International, Executive, Employee/Internal, D&I, and Analyst Relations





Kamili Moreland

Ms. Kamili Moreland is a strategic Legal and Human Capital Management executive with 25+ years' experience in leadership development, mergers & acquisitions, DEI programming and compliance. Ms. Moreland has significant active experience in board governance related to growth opportunities, transformations, executive compensation, CEO succession planning and risk management.

Ms. Moreland currently serves as Executive Vice President, Chief Legal & People Officer of AAA Northern California, Nevada & Utah, a 120-year-old organization serving 6.4 million members across seven states, with gross sales of over \$4 billion, 5,100 employees and \$1.3 billion in assets. Ms. Moreland has provided enduring valuable leadership to AAA becoming an industry leader in home and auto insurance and travel services. In addition, she has played a principle role in innovation outside of its core offerings: negotiating the acquisition of the largest autonomous vehicle test track in the country, advising on the development of the largest one-way car sharing fleet in the U.S. – the fully digital, award-winning service known as Gig, and assisting in the creation of the nation's first self-driving vehicle available to the public in Las Vegas.

Previously, Ms. Moreland was a partner with Seyfarth, one of the top 100 U.S. law firms, where she represented Fortune 500 companies creating solutions for their legal and enterprise business goals.

Board Experience

As Corporate Secretary, Ms. Moreland is well versed in board dynamics and has been involved in board development, director recruiting, and best practices training. Her board contributions include management oversight of the Governance & Nominating and HR & Compensation committees. And, she regularly presents to the Audit committee.

Ms. Moreland is an experienced nonprofit board member having served on the boards of the Girls After School Academy and Charles Houston Bar Association. She serves on the advisory board of Legal Innovators, a privately held company.

Ms. Moreland resides in the SF Bay Area and enjoys working with elementary school children to ignite a social justice movement (89,000 kids in year 1 with the Ruby Bridges walk to school day), and creating magical dishes that feed the soul with her husband.

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BOARD SKILLS

- Human Capital Development
- Mergers & Acquisitions
- Regulatory Compliance
- Governance
- Enterprise Risk Management
- DEI / ESG

AWARDS

2020 Most Influential Women in Bay Area Business

EDUCATION

JD, University of San Francisco School of Law, San Francisco, CA

BA, Spelman College, Atlanta, GA





Candice Morgan

Candice Morgan is the first executive appointed to lead equity, diversity and inclusion in venture capital as Partner at GV (Google Ventures). Deeply experienced in transforming organizational culture and designing the workplaces of the future, Candice has dedicated her career to inspiring companies to attract and grow talent and customer markets of the coming generations.

As Partner at GV, Candice reports to CEO David Krane has guided the firm to build an equitable recruitment and talent development strategy alongside the highest annual growth in the fund's history, as well as multimillion dollar partnerships with equity-focused organizations and other firms across the venture capital ecosystem. Candice also works closely with the investing team to increase the diversity of the entrepreneurs GV funds; in her first year GV increased the underrepresented founders that received funding by over 50%, resulting in more than \$250M deployed to cutting-edge companies led by women and ethnic minorities bringing their technology to global consumers. She has personally advised dozens of GV startup CEOs and executives on talent and customer engagement as well as recruiting diverse board members.

Prior to her recruitment to GV, Candice was the first ever head of diversity at Pinterest - one of the first in a high growth, private startup - where she became a prominent thought leader in transforming tech workplaces. She joined the HR leadership team over four years as the company transformed to a public company with over 300 million global users and as employees increased 6x. Candice led the strategy to increase underrepresented talent from <3% to 10% while also driving a novel inclusive product management strategy to increase diverse content and connect and grow underrepresented users and influencers on the platform. Before moving to the tech industry, Candice was a management consultant at Catalyst – a leading consulting and research firm on women in leadership – advising CEO and leadership teams at dozens of Fortune 500 companies based in the U.S. and Europe. Her clients include RBC (Canada), Deutsche Bank, The Coca-Cola Company, Boston Consulting Group, and Nestlé (Switzerland).

Candice's skills in organizational change management, inclusive products and services, market growth, managing talent risk, and effective ESG strategies has led to honors including Fast Company's Most Creative People in Business, The Root's Most Influential African Americans (2017), International House's Young Leadership Award, and her alma mater Carnegie Mellon University's first "Tartans on the Rise" list (2022). A board director for Women Who Code and Steering Committee member of BLCK VC, Candice is a frequent speaker, advisor, and is published in Harvard Business Review, Forbes, and GV's newsroom among others.

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Shawn Outler

Shawn Outler is a board member and seasoned retail executive with a proven track record for consistently building innovative strategies and solutions to challenging business problems, delivering revenue and bottom-line growth, and successfully driving strategy execution. As a recognized business leader with over 30 years of experience, including the most recent fifteen years as a veteran executive at Macy's, Inc., she has repeatedly led transformational change, developed multiple strategies and created scalable initiatives across merchandising, licensed businesses, food services, and pricing, which drove increased sales performance, spurred customer acquisition and increased shareholder value.

Shawn led the athletic footwear category expansion with The Finishline Athletic Footwear launch, increasing the sales revenue over three-fold in less than four years. She developed a 5-year strategic plan to accelerate Macy's Food Services to \$1B, which included the rollout of grab and go and expansion of e-commerce. She devised a holistic, omnichannel, cross-functional strategy to gain market share and grow the weddings and gifting business to \$1B. Shawn also led the development of optimized markdown pricing, which delivered clear value to the customer and margin improvement. Shawn identified and developed merchandising strategies focused on capturing share of the emerging multicultural market. She authored The Workshop at Macy's, an industry-leading vendor development program designed to educate and prepare underrepresented business owners to succeed at scale and drive innovation in the supplier base.

Based on Shawn's multi-disciplinary experience and operational excellence, Macy's CEO appointed her to lead one of his four leadership priorities and take on the role of Chief Diversity, Equity, and Inclusion Officer. She leveraged her business acumen to establish the company's first DEI center of excellence, craft the bold vision and charter to advance and embed forward-thinking DEI practices into business strategy, focused on advancing growth and innovation and driving material impact for all stakeholders and society at large. Shawn has distinguished herself as a unique DEI leader, leveraging data to shape strategy and established metrics and milestones to drive accountability enterprise-wide. As a result, in November 2021, Macy's Inc. was recognized by NBIC, a coalition of the nation's leading business organizations representing diverse communities, as one of the Top 50 Best-of-the-Best Corporations for Inclusion. Shawn prepares materials and regularly presents updates during Macy's board of director meetings, off-season proxy meetings, and ESG deep dives with analysts.

Shawn began her career as an Executive Trainee in store leadership at Abraham & Strauss. At Lord & Taylor, she was rapidly promoted through the Buying and Merchandising function, ultimately leading the Better Sportswear Business, which included the company's largest and most profitable private brands. She also launched the company's first Bridge & Designer customer loyalty program. Upon joining Macy's, Shawn successfully refocused and stabilized the performance of a \$200M sportswear business before advancing to broader management responsibilities over high-growth businesses.

Shawn is a frequent speaker, panelist and is recognized for her professional accomplishments, including the National Retail Federation (NRF) People Shaping Retail's Future, Syracuse University's Chancellor Citation for Distinction in Retailing and Multicultural Development, and the NAACP Community, Business, Service and Multicultural Award.

Shawn has extensive non-profit Board experience, currently serving the BRAG board of directors as co-President for the past six years and VP of Finance 2005-2014, the LIM College Fashion Industry Advisory Board, and the Syracuse University Multicultural Advancement Council. Shawn received an honorary Doctor of Commercial Science degree and Distinguished Achievement Award from LIM, where she delivered the keynote address at the 2018 commencement ceremony.

Shawn earned a Bachelor of Science from the Whitman School of Management at Syracuse University and is a native of New York City.

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Elizabeth Polk

Ms. Elizabeth Polk is a senior global media and technology leader and entrepreneur, with 18 years of experience in senior executive positions at privately- and publicly-held companies, where she has influenced key business strategies and managed multiple P&Ls. She is also a co-founder of multiple small businesses. Currently, Ms. Polk is Vice President, Business & Legal Affairs at Netflix, Inc. (NASDAQ: NFLX), the world's largest subscription streaming entertainment company with 214M subscribers, \$250B+ market capitalization and a focused growth strategy centralized on the creation of compelling original content.

Over the past 9 years at Netflix, Ms. Polk developed new deal formulas that synergize traditional and non-traditional entertainment business models, resulting in the execution of over \$4B+ in production and intellectual property investments across several content portfolios, including international film, young adult and family film, animation, independent film and documentary film. Ms. Polk is a member of the executive leadership group that, led by the Co-CEOs, examines critical strategic business matters such as the introduction of new financial models, budgeting, quarterly forecasts and prospective M&A, as well as reviews the quarterly Board of Directors memo. As the current Head of Business & Legal Affairs for Netflix's independent film and documentary film studios (comprising 80% of Original Film release volume), Ms. Polk advises on intellectual property and production risk mitigation, she leads deal negotiations with production partners, financiers, institutions and film studios, and she manages budgets, expense, partnerships, overhead, legal and asset optimization strategies informed by data analytics and research.

Ms. Polk previously served as Senior Vice President and head of business and legal affairs at IM Global, an independent film production, sales and international distribution company backed, at the time, by the Indian media and entertainment company, Reliance Entertainment, where she reported to the CEO. In this role, she led sales negotiations with distributors around the world, managed dozens of secured loan transactions and had direct oversight of producer partnerships, legal, institutional relationships, diligence, domestic and international distribution and reporting. During her tenure, the company's films earned more than \$419M in theatrical box office revenue.

Ms. Polk was recognized by Variety in their "Dealmakers Impact Report" in 2018, the trade publication's annual profile of the leading players behind major media and entertainment deals. Concurrently with her executive career, Ms. Polk co-founded a boutique fitness studio in Los Angeles and has been recognized in numerous publications, including Shape Magazine, for her purpose-driven leadership. Ms. Polk also serves on the Advisory Board for The Blackhouse Foundation, a non-profit with a mission to help Black creatives and executives gain a better foothold in the industry. Ms. Polk has been a member of the Television Academy since 2017.

Ms. Polk received her J.D. from Loyola Law School in Los Angeles and B.A. in Communications from Howard University in Washington DC. Ms. Polk resides in Los Angeles with her husband and three sons.

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Damon Shelby Porter

Damon Porter offers more than two decades of public affairs experience with a 360-degree perspective on politics and public policy. He has deep insight into Washington and state capitols, as well as a keen understanding of the geopolitical environment. He is skilled in strategy and regulatory compliance, expanding the aperture of business development to identify new market opportunities. Damon is known for connecting dots, leveraging relationships, building culture, and ensuring all stakeholders are represented when positioning companies for sustainable, long-term growth.

As a senior advisor and leader to elected officials and corporate executives, he has partnered with clients and institutions facing complex regulatory challenges - particularly through disruptive innovation – to propel heritage brands into future customer segments. Damon has held multidisciplinary roles inside several Fortune 100 companies and trade associations undergoing marketplace transformation: telecom in content development and delivery; automotive in electrification; and healthcare in retail and data transparency. He negotiated “Project Recall”, creating a new framework to address product safety recalls. Missouri Governor Jay Nixon tapped Damon as “broadband czar”, securing the first gigabit public-private partnership. His efforts were profiled by TechNet and Governing. Wisconsin Governor Scott Walker named him to the steering committee establishing a model protocol for autonomous and connected vehicles technology.

Currently, Damon heads federal affairs across the McKesson corporate enterprise and the executive leadership team. In addition, he supports the company’s ESG science-based climate, and workforce diversity initiatives. A global professional, Damon participates in triennial discussions (Beijing, Munich, and Merida) as a world responsible leader, challenging leaders to advance the United Nations 2030 Agenda for Sustainable Development through social entrepreneurship and innovation. He is a Marshall Memorial Fellow of the German Marshall Fund.

Damon has served previously on several non-profit, civic and quasi-governmental boards as trustee or director with an emphasis on arts and culture (Kansas City Symphony), land conservation and greenspace (Great Rivers Greenway), education (University Academy), and global changemakers (Atlas Corps). His governance leadership includes chairing budget and finance and serving on the CEO search committees.

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Rob Sundry

Mr. Rob Sundry is an experienced C-Suite executive with over 25 years of global leadership experience across the military and leading consumer brands that include General Mills, Whirlpool, and La-Z-Boy. Mr. Sundry has a leadership track record of P&L management, product development, and digital transformation driving sustainable results with a relentless focus on customers and brand building.

Currently, Mr. Sundry serves as the Chief Commercial Officer of La-Z-Boy Incorporated. In this role, he is responsible for all demand activities to include Sales, Marketing, and Product Development for the \$2B+ publicly traded company. He is also responsible for the Residential business unit which includes P&L management for wholesale and licensee Retail outlets. In addition, Mr. Sundry has been instrumental in developing a growth vision to re-launch the La-Z-Boy brand and executed the omni-channel agenda across the enterprise.

Previously, Mr. Sundry was Head of Brand Marketing, Licensing, and Creative Studios for the North American region at Whirlpool Corporation. In this role, he was responsible for brand marketing for a \$9 billion business in North America, with a portfolio that included Whirlpool, Maytag, KitchenAid, and Amana. In addition, he had GM responsibility for the Gladiator garage organization business. While at Whirlpool, he led the transformation of the organization with an initiative to re-imagine the "marketing supply chain" to include creating media COE, expanding content development, and data & analytics capabilities. Mr. Sundry was also a key leader in launching Whirlpools' eCommerce business and driving its digital transformation.

Before Whirlpool, Mr. Sundry spent nine years at General Mills in positions of increasing responsibility. While at General Mills, he worked on some of America's most beloved cereal brands, including Cheerios, and he was an expat in Mexico City, leading Latin American kid cereal brands.

Mr. Sundry has been honored with numerous awards for marketing leadership to include a Cannes Lion Grand Prix in 2017 for the Whirlpool Care Counts Campaign Care Counts Whirlpool, London International Award for KitchenAid "A Woman's Place" Campaign KitchenAid "A Woman's Place" in 2021, and a winner of the 2021 Brand Storytelling Honor Roll. Rob was also recognized as 100 Most Influential Black Executives in Corporate America by Savoy Magazine. He has been a speaker for key industry events like Adverting Week and featured in numerous industry publications, including Business Insider How Advertisers Are Taking a Page from Hollywood.

Mr. Sundry is involved in numerous organizations, currently serving as a Board Member for the Boys and Girls Club of Southwest Michigan, and recently served as an Advisory Council Board Member of the Association of Graduates for the U.S. Military Academy.

Mr. Sundry earned his MBA from Harvard Business School and his Bachelor of Science from the United States Military Academy at West Point. He served as an officer in the United States Army for five years after graduation. Mr. Sundry resides in Ann Arbor Michigan with his wife and family.

Key Skills:

Digital Acceleration, Marketing Organization Transformation, International Expansion, P&L Management

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Ahmad Thomas

Ahmad Thomas is the CEO of the Silicon Leadership Valley Group (SVLG), one of the nation's most dynamic business associations. A former investment banker and senior Congressional aide, he brings nearly 20 years of experience working both in and on behalf of businesses, social enterprises, and governments, where he has honed a cross-functional skill set grounded in finance, purpose-driven growth, strategy, business development, and communications, with a deep working knowledge of the practice and application of Environmental, Social, and Corporate Governance (ESG) principles.

Thomas has catalyzed industry-leading initiatives with global technology brands to operationalize change around diversity, equity, and inclusion (DEI) from the Boardroom to the C-suites and beyond. He has successfully implemented a partnership strategy for SVLG to drive outcomes across high-impact DEI verticals, including diversifying talent pipelines with a first-of-its-kind alliance with UNCF, Historically Black Colleges and Universities (HBCUs), and leading technology companies. Thomas outlined a three-year strategic framework to modernize firm-wide operations with IT investment, streamlined organizational design, and a diversified revenue model to drive scale with the creation of business development and partner success teams which generated the highest annual revenue in the organization's 44-year history.

Prior to joining SVLG, Thomas worked for a decade as an investment banker at Barclays, where he managed over \$15 billion in debt financings. He specialized in structuring and financing public infrastructure, social impact, and development projects across multiple sectors. Thomas held a variety of important roles during his tenure, including leading state of California and Silicon Valley regional municipal banking teams, as well as leading the Firm's public sector coverage of social impact engagements in the 13 western U.S. states. He served on the 8-member global advisory board for Barclays' Social Innovation Facility, charged with strategically aligning internal investments with sustained social and environmental impact.

Thomas was a lead banker on several innovative transactions, most notably executing the first-ever Social Bonds issue for a non-profit in the U.S. municipal bond market. This landmark transaction for a non-profit healthcare entity received multiple awards, including the "Social Project Bond of the Year" by Environmental Finance. Thomas was recognized as a "Rising Star" by The Bond Buyer, the leading municipal bond market publication. He also received a prestigious Barclays Global Citizenship and Diversity Award for his work as a deal team lead in enabling sustainable growth.

Thomas began his professional career as an aide to U.S. Senator Dianne Feinstein on Capitol Hill, where he served as the lead advisor on finance and economic policy.

He serves on the Board of Directors for several non-profits including Housing Trust Silicon Valley, HealthRIGHT 360, and NOLS (National Outdoor Leadership School). Thomas has volunteered time in advisory roles at multiple start-up companies, including a healthcare-related venture that was selected for Y Combinator.

Thomas holds a B.S. from Cornell University, Master's degree from the London School of Economics, and M.B.A. from the Wharton School of the University of Pennsylvania.

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Euclid Walker

Euclid Walker is an experienced board director, founder, investor, strategist and investment banking executive. His trusted advice and expertise is sought in the developed and emerging markets by business and government leaders. Euclid's over 28 years of private equity, mergers and acquisition, real estate and capital markets experience in The Americas, Europe, Africa and the Gulf Region has led to him deploying and/or raising over \$5B for partners' and clients' most strategic needs. He has a track record of building and growing businesses and divisions of Fortune 100 companies and understands the unique management and leadership skills required for both. Euclid brings to his board roles, significant governance experience, ESG expertise and global business insights.

Euclid is Founder and Managing Partner of Parkway Investment Management an investment holding company with significant stakes in Investment Banking, Real Estate, Private Equity, Hospitality and Venture Capital businesses. He also holds board and leadership roles in many of these affiliates including Conscious Certified Hotels, a partnership with Hilton, where he helped develop an award-winning ESG framework focused on social impact with data driven outcome tracking. His Investment banking business has increased its annual transaction volume by \$4B since his involvement, including establishing a late stage technology group where he has led >\$1B of secondary mandates in Uber, Sofi, WeWork, Palantir and Lyft shares.

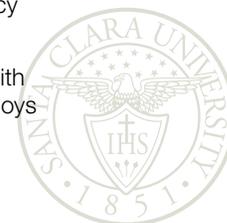
Prior to Parkway, Euclid was a founding member of Brightwood Capital (\$4B AUM) where he was responsible for their Midwest investment business and served on the boards of several portfolio companies, bringing valuable insights to help achieve growth objectives while controlling costs. During his career at Morgan Stanley he assisted CEOs and boards across multiple industries (REITS, hospitality, technology, mining, healthcare, financial services & industrial) in creating value for their shareholders through IPOs, mergers and acquisitions, spin-offs, restructurings, delisting and capital markets activities. His strategic thinking and operational expertise was further honed as Morgan's operations officer in Europe the Middle East and Africa where he implemented a broad restructuring and cost cutting effort reducing headcount by over 20%. He is a frequent speaker and panelist sharing his expertise on alternative investments and a contributing author to the Bloomberg Press published Direct Investing Handbook.

Euclid serves as Chair of the Governance Committee of Morehouse College's Board of Trustees where he has helped improve governance practices by working with Association of Governing Boards to re-write the bylaws and NACD to evaluate the board and its members. His committee has successfully identified and elected globally recognized business and civic leaders (50% of current board members have been elected during his tenure as Chair). He served as Vice-Chair of the presidential search committee that successfully appointed the current President. He serves on the Executive, Financial Sustainability and Compensation Committees. In addition to Morehouse, Euclid currently serves on the Boards and Executive Committees of CGI Merchant Group and Global Oak Capital Markets. Euclid has also served on several Civic Boards; appointed by the Mayor of Chicago to serve on the Chicago Plan Commission (reviewed >\$100B of developments) and was nominated by the Palm Beach County Mayor to serve on the Investment Policy Committee (\$2.6B AUM).

Euclid is a Phi Beta Kappa graduate of Morehouse College where he earned his BA in Business Administration with concentrations in Banking, Finance and Real Estate. He resides in Palm Beach County, FL with his family and enjoys boating, all water activities and supporting the arts.

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in [euclidwalker](#)





Christopher Whitfield

Christopher Whitfield is a professional healthcare executive leader with three decades of leading corporate businesses to the highest levels of performance. His unique background offers a mix of corporate structure and process with the gravitas of an experienced entrepreneur.

Christopher was part of the Eli Lilly and Company's top talent pool, propelling Christopher's career from executive sales to General Management. Christopher built a career within the global corporate structure of Eli Lilly and Company, spending the final 5 years as CEO and General Manager of Eli Lilly's International operations in Africa. During that period Christopher led the company to top sales performance, industry leading market shares and numerous product launches, while creating an environment that led Lilly to be awarded best company to work for 5 consecutive years in pharma sector by Deloitte's/Financial Mail – "Best companies to work for in South Africa"

After leading a successful management buyout (MBO) of an existing Lilly owned business in 2006, Christopher led the fund raising and strategy of his own successful healthcare company over the next 14 years. His entrepreneurial journey has led to being awarded the Endeavor, Inc - Global High Impact Entrepreneur Fellowship award. Christopher has led several successful exits for his strategic partners including Eli Lilly and Company, Amgen, General Electric, and his own African Clinical Research Organization, the largest independent clinical research organization in Africa.

Currently, Christopher is the Executive Director and General Manager at Gilead Sciences, Inc. Gilead Sciences, Inc is a Nasdaq listed fortune 50 bio-pharmaceutical company that focuses on diseases elimination. Christopher has PNL responsibility for the entire African Region, delivering medical products and healthcare solutions focused on HIV, Hepatitis, and Oncology.

Christopher is a member of the Institute of Director, Inc and Chairs the ACRO, Inc for profit board. He also has extensive experience in Not-for-Profit boards, including past chairmanship of the Lilly Foundation South Africa, the American Chamber board, board member of the International Healthcare Distributors, Inc, member of the Endeavor South Africa Advisory Board, Founding director and vice-chair of the Innovative Medicines South Africa (currently IPASA). Christopher is currently Director of the Advisory Board of Woman of Color in Pharmaceuticals (WOCIP).

Christopher earned a B.S.in Psychology with a minor in physics from Wabash College, an MBA from Duke University, Fuqua School of business, and a Fellowship from the University of Cape Town in, Leadership and Public Values.

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Thank You!



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