

# BLACK CORPORATE BOARD READINESS

## SILICON VALLEY EXECUTIVE CENTER

“

*BCBR truly prepared me.*

*A strong diversity ecosystem.*

*The best professional development program.*

”

### **INVEST IN CORPORATE BOARD DIVERSITY**

Diversity in organizations at every level leads to better business outcomes, and diversity starts at the top. The [Black Corporate Board Readiness \(BCBR\)](#) program accelerates diverse representation in governance of public and private corporate boards. [Launched in 2021](#), BCBR:

- Accompanies highly experienced, qualified Black leaders through a structured executive education program.
- Connects BCBR participants to seasoned board members.
- Rigorously prepares Black leaders to excel in the board room.
- Builds a community devoted to better business performance and racial equity.

Collective action is essential to create systems-level change in corporate governance. We invite corporations, foundations, and individuals to join us in supporting the BCBR community.

#### **BENEFITS TO SPONSORING ORGANIZATIONS INCLUDE:**

- Publicly demonstrates commitment and action to DEI.
- Offers opportunities to advance key talent.
- Helps build an ecosystem that fosters social justice.
- Resonates with consumers who demand authentic CSR.
- Enhances company stakeholder confidence.

Meet BCBR Alumni

Join the Community



“

In general, the people in the cohorts are already qualified to serve on boards, but it helps to explore when being Black on a board matters.

– *Barry Lawson Williams*

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## ANNUAL SPONSORSHIP OPPORTUNITIES

- **\$100,000 Platinum** - Recognition on all channels and at all events; branded networking event; opportunity to provide guest speakers in program; customized BCBR alumni searches.
- **\$50,000 Gold** - Logo on BCBR website; opportunity to provide guest speaker during program.
- **\$25,000 Silver** - Logo on BCBR website.

## BARRY LAWSON WILLIAMS BCBR ENDOWMENT FUND

[The Barry Lawson Williams BCBR Endowment Fund](#) was established through collective action of BCBR participants during our inaugural year with an initial goal of \$10M to ensure accompaniment of the BCBR community in perpetuity. This endowment honors the energy and passion Barry has invested in making the idea of BCBR a reality as well as his commitment to diversity in corporate governance.

To explore sponsorship of BCBR or contributions to the Endowment, contact Jolee David at [jmdavid@scu.edu](mailto:jmdavid@scu.edu).

Support BCBR

## SPONSORS

### PLATINUM

**Cooley**

### SILVER

