



MANAGEMENT & ENTREPRENEURSHIP

Think strategically, act responsibly, manage diverse teams, and stay at the forefront of innovation.

In successful organizations, leaders work together to ensure that teams function effectively, investment in human resources yields positive returns for both employees and their employer, and decisions take into account human factors as well as the bottom line. At Santa Clara University, students taking courses in the management and entrepreneurship department gain a broad perspective of the challenges faced by businesses today, and develop the skills and abilities needed to become leaders in successful organizations, large or small.

Careers in Management

Those who develop generalized management skills find a broad array of employment opportunities, including human resource management, management consulting for international consulting firms, retail management, leadership in family and small businesses, sales management, and product management. In addition, the management major provides excellent preparation for young entrepreneurs and sole proprietors. Recent graduates are working in positions at a variety of firms, such as Google, Cisco Systems, eHealth, Symantec, WebEx, Lockheed Martin Corporation, Catholic Charities of Santa Clara County, Morgan Stanley, Booz Allen & Hamilton, Inc., Agilent Technologies, AT&T, Seagate Technology, Cadence Design Systems, and Target.

Extracurricular Activities

Management Association. The Management Association is an undergraduate student-run organization that attempts to develop programs of interest to its members. Popular, past programs include a “careers” panel of management majors alumni, a bowling night for Big Sisters and Brothers, and pizza with the faculty. All management majors are members of the Association and elect its officers.

Santa Clara Entrepreneurs Organization (SCEO). SCEO is rooted in the principle of building and inspiring entrepreneurship at Santa Clara University. SCEO also serves as a resource as they help connect student entrepreneurs to investors and potential partners. The end goal is to grow entrepreneurs at Santa Clara University as they play a big part in innovating the world and our campus.

Microfinance Association. The mission of the Microfinance Association is to educate and spread awareness about micro-finance. Their hope is to empower people living in poverty to transform their lives and their communities in a sustainable manner through social entrepreneurship



Faculty Scholarship

Internationally known for research in business ethics, entrepreneurship, strategy, leadership, organizational behavior, organizational theory, social entrepreneurship, and spirituality, faculty scholars also contribute expertise to the dynamic business environment of Silicon Valley. Their work with local, national, and global companies ensures that cutting-edge cases are presented in the classroom and that company leaders are acquainted with our students, their talents, and their ambitions.

Management Major

Management majors develop capabilities in areas such as strategic analysis, ethical decision making, human resource management, team management and organization, international business, organizational development, and leadership. Students of management develop an appreciation for teamwork as well as an understanding of how a globalized workplace demands new approaches to problem-solving

Requirements for the Management Major

<input type="checkbox"/>	MGMT 174	Social Psychology of Leadership
Four upper-division management electives		Sample courses below**
<input type="checkbox"/>	MGMT 164	Introduction to Entrepreneurship
<input type="checkbox"/>	MGMT 165	Building a Business
<input type="checkbox"/>	MGMT 170	International Management
<input type="checkbox"/>	MGMT 172	Social Entrepreneurship
<input type="checkbox"/>	MGMT 173	Resources, Food, and the Environment
<input type="checkbox"/>	MGMT 177	Globalization & the Culture of Innovation & Entrepreneurship
<input type="checkbox"/>	MGMT 180	Negotiations / Skills in Business Management Major
<input type="checkbox"/>	MGMT 181	Conscientious Capitalism

*In addition to University Core Curriculum and Leavey School of Business requirements for B.S. degree in Commerce.

**See the Santa Clara University Undergraduate Bulletin for a full listing of Management courses.

Entrepreneurship Minor

Students completing the minor will develop an understanding of the venture creation process including how to generate and develop new business concepts, identify and evaluate entrepreneurial opportunities, use data and analysis to create and evaluate business plans, and evaluate funding options for a new venture. All entrepreneurship minors will intern with an emerging for-profit startup or socially-beneficial organization.

International Business Minor

Students completing the minor in international business will gain an understanding of the social, economic and political context of international business, as well as the communication skills to effectively participate in a global marketplace.



Management and Entrepreneurship Department

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