

# UNDERGRADUATE BUSINESS PROGRAMS

## Leavey School of Business



### ACADEMIC HONORS

**BETA GAMMA SIGMA** | This national business honor society, was founded in 1913. The Santa Clara University chapter was founded in 1955. The mission of Beta Gamma Sigma is to encourage and honor academic achievement in the study of business and personal and professional excellence. Membership is offered to students who show promise of success in the field of business and rank in the top 10 percent of their senior class.

**LEAVEY SCHOLARS PROGRAM** | This program offers special opportunities for the top 10 to 15% undergraduate business students who have established a record of excellence in their Santa Clara studies. Leavey Scholars are invited to enroll in honors sections of selected business courses that are especially rigorous and academically challenging.

### COMMUNITY INVOLVEMENT

**CLASP** | This program offers students an opportunity to examine, reflect, and act upon the issues presented by a triple bottom line approach to business management. Special events, hikes and excursions to natural treasures, and interactions with

sustainability professionals who exemplify best practices in sustainable business and public leadership, will serve as sources of inspiration and knowledge.

**LSB COMMUNITY FELLOWS PROGRAM** | Talented and committed upper division majors are placed in paid, year-long internships at local nonprofit and government organizations. Fellows enroll in a year-long seminar to explore issues of social justice, economic inequality and professional development.

**NEIGHBORHOOD PROSPERITY INITIATIVE COURSE** | This two quarter course provides opportunities for students to work directly with businesses, individuals and organizations in low-income neighborhoods in Silicon Valley. The goal of the NPI is to create economic opportunity in our challenged neighborhoods while offering a community-based learning experience to our Santa Clara undergraduate students.

**PEER ADVISING PROGRAM** | This program assists students on course requirements and regulations. A team of business students, trained and knowledgeable about LSB requirements, provide information to first year students on how to use Santa Clara's many advising resources and materials.

## PROFESSIONAL DEVELOPMENT PROGRAMS

**ACE PROGRAM** | This leadership experience for business students is a three year professional development program emphasizing growth in leadership and career skills. The ACE program provides long term career and leadership coaching, mentoring and support to students.

**PEER CAREER CONSULTANT PROGRAM** | Senior business majors with significant internship and work experience serve as mentors and support business students interested in learning more about career search skills, gaining experience and specific industry roles.

**PROFESSIONAL DEVELOPMENT SKILLS SEMINAR** | This one unit class for sophomores prepares students for internship and career search by highlighting resources students can use to help strengthen their professional development skills. Students get support refining resumes, sharpening interview skills and building networks.

## LEADERSHIP PROGRAMS

**CONSCIENTIOUS CAPITALISM** | The foundation of this course is “To lead others, I will first learn to lead myself.” Through case studies, guest speaker from iconic companies, and participation in small accountability groups, the course pushes students to uncover who they truly are, define their sense of purpose, and create a set of priorities that will guide them to success in their career and their life.

**PRESIDENTS COUNCIL** | Leaders of student-run business organizations utilize this meeting platform to collaborate and unleash their full potential.

**LSB STUDENT ORGANIZATIONS** | Dozens of student-led organizations provide students opportunities to get involved and explore different career interests in a variety of industries.

## CENTERS & INSTITUTES

### CENTER FOR FOOD INNOVATION & ENTREPRENEURSHIP

Center for Food Innovation & Entrepreneurship (CFIE) offers undergraduate students the opportunity to learn and experience the innovative and entrepreneurial activities that are driving change in the food industry. Students can take several courses through the Center, including an annual immersive study course that fulfills the University’s ELSJ requirement. CFIE also sponsors an undergraduate minor (Sustainable Food Systems), a pathway (Feeding the World), and hosts a variety of speakers and events. Students have the opportunity to intern with food companies and nonprofits, conduct research with the support of CFIE fellowships, and learn about innovative food companies through field trips.

For more information see [www.scu.edu/business/cfie](http://www.scu.edu/business/cfie).

### CIOCCA CENTER FOR INNOVATION & ENTREPRENEURSHIP

Santa Clara University’s Ciocca Center for Innovation and Entrepreneurship is an on-campus resource that introduces and encourages the Entrepreneurial Mindset. With experiential programs accessible to all students, across disciplines - and faculty, staff and alumni - Ciocca Center prepares future innovators and leaders with full access to possibilities and opportunities that inspire and empower.

For more information see [www.scu.edu/cioccacenter](http://www.scu.edu/cioccacenter).

### THE RETAIL MANAGEMENT INSTITUTE

The Retail Management Institute provides undergraduate students with the minor in retail studies and the skills needed to succeed in the changing retail industry. Open to all SCU undergraduate students, the minor prepares students for a diverse set of roles including e-commerce, buying, merchandising, planning and allocation, digital marketing, and supply chain management.

For more information see [www.scu.edu/business/retail-management-institute](http://www.scu.edu/business/retail-management-institute).



**LEAVEY SCHOOL  
OF BUSINESS**  
SANTA CLARA UNIVERSITY

### Undergraduate Business Programs

Leavey School of Business  
Santa Clara University  
500 El Camino Real  
Santa Clara, CA 95053

Lucas Hall 115  
[scu.edu/business/undergraduates](http://scu.edu/business/undergraduates)  
[ugbprograms@scu.edu](mailto:ugbprograms@scu.edu)

