

Santa Clara University's INTERNATIONAL BUSINESS MINOR (updated February 25, 2013)

Objective: To provide students with an understanding of the social, economic and political context of international business and the communication skills to effectively participate in a global marketplace.

Requirement	
A) Language If you have previous language training, check with Modern Languages Dept. as to which level you should start	Completion of one of the following: Arabic 23, Chinese 23, French 100, German 100, Italian 100, Japanese 23, Spanish 23. Students who feel that they already have the required level of language competency must demonstrate such by completing one of the above (or a more advanced 100 or 101 level course). Other languages do not qualify.
B) Business Fundamentals	<ul style="list-style-type: none"> Actg 11, Busn 70, Econ 1, 2 & 3, and Mgmt 80 Mgmt 6, or Phil 6, or Phil 112 (one of these three courses)
C) Geography or Social Science in a Global Context Cultures and Ideas 3 (Check current pre-requisites and permission to enroll without pre-requisites with individual departments and/or instructor)	<p>Two approved Cultures and Ideas 3 courses in Anthropology, History, Political Science, Sociology OR two of the courses listed below OR a combination for a total of two courses in both groupings:</p> <ul style="list-style-type: none"> Econ 137 World Economic History Econ 129/130/134 Selected Economic Development Envs 50 World Geography Soci 138 Demography: Population and Resources Hist 105 Modern World History Psyc 162 Cross-cultural Psychology (pre-req Psyc 1,2,40 &43) Poli 50 World Geography Poli 119 The European Union Poli 121 International Political Economy Poli 122 East Asian International Relations (pre-req Poli 2 or 25) Poli 136/137/140/142/144/146 or other Selected Comparative Politics Courses as approved by the Director
D) Upper Division Intl. Business The upper division international courses are offered infrequently and you should plan ahead in taking prerequisites. Check with individual departments for schedule & current pre-reqs.	<p>Two of</p> <ul style="list-style-type: none"> Fnce 151 Intl. Finance (pre-req Fnce 121 & 124) Mgmt 170 Intl Management (Mgmt 160 recommended) Mktg 178 Mktg. Across Cultures (pre-req Mktg 181) Econ 181 Intl. Trade (pre-req Econ 113) Econ 182 Intl. Finance & Open Economy Macro Economics (pre-req Econ 115)

RECOMMENDED (but not required):

1. Participation in study abroad programs; equivalent courses may fulfill requirements of minor
2. Completion of advanced language courses
3. Internship related to an international business career
4. Additional coursework in economic development, modern history and politics of selected world regions

IMPORTANT:

- Equivalency of coursework taken abroad for any of the above requirements must be signed off by the chair of the appropriate department or pre-approved by the study abroad program office or by the IB minor director. Keep all records of waivers and substitutions granted to you. You will need them at time of grad check.

PROGRAM DIRECTOR: Prof. Long Le; Lucas Hall, Room 321-T, Email: lle@scu.edu Phone: 408-551-3300 ext.6677