

SMALL BUSINESS ECOMMERCE

WHAT IS ECOMMERCE

Ecommerce is the sale of products and services over the internet, and it allows businesses to sell products and services without a physical location.



ECOMMERCE OVERVIEW

Types of Ecommerce Models

- Business-to-Consumer (B2C)
- Business-to-Business (B2B)
- Consumer-to-Consumer (C2C)
- Consumer-to-Business (C2B)



Ways to Support Your Ecommerce Business

- Warehousing
- Drop Shipping
- Private Labeling
- White Labeling
- Subscriptions



Some Ecommerce Considerations

- Will you be selling products or services?
- Where will you source your products and inventory?
- How will you sell your products? (What platform?)
- How will you accept payments?