

PROMO CODE PROCESS

The AIMS Digital Promo Code replaces parking codes that were previously used at the pay-and-display stations.



To apply for a departmental promo code, fill out our [Promo Code Request form for P&TS](#).



Once confirmed by P&TS, an outstanding balance for the requested promo code(s) use will be applied to the department account.



Departments are required to pay up front via FTAR. Once payment is confirmed, P&TS will create and activate a promo code for departments to send to their customers to redeem an AMP Park digital parking permit.



P&TS will provide department representatives with a monthly report of active promo code usage in the first week of every month of the previous month.



Santa Clara
UNIVERSITY

Parking & Transportation
Services

