Rubric: Documenatry Film on Subjects of Biography
CTW 2 -- LEAD: Education and Identity

Attributes	Proficient	Developing	Emerging	Not Acceptable
Content: Biographical Subject	Presentation of subject is clear; content is relevant to the purpose: to create a picture of the subject's life, character, and importance today.	Presentation of subject is relatively clear; content generally fits the purpose: to create a picture of the subject's life, character, and importance today.	Presentation of the subject is not coherent or complete; audience does not receive a clear picture of the subject's life, character, or importance today.	The content seems random or unrelated to the purpose; film does not create a clear or coherent picture of the subject's life, character, or importance today.
Content: Reflection/Argument	The stamp of the group is evident in personal reflection on the material and in the creativity of the film. The argument of the film is clear, interesting, and worth arguing about.	Some evidence of group's reflection of the material. Good attempt to be creative. The film has an argument, but it may not be as evident or interesting as it could be.	Film seems to be only a historical report and lacks reflection and creativity.	Little reflection or creativity.
Awareness of Audience	Strong awareness of audience: vocabulary, images, and audio are appropriate to target audience of students and professors. Effort has been made to create a unique and interesting distillation of the material.	Some awareness of audience in the design of the film: vocabulary, images, and audio are somewhat appropriate to target audience of students and professors. Some effort has been made to create a unique and interesting distillation of the material.	Vocabulary, images, and audio suggest a limited awareness of the target audience of students and professors; some or all are not appropriate -- either too sophisticated or too basic. Not particularly interesting or creative.	No awareness of audience: little evidence that the video would appeal to professors and fellow students. Not interesting or creative.
Soundtrack	Music stirs a rich emotional response that is appropriate to the story line and the subject's life	Music creates an emotional response, but it is not necessarily approriate to the life of the subject or the purpose of the film	Music is O.K., and not distracting, but it does not add much to the story or the overall emotional effect of the film	Music is distracting, inappropriate, or was not used
Images and Video Clips	Images and video clips create a distinct atmosphere or tone appropriate for various parts of the story. The images may not all be literal: some may work as symbols or metaphors. Creative and interesting choices.	Images and vido clips create a distinct atmosphere or tone for some parts of the story. Some may work on a symbolic or metaphoric level. Some interesting choices have been made.	An attempt was made to use images and video clips to create an atmosphere and tone, but it needs more work. Image choice is logical, but not very effective or creative.	Little or no attempt was made to use images or video clips to create an appropriate atmosphere or tone. Film seems to function largely as a report of historical information.
Use of Historical Information	The story includes adequate and accurate historical information about the subject and his or her work and times. Detailed information enhances and supports the purpose of the film.	The story includes some historical information about the subject and his or her times and work, but it seems slightly vague or general.	Some but not enough specific historical information about the subject and his or her times.	The story lacks specific historical information; too vague and general to be interesting.
Documentation	All sources are cited completely in required MLA format, and all copyrighted material, if used, is identified and used with written permission	Not all sources are cited properly in MLA format and/or copyrighted material is not all identified properly or student did not get written permission	Many sources not cited properly in MLA format and/or copyrighted material is not identified properly or student did not get written permission	No attempt made to cite sources in required MLA format or to identify and get permission for copyrighted material
Collaboration	The film appears to be the result of a fruitful collaboration; it appears that all members of the group contributed and that the final product is creative and original.	It appears that most members of the group contributed to the concept and design of the film; it seems to have been a good working group with positive results.	It appears that only one person in the group did most of the work and is responsible for the concept and design. Little evidence of collaborative creativity or originality.	The film was not completed or suffered from dissonance or disagreement within the group.