CTW1: Remediation and "Heads Up" Statement
Dr. Tarnoff

Dates:
Fri., Nov. 10: Proposal (approx. 250-300 words). Bring a hard copy to our media workshop (Library, Room 331) on Friday.
Thurs., Dec. 7: Remediation and Statement of Purpose

Purpose: This assignment is designed to enable you to think more actively and purposefully about the rhetorical choices you make in communicating your ideas. As such, it will require you to

- establish your own goals for communicating your ideas and determine the set of strategies needed to achieve them
- analyze and reflect on the rhetorical differences, both the constraints and possibilities, of different modes of communication
- demonstrate personal engagement, clarity of purpose, and awareness of the rhetorical situation
- use writing and other forms of composing as modes of learning and tools for thinking new thoughts (Miller and Jurecic 22)

CTW1 Learning Objectives: 1.1, 1.2, 1.3, 1.4

Tasks:

Remediation
Remediate the narrative essay that you wrote in the first part of this course—that is, take a set of ideas that you presented in one medium (an essay composed using a word processing program) and present them in another medium of your choice. Options might include (but are in no way limited to) a video, a series of multimodal blog posts (posted on a blog that you design for your project), a podcast (in which you use the format of an interview to discuss your project), a simulation game, a work of visual art/collage, a musical composition, etc.

Remediation requires you to establish a set of goals for your work and think through as well as implement a set of choices aimed at achieving them. As you approach this task, think about the purpose or central message of your original essay. But because the purpose of this assignment is, in part, to discover and reflect on the constraints and possibilities of different modes/media in relation to one another, consider what communicative aims you may have struggled to accomplish in your original essay (or would like to try to accomplish differently) and how you might achieve some of those aims by using another medium.

Statement of Purpose
Along with your remediation, you will submit **a 2-3 page Statement of Purpose or "Heads Up Statement,"** in which you will detail your goals for your project and the choices that you made in order to fulfill them. You should also use this statement to reflect on the remediation process. What is lost/gained in the remediation? What did you have to leave out (and why) and what were you able to add or

highlight? Since we tend to understand one medium in relation to others, how did the choices that you made in one medium influence (or not) the choices that you made in another? What did you come to understand about the constraints and possibilities of each through the process of remediation? Since our understanding and presentation of ourselves is often shaped by available media, how did a change in media affect the story that you told, the version of yourself that you presented? Please compose this statement carefully as it will serve as the means by which I assess your project. **As an encouragement to experiment, keep in mind that an experiment that "fails" (a remediation that doesn't turn out as you had hoped) will not negatively affect your grade so long as you communicate effectively the reasoning behind your choices in your statement.**

Have fun with this!