

Project, due June 7, 2019

Introduction:

This assignment is collaborative and place-based. Teams will demonstrate critical thinking and an advanced understanding of course concepts via the identification and discussion of explicit connections between course concepts and the linguistic landscape in the surrounding community.

All members of each team will receive the same grade for that team's product (the product is the presentation or video submitted; see more information below). Each member of each team is expected to contribute an equal amount of effort to the creation of the product.

In addition, you as an individual will submit a 1-page reflection paper that a) reviews the potential impacts of your group's findings and b) evaluates the contributions of each member of the group, including yourself.

Instructions:

- Step 1--All team members: Collect data to document the presence of Spanish in signage on a section of El Camino Real (Santa Clara), The Alameda (San José) or Santa Clara Street (San José). Groups may propose a different area to document, as long as it does not overlap with another group's territory. Groups must inform the instructor of their proposed territory and wait for approval before proceeding to data collection.

You may obtain your images (i.e. your video and/or still photos) by walking the blocks of your assigned street section to take photos and/or by using Google Street View. All members of the group should collect some data.

- Step 2--All team members: Select a presentation tool that lets you combine a recording of your voice with video or still images, such as PowerPoint (do not use Google Slides), iMovie, Camtasia, etc. Create a 5-7-minute original presentation or video following the parameters outlined below.

- Step 3--All team members: Narrate your PowerPoint or video with observations on what you see. Address such topics as the distribution and percentage of each language in the landscape, language contact phenomena, and linguistic variation within the Spanish. Be specific—what types of language contact phenomena are present? Are there instances of what seems like Mock Spanish? Etc.

- Step 4--All team members: Edit your presentation to polish the final version. Your presentation should be comprehensible to and engaging for the viewer. **The narration must be in Spanish and should not sound like someone reading word-for-word.** All members of the group should be heard in the narration.

- Step 5--Delegated team member: If your presentation is video, first post it to YouTube. (Note: do not post it to your Google Drive unless you are willing to input each one of your classmates' email addresses to give everyone access.) For more information see How to Upload Videos to YouTube (Camino > Files > Project). Then, copy and paste the URL into your reply to the assignment discussion post. **Please make any URLs in your reply clickable (use the link icon to make sure the URL is a hyperlink.)** If your presentation is a PowerPoint, attach your PowerPoint to the Reply. Do not include a URL.

- Step 6--Each individual team member: Write and submit your own 1-page reflection paper (see above, Introduction).

Resources Use either PowerPoint with audio narration (do not use Google Slides), or else iMovie, Camtasia, or other suitable video creation software.

For any technical assistance on this project, please reach out to Brian Larkin at x3588 or blarkin@scu.edu.

Here are examples of the beginnings of a video (these examples are incomplete; both need additional content, narration, and editing): https://www.youtube.com/watch?v=ycGZ_7_I1DA
<https://www.youtube.com/watch?v=11hwACIIKAQ>

Assessment:

The following rubric will be used to grade the project.

100	Excellent. Very clear and complete exposition and well-supported analysis. Presentation is comprehensible to and engaging for the viewer. Project is in accordance with the instructions.
95	Very good. Clear and complete exposition and well-supported analysis. Presentation is comprehensible to and engaging for the viewer. Project is in accordance with the instructions.
90	Good. Mostly clear and complete exposition and well-supported analysis. Presentation is comprehensible to and engaging for the viewer. Project is in accordance with the instructions.
80-85	Satisfactory. Some parts of the exposition may be unclear and/or incomplete. Analysis may be only partially supported. Presentation is mostly comprehensible to but may not be very engaging for the viewer. Project is in accordance with the instructions.
70-75	Needs improvement. Some parts of the exposition may be unclear and/or incomplete. Analysis may be only partially supported. Presentation may be partly incomprehensible to and/or not very engaging for the viewer. Project is only partially in accordance with the instructions.
0-69	Unsatisfactory. Some or many parts of the exposition may be unclear and/or incomplete. Analysis is only partially supported. Presentation may be partly incomprehensible to and/or not very engaging for the viewer. Project is not in accordance with the instructions.

Response Posts to the Projects: To be completed by Wednesday, June 12, 2019

View and listen to each of the other groups' projects. Post substantive responses (use the reply box under the other group's post) to each of the projects, after you have viewed the entire presentation or video. Write entirely in Spanish. Your response should show evidence of your having listened to the entire presentation. Your response for each group should be detailed enough that it would apply only to that particular group's project. These responses will count toward the Engagement/ Participation grade in the course.