

CTW 1  
McIsaac  
Fall 2018

**Infographic Project:** In pairs or groups of three, create an infographic on some aspect of nutrition for fourth graders at Lazear Charter Academy in Oakland. Your infographics will also be viewed by the principal, teachers, and cafeteria staff as well as anyone from the public who enters the school since the infographics will be posted as large, laminated posters. The material in your infographic should grow out of course reading, some of your earlier essays, and additional research. It should be self-contained, including no links. Text and images should be aimed at fourth graders. We'll look at plenty of models in class and discuss appropriate syntax, diction, and tone for this age group.

**Keep in mind:**

- The kids are from low income families; be sensitive to not recommending impossible changes, such as eating salmon regularly.
- As kids, they aren't the ones purchasing food at the grocery store. Are there some things they can suggest to their parents? (Probably they often accompany parents to the store.)
- You might check out google maps to see what fast food places and what grocery stores are near the school
- Think carefully about the kind of nutrition content that will be most helpful these kids.

Some topics to consider:

- How to read a nutrition label. Since these kids struggle with literacy, this could be very helpful.
- How companies trick us into thinking their food is healthy when it isn't. (Some of the info in the Moss and Freedman articles might be fascinating to kids.)
- How to make healthy choices at fast food restaurants
- How to make healthy choices in the frozen food aisle/cereal aisle, etc.
- How to make healthy choices at a convenience store (They may not know what a convenience store is; you could refer to 7-11 or gas station stores.)
- Learning to cook
- Comparing processed food to natural food, why one is more healthy
- What does good nutrition/bad nutrition mean for your body?
- How can you talk to your parents about nutrition?
- Healthy snacks
- Tv watching and nutrition
- How food ads trick us

There are many more possible topics. Begin by talking with your group about what topic/s you want your infographic to explore.

**Length:** about 2 pages

**Relevant Dates:**

Friday, Oct. 12: Work in class on Infographic research and images.

Week of Oct. 15: Continue work on Infographic assignment.

Monday, Oct. 22: Nearly completed draft due in class for Brian and me to review. We will give you feedback and then send the completed work to the 4<sup>th</sup> graders, the principal, the teachers, and cafeteria staff a few days later.

**Assessment:**

Overall appeal to 4<sup>th</sup> graders

Effective images

Effective text

Effective layout