

Universal Truths of Volunteer Development

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Why Volunteer Development?

More students educate $\rightarrow \rightarrow \rightarrow \rightarrow \rightarrow \rightarrow$ More volunteers

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More active funds $\leftarrow\leftarrow\leftarrow\leftarrow\leftarrow$ More Money



Benefits of using volunteers

- Makes big projects manageable
- Gives volunteer leadership more accountability
- Allows you to do more
- Cost effective
- Provides project management training and communication
- Expands volunteer base
- Builds volunteer commitment



VOLUNTEER

STAFF

ROLES

Goal oriented
 People oriented

Plan and implement programs Manage processes

Raise funds Provide technical assistance

Maintain two-way communication

CONTRIBUTIONS

Expertise in technical areas

Ability to effect change in program

Knowledge of community

Influence to attract volunteers

Influence to attract financial resources

Ability to be spokesperson

Expertise in profession

Detailed knowledge of organization

Objectivity to volunteer suggestions

Spot problems and pitfalls

Bridge cultures

Ability to train volunteers



What staff can expect from volunteers

- Have access to volunteers
- Creativity in addressing issues
- To ask the hard questions
- Individual strengths used
- View staff as colleagues



What volunteers can expect from staff

- Identify volunteer roles and responsibilities
- Provide necessary background information
- Time used to the best advantage
- Told good news and bad
- Be a part of developing solutions
- View staff as valued professional colleague



Universal Truths of Recruitment

- Recruit to task
- Volunteers should never need to recruit more than 5 -7 volunteers
- People volunteer because someone they know asks them
- Universities don't have causes, they have solutions
- Never so no for a volunteer
- Rule of thirds apply



Universal Truths of Managing volunteers

- People will do what is expected of them
- Volunteers are committed to the person who recruited them. Your job is to change the commitment to the university in the first year.
- Three reasons volunteers don't complete assignments: placed in the wrong position, inadequate training/resources, lifestyle changes
- Assign objectives not tasks
- Delegate the big things
- Staff's job is to make the volunteers successful
- Plan the work and work the plan
- Always put a volunteer between you and a problem



Universal Truths of Managing Recognition

- Recognition is a process not a product
- Geared towards the likes of the volunteer, find out their hobbies, interests, etc.
- Must be timely
- Must be communicated to people respected by the volunteer
- Volunteers want to feel appreciated and know their work is meaningful



QUESTIONS?