# Web Activity for Today Design an advert for a smart phone called miPhone using Scalable Vector Graphics (SVG)

# Activity

- You will design an advert for a smartphone, miphone, using web graphics using SVG.
- A basic template is given in miphone.html

### What is SVG?

- "SVG is a language for describing twodimensional graphics for the web.
- SVG allows for three types of graphic
- objects:
  - Vector graphic shapes
  - Images
  - Text."

#### **SVG**

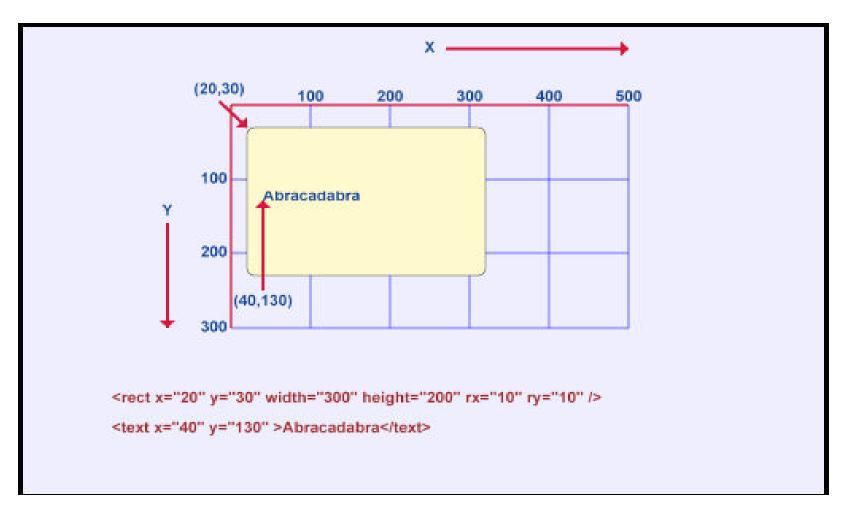
#### Raster graphics

- The most common graphics format found on the web today in the form of gif and jpeg.
- Contain information about each and every pixel within it.

#### Vector graphics

- Describe an image in terms of the lines, text and shapes that make up its composition.
- This gives the ability to create sophisticated dynamic and interactive graphics.

## **SVG** Coordinates



# Copy the files

- Copy the folder, SEEDS\_2017 to your desktop.
- You will see the following files in the folder:
- demoSVG.html
- miphone.html
- WebdesignAndEngineering.ppt
- Activity\_today.ppt

## SVG Example in demoSVG.html

 Open demoSVG.html in Chrome browser. You will see the web page as shown below:



## SVG Example

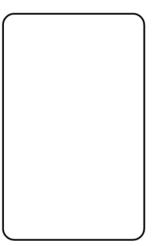
svgshapes.html

- Now, open the file, demoSVG.html in wordpad (a text editor).
- You will see HTML with SVG elements.
- Follow my explanation.
- Any questions?
- Now, you are ready to work on your exercise.
- Open miphone.html in wordpad.

# Activity

You are required to create an advert for a smartphone called miphone, using SVG shapes like lines, circles, rectangles and text.

Open **miphone.html** in Chrome. You should see the page as shown below:



# **Activity**

#### Edit the miphone.html as follows:

- Create graphics of your choice, to create an advert in the phone area shown. You are free to add graphics and text outside of the phone area as well.
- Use any of the shapes shown demoSVG.html.
- Refresh the page and see if your advert shows up correctly.

## References

SVG: <a href="http://www.w3schools.com/svg/default.asp">http://www.w3schools.com/svg/default.asp</a>

HTML Color names:

http://www.w3schools.com/html/html\_colornames.asp