



# Computing & Software Engineering

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# Today's Agenda

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- About Me
- Part I – What is Computing?
- Part 2 – Computing at SCU
- Part 3 – Software Engineering
- Wrap Up



# About You

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# About Me

## Academic Background

- BS in Computer Science from Purdue University (2002)
- MS in Software Engineering from SCU (2005)
- Ph.D. in Information & Computer Science from UC Irvine (2013)
- Joined SCU in 2011 as a department lecturer

## Industry Background

- Lockheed Martin (2002-2015)
  - Satellite Software Programmer – 4 years
  - Flight Software Liaison – 3 years
  - Requirements Lead (Navy Reentry Systems) – 4 years
  - Systems Engineer Lead (Missile Systems) – 2 years
- ARMUS Corp (present)
  - Requirements & Process Manager
  - Customer Liaison for engineering requirements
  - Corporate process improvement



# Part 1

## What is Computing?

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# What is Computing to you?

# What is Computing?

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- Analysis, design and development of computer systems
- It is not just about programming or cool gadgets
- It teaches you how to think more methodically
- Computing is about how to solve problems more effectively
- Let's build a table...

# Computing includes...

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Computing includes a variety of fields:

- Mathematics
- Computer science
- Computer engineering
- Information science
- Electrical engineering



# Questions you might be thinking

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What is a computer professional?

Can I be the next Steve Jobs?

What will my day to day life be like?

Will I have to sit in front of a computer all day?

What kind of people will I work with?

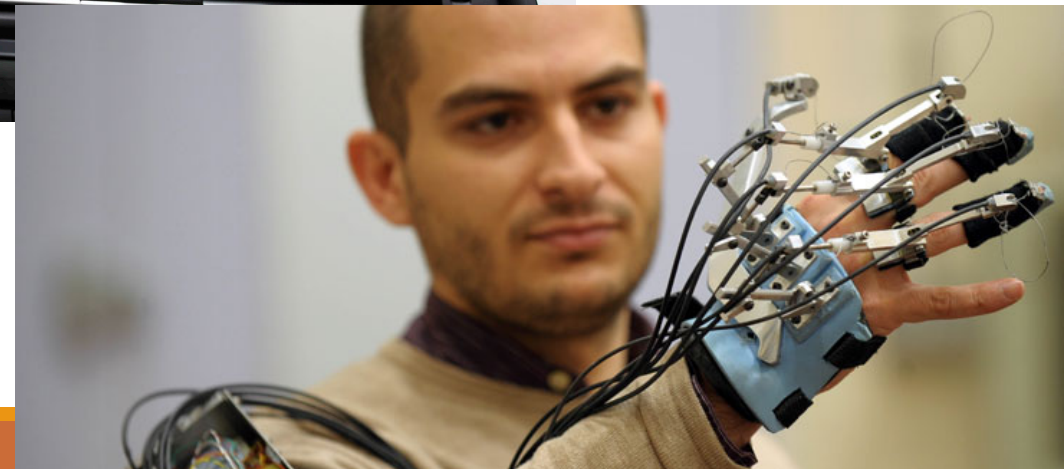
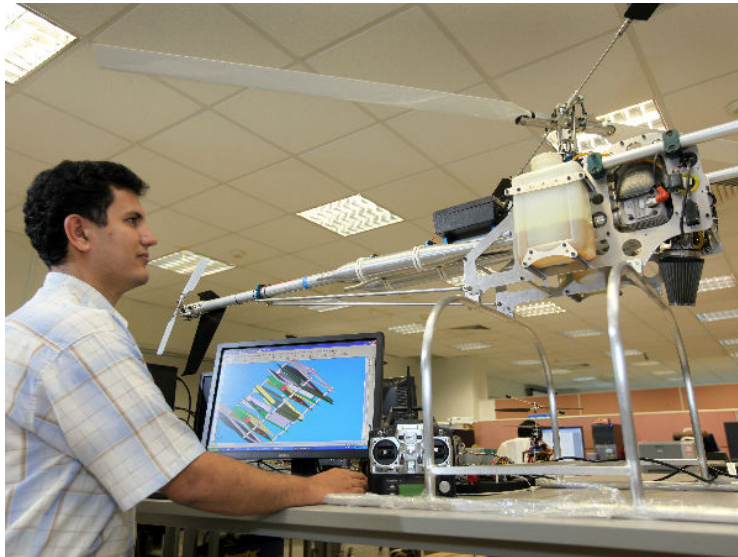
Will I have to become a nerd too?

Will it be too hard?

Will I enjoy this career?





Others?

# Some answers to these questions



# And more



			
<b>iPhone 6 Plus</b>	<b>iPhone 6</b>	<b>iPhone 5s</b>	<b>iPhone 5c</b>
Retina HD display: 5.5-inch (diagonal) LED-backlit widescreen Multi-Touch display with IPS technology	Retina HD display: 4.7-inch (diagonal) LED-backlit widescreen Multi-Touch display with IPS technology	Retina display: 4-inch (diagonal) LED-backlit widescreen Multi-Touch display with IPS technology	Retina display: 4-inch (diagonal) LED-backlit widescreen Multi-Touch display with IPS technology
1920-by-1080-pixel resolution at 401 ppi	1334-by-750-pixel resolution at 326 ppi	1136-by-640-pixel resolution at 326 ppi	1136-by-640-pixel resolution at 326 ppi
1300:1 contrast ratio (typical)	1400:1 contrast ratio (typical)	800:1 contrast ratio (typical)	800:1 contrast ratio (typical)
500 cd/m2 max brightness (typical)	500 cd/m2 max brightness (typical)	500 cd/m2 max brightness (typical)	500 cd/m2 max brightness (typical)
Full sRGB standard	Full sRGB standard	Full sRGB standard	Full sRGB standard
Dual-domain pixels for wider viewing angles	Dual-domain pixels for wider viewing angles	—	—
			
<b>iPad Air</b>	<b>iPad</b> with Retina display	<b>iPad mini</b> with Retina display	<b>iPad mini</b>
<b>Retina display</b> 9.7-inch (diagonal) LED-backlit Multi-Touch display with IPS technology	<b>Retina display</b> 9.7-inch (diagonal) LED-backlit Multi-Touch display with IPS technology	<b>Retina display</b> 7.9-inch (diagonal) LED-backlit Multi-Touch display with IPS technology	—
2048-by-1536 resolution at 264 pixels per inch (ppi)	2048-by-1536 resolution at 264 pixels per inch (ppi)	2048-by-1536 resolution at 326 pixels per inch (ppi)	7.9-inch (diagonal) LED-backlit Multi-Touch display with IPS technology 1024-by-768 resolution at 163 pixels per inch (ppi)

FUN, COOL, and EXCITING

- Cutting edge projects
- Exciting and talented people
- All over the world, in every sector
- Significant impact on society and our planet

# My thoughts on working with CEs

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- Creative
- Optimizing and refining better solutions
- Intelligent
- Continuously thinking “outside the box”

# Why Study Computing?

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## **Intellectually interesting**

- Logical reasoning and mathematical thinking
- Finding solutions

## **Computing supports and links to most other areas of study**

- Computing and neuroscientists – the brain
- Computing and Biologists – Bioinformatics
- Computing and Meteorologists – weather prediction

# Why Study Computing?

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**Computing develops life-long learning skills ... “Change is the only constant”**

- Continuous learning – it never ends even after college is over 😊
- Exponential growth makes many predictions look foolish

# False Predictions

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“I think there is a world market for maybe five computers”

- -- Thomas J. Watson, founder and Chairman of IBM, 1943.

“Computers in the future may weigh no more than 1.5 tons”

- Popular Science, 1949

“640K ought to be enough for anybody”

- Bill Gates, 1981.



# Biggest Advantages of Computing

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## **Computing teaches problem solving**

- Decomposition of a problem, abstraction, reusable concepts, modular design
- You can apply these skills to anything you do in life
- There are always new methods being investigated – never a dull moment

## **Computing builds team work and leadership skills**

- Plan, organize, control, lead complex projects
- Learn to deal with mix of talents
- Estimate and deal with risk



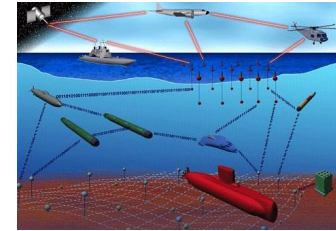
# Future Applications



Self-driving car



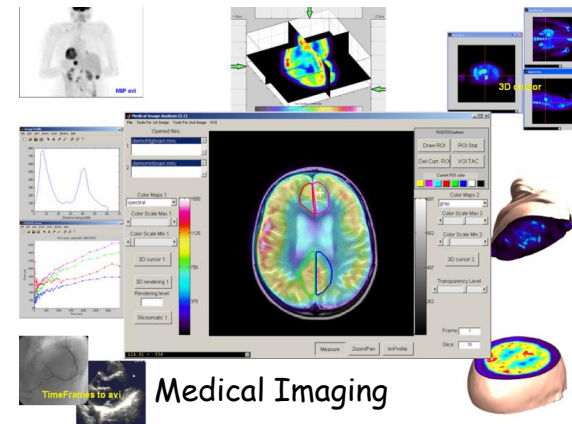
Personalized  
Healthcare



Transforming the  
nation's defense



Internet of Things



Medical Imaging

# True Story

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# Computer Science Vs Computer Engineering

## Computer Science

- Often more mathematical
- Computability theory
- Algorithmic complexity
- Data Structures
- Programming

## Computer Engineering

- Often more hardware-oriented
- Image and signal processing
- Computer graphic cards / processing

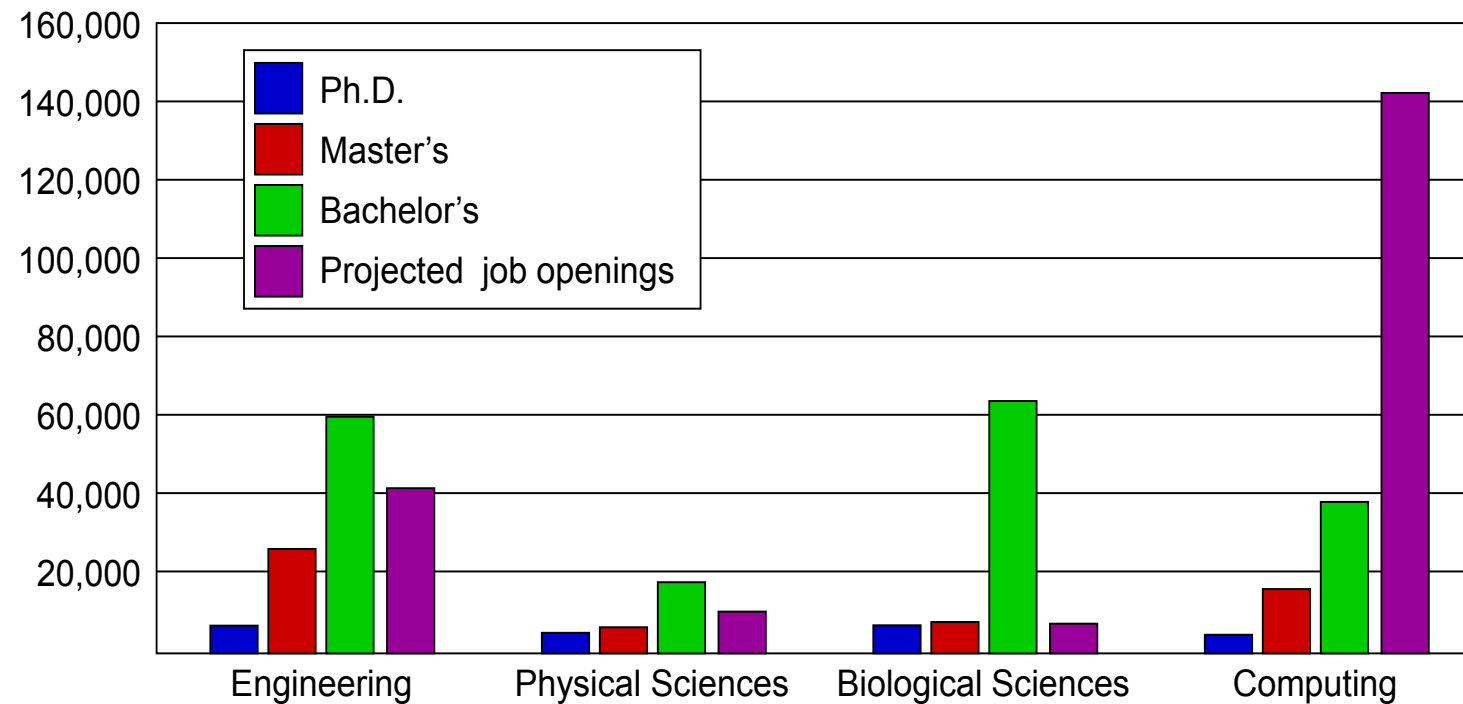


# Creativity

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Computing is the only tech field in which you can create a product from scratch and commercialize it independently

# Degree Production vs Job Openings



Sources: Adapted from a presentation by John Sargent, Senior Policy Analyst, Department of Commerce, at the CRA Computing Research Summit. <http://www.cra.org/ovaffairs/content.php?cid=22>.



# Part 2

## Computing at SCU

# Computing Degrees at SCU

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## **Undergraduate degrees (BS)**

- Computer science and engineering (CSE)
- Web design and engineering (WDE)
- Mathematics and computer science

## **Graduate degrees (MS & Ph.D.)**

- Computer science and engineering (CSE)
- Software Engineering

# Undergraduate CSE

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- Combination of computer science and computer engineering
- Focuses on theoretical and practical aspects of computing
- Design and construction of both hardware and software systems
  - Computer networks, operating systems, compilers, software engineering, embedded programming, Web programming, robotics, 3D animation



# Undergraduate WSE

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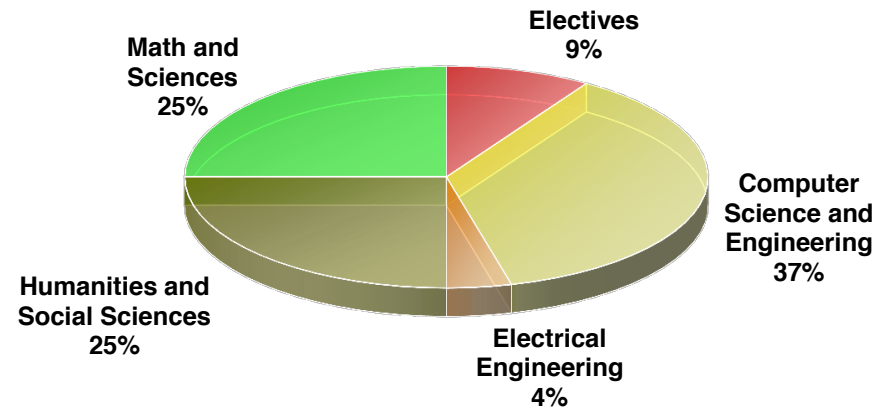
- New major started in 2009
  - One of the first such programs in the country
- Combines computing with other disciplines:
  - Graphic arts
  - Communication
  - Sociology
- What will these specialized graduates do?
  - Improve Web infrastructure
  - Develop interactive, multimedia content
  - Analyze the huge amount of information on the Web (Big data)
  - Understand the societal impact of the Web

# Video

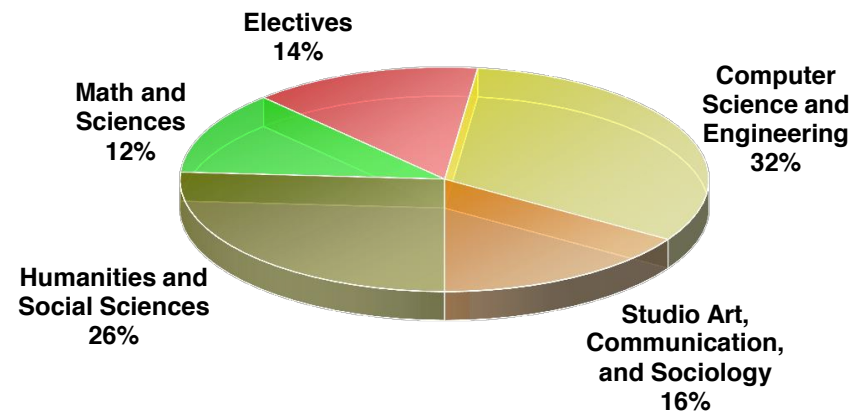
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[https://www.ted.com/talks/  
margaret\\_gould\\_stewart\\_how\\_giant\\_websites\\_design\\_for\\_you\\_and\\_a\\_billion\\_others\\_too?  
language=en](https://www.ted.com/talks/margaret_gould_stewart_how_giant_websites_design_for_you_and_a_billion_others_too?language=en)

# Coursework



Computer Science and Engineering



Web Design and Engineering



# Part 3

## What is Software Engineering?



# Let's suppose that...

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You were asked to design the next big app to be a direct competitor to Facebook. Where would you start in designing this app?

# Why SW Engineering is important

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- Visibility in to the computing products we build
- Everything in life has software
- The role of software is specifically to meet the needs of human beings
- Everything we do revolves around software!

# Video

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<https://www.youtube.com/watch?v=7OObGFLDPtw>

# Software Engineering is an important engineering discipline

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## Large basis in theory

- Mathematical basis, algorithms, formal languages and modeling

## Large basis in practice

- The birth of architecture, design, and requirements largely resulted from a collective of common practices

## Many techniques exist to:

- Engineer software requirements
- Engineer software architecture models
- Engineer software design models
- Engineer software testing using virtual simulation approaches





# Questions?

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